



SOS Childrens Villages (December 2007)

Cramo enters a main sponsorship with SOS Childrens' Villages new village in the Ukraine in December 2007.

The European rental company Cramo has decided to increase their long term support to SOS Children's Villages by committing to a main sponsorship including a 75 KEUR contribution to the new village in Brovary, Ukraine.

More and more companies choose to give a financial contribution to a charity organization as an alternative to giving Christmas gifts to customers and employees. Cramo – which is a rental company with operations in the Nordic and the Baltic countries, Poland, Russia and the Czech Republic – has for many years been supporting SOS Children's Villages. SOS Children's Villages has a well established organization and activities in all of these countries.

The new SOS Children's Village in Brovary, Ukraine, is presently being finalized and the plan is to have all children move in during the spring of 2008.

- We are very happy to see Cramo's increasing trust and support to SOS Children's Villages, and that they now want to become one of our main sponsors, says, Pia Watkinson, corporate relations manager at, SOS-Children's Villages Sweden. Many vulnerable orphans will benefit from this important contribution.

Cramo has chosen to sponsor SOS Children's Villages partly because of the organization's presence in all markets where Cramo has its own operations.

- By committing to a main sponsorship we contribute to building real homes to the most destitute children. Obviously this is of great importance to the children, their families and the local society. In a larger perspective it has a positive impact also on the industry and our own operations, says Anders Collman, director of Communications, and responsible for group wide sponsoring at the Cramo Group.

For more information, contact:

Pia Watkinson, corp relations manager, SOS-Children's Villages in Sweden, tel.: +46 734 03 0430

Anders Collman, director of Corporate Communications, Cramo, tel.: +46 8-623 54 77

SOS Children's Villages offer a new home in a family-based environment to children who have lost their parents or cannot live with them for various reasons. Regardless of race, culture or religion, children admitted to an SOS Children's Village find a family in which they are given the love and security that every child needs for sound development. Pairs or groups of siblings or half-siblings always stay together in one family. SOS Children's Villages have children's villages and other facilities like schools, social and medical centres and emergency relief in 132 countries.