**Film Award to Cramo**

The corporate video “It’s the People around us who make us what we are” has received the highest award (Award of Excellence) at the Accolade Festival in California in February 2018. The award is for corporate/employee communication, concept, direction and cinematography.

The film was made by Cramo in Germany with the help of the Feldkirchen Lions football team and the production was made by Klaus Naumann, Naumann Film (Germany).

**The idea of the film**

***It’s the people around us who make us what we are***. And that’s why we used a football team in this film. In football, it’s the team and how well they play together that determine their success. In the same way, the Cramo team works hand in hand with colleagues and customers to make every project successful. And that’s why Cramo is right for the job. Read the story and watch the video here: <https://www.cramogroup.com/en/cramo-people/>

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**Accolade Global Film Competition** is an avant-garde worldwide competition that strives to give talented directors, producers, actors, creative teams and new media creators the positive exposure they deserve. It discovers and honors the achievements of filmmakers who produce high quality films and projects across a multitude of genres. Information about the Accolade and a list of recent winners can be found at [www.AccoladeCompetition.org](http://www.AccoladeCompetition.org)

**Cramo** is Europe’s second largest rental services company specialising in construction machinery and equipment rental and rental-related services as well as the rental of modular space. Cramo operates in about 300 depots in fourteen countries. With a group staff around 2,500, Cramo's consolidated sales in 2017 was EUR 729.5 million. Cramo shares are listed on Nasdaq Helsinki Ltd.

Read more: [www.cramogroup.com](https://www.globenewswire.com/Tracker?data=fyH46RebDc5WZm10F-k2aVNBJgY4UFbABAH1AlqPw9mGr8PzoBVmBKS-PbuVbfraUE4gL2vFDK1gJD9ymdCm1B_jQY8uoTlzU0PQBaVKFzCyQ2DgYqLjlz2myHD9rbnZEYLYvMJ31hf0ioN2_OAYAaqHlMcbMg0sJQ-ib2IscBoO3ntpYVv_BI8H5jAVfoYMmqYe9fU64qog0aXm5dcu5L5BpgNBEQV5OWx1GtwyWNfmLpe0UW2HwrGVAWvzOXi9ch2WP8CMRePih-m6WjfrjjdQIo9pNq9sm6lrmdOui6EBQGXH5w3qy37XRX9vZzjFeuxplhfSHbsUd6L2VaeFl_-dXuQDt6VncMIGL9qy5BPyFZnYBqD2YepgAP8OWY5q4Hf2s3e03H5x0Xu2JH_F_u4khtDiiptFqpBJ4oglE7t8OE_1IkWTdQFIpsze6gG8guFUYECQ20mX3JdTetj8E3m03zvg1ld2yfBVYhfyRJk=), [www.twitter.com/cramogroup](https://www.globenewswire.com/Tracker?data=fyH46RebDc5WZm10F-k2aXFZD2YVzpE_z--xJsEkWXQF0GEfnkuMPI3kjOzN-8njFsqBil7LNUnKY1XXj1M_-GDRzbwOCJOsd0nApZ8GT3txuItTukvuSqvRlnNkCzuN7xS6SNMIUfV_GWeRPQzNvdrOlz9rO4ntXD9BiCDOYbHPZVj3SQ1cm_zxzXKpgoCxj_mpaBUD62kLC0nIK3_peeIoispaS3J2EWJDx_hMHkRg3YXrJ4cKERJKCbBTqRh4bQTBLZ0rog0JfF33m5E71mcW3RfCyFhvJFiY7aeFV0BlPVjgSnA1DrqRa5iJJ8eC1QW1m1jGK-Ltqr2GQm6ipgJKL5rEcO4YGOq_CrHy1cS-6YSPQ9pv5HRYxZgazUJQf5As1y_0Z6IwgVRd9sNvsy7txfk-cdmjkWMjgb0iDKYPcOiI3oO34MXzMKStPoSN1ts6MsJ_ThPxqu9lS8-v3v-IYA3cIA72blseObtAJLU3VNOGBVKxtlnEjm2SdswHhiigqkVcahKgD6hKwk1mXw==)

En bild som visar mark, person, utomhus, man

Beskrivning genererad med mycket hög exakthet

En bild som visar bok, text

Beskrivning genererad med hög exakthet