



Annual Report 2015

# MAKING LIFE EASIER

FOR A GREAT DAY AT WORK

C R A M O

# CRAMO IN 2015 – A STRONG BRAND DELIVERING STRONG RESULTS

Our vision is to be the role model for all rental. We promise our customers a great day at work – and we strive hard to make life easier for all our stakeholders. Satisfied customers and employees are the best way to also reach our financial targets. Our key figures for 2015 show that we are on the right track.

**668**

Sales, MEUR  
2014: 652

**328**

Number of depots  
2014: 329

**87**

EBITA before non-recurring items, MEUR  
2014: 73

**1.17**

EPS before non-recurring items, EUR  
2014: 0.91

**13.0**

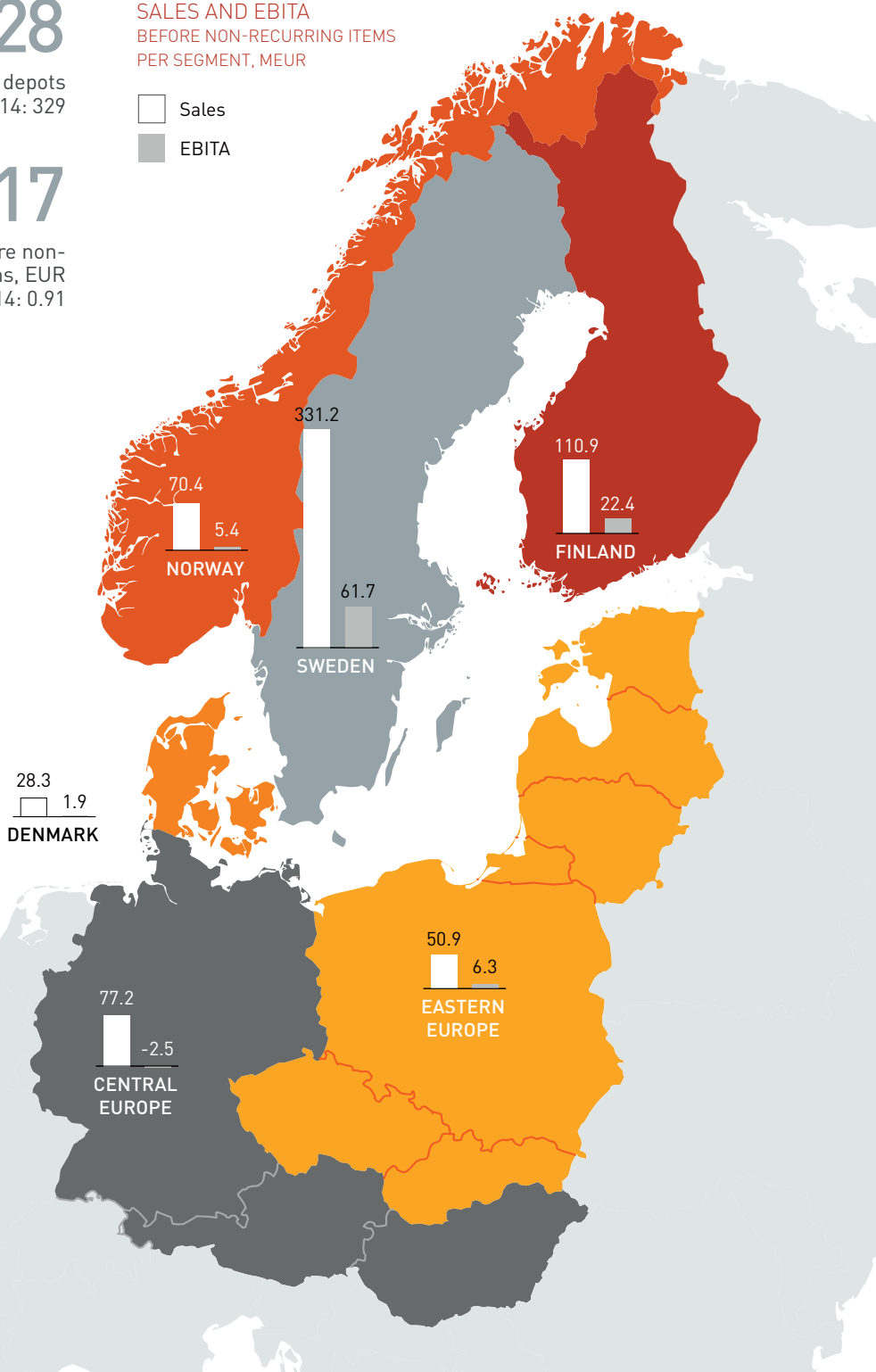
EBITA MARGIN before non-recurring items, %  
2014: 11.2

**2,486**

Average number of employees  
2014: 2,528

SALES AND EBITA  
BEFORE NON-RECURRING ITEMS  
PER SEGMENT, MEUR

□ Sales  
■ EBITA





# DURING THE YEAR

In 2015, Cramo continued to implement its strategy by carrying out three must-win battles. The execution of them strengthened our customer-focused corporate culture, improved our profitability and enhanced our position as a total rental solution provider in Central Europe.

## MAJOR DEALS

### KLINGERSCHULE VOCATIONAL SCHOOL IN FRANKFURT

While the Klingerschule vocational school in Frankfurt, Germany, is being renovated, students and teachers have been relocated to two temporary facilities, which provide a total area of 2,600 m<sup>2</sup>. The three-storey school buildings were constructed from 180 modular space units by Cramo Group's C/S RaumCenter.



### SEB'S NEW HEAD OFFICE IN ARENASTADEN, STOCKHOLM

Veidekke is building SEB's new head office, Pyramiden, in Arenastaden. The agreement involves the construction of new office buildings with some 90,000 m<sup>2</sup> of space for 4,500 people.

The project consists of three buildings, which are designed to be environmentally friendly, with a focus on low energy consumption and sustainable materials, and which will be environmentally certified according to BREEAM Excellent standards.

Cramo is the main supplier of tools, safety equipment, hoists, lifts, loading ramps, security entrance gates and telehandlers with operators for the project.



### METSÄ GROUP'S BIOPRODUCT MILL

Metsä Group is building a bioproduct mill in Äänekoski in central Finland. The project is the largest ever forest industry investment in Finland and is scheduled to be completed during the third quarter of 2017.

Cramo delivered 7,300 m<sup>2</sup> of temporary space to the bioproduct mill construction site. Cramo also opened a project depot for equipment rental in the mill area.



Photo: Metsä Group

### FORTUM VÄRME'S BIOFUELLED COMBINED HEAT AND POWER PLANT

JM is building Sweden's largest power plant and one of the world's largest biofuelled combined power and heat plants in Värtan, Stockholm. The CHP plant will be commissioned in 2016. JM's contribution includes construction. Because of the complexity of the project, there are stringent demands for good planning and effective cooperation between the developer, contractor, sub-contractors such as Cramo, and machinery and processing suppliers.



Fortum Värme's biofuelled combined heat and power plant in Värtan, Stockholm. Photo: Hans Ekestang.



### DAYCARE CENTRE IN EDINGEN

In Edingen, Germany, a temporary 650 m<sup>2</sup> daycare centre consisting of some 41 modular space units was delivered by Cramo Group's C/S RaumCenter.

## NEW PRESIDENT AND CEO

On 6 August 2015, the Board of Directors of Cramo Plc appointed Leif Gustafsson as the new President and CEO. Leif Gustafsson assumed the position on 1 January 2016 following the retirement of Vesa Koivula, Cramo's President and CEO through the end of 2015.



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## WORKING HARD EVERY DAY TO MAKE OUR STAKEHOLDERS' LIVES EASIER

Our purpose is to contribute to our customers' success by making their lives easier. To make this happen, we strive to be better every day. We do that by delivering the Cramo Story, which is directly linked to our strategy and our vision – to be the role model for all rental.

The Cramo Story is about our corporate culture of always putting the customer first. Our customer promise – For a great day at work – means that our deliveries are always on time, they are always complete and everything functions as it should. If we fail to live up to our standards, we will compensate our customers. We also want customers to feel that we really listen to them and understand them.

The Cramo Story, with its strong customer focus, has already proved to have a very positive impact on Cramo's customers and employees, as is also described in this report.

However, we realise that putting the customer first requires a commitment to all our other stakeholders. That is why we strive to create sustainable value for all our stakeholders throughout the value chain – and to make life easier for them. We take good care of our employees, our highly motivated and professional Cramo People. We also work closely with our partners and base our business relations with them on strong ethical standards. We are committed to corporate responsibility and believe that our responsible way of working benefits all our stakeholders.

**We are eager to make your life easier too – read on to see how we can help you.**



# IMPROVING RESULTS THAT ARE CLOSER TO OUR TARGETS

Our performance in 2015 showed clearly that Cramo's focused strategy is producing results. The implementation of our must-win battles brought us close to our financial targets and supported us in our ambition to exceed the expectations of our customers and other stakeholders.



## I AM PROUD OF CRAMO'S FOCUSED STRATEGY – CREATED FOR US AND BY US.

The rental markets in Cramo's main market areas continued to gradually strengthen in 2015, although there were significant country-specific differences. The market situation strengthened particularly in Sweden and in many locations in Eastern Europe. In contrast, the market in Finland remained weak.

To fully capitalise on the potential of the growing Swedish market, some corrective actions were taken. At the same time, we achieved good results in Finland in a difficult market situation. Factors behind the positive development in Finland are the determined implementation of our must-win battles and other key strategic initiatives. This demonstrates the power of our focused strategy in achieving profitable growth and our financial targets.

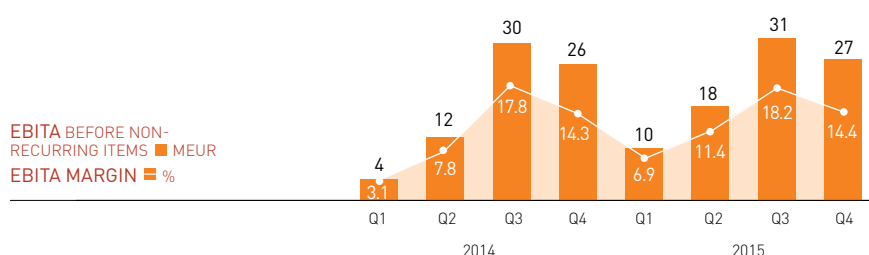
The market in Germany grew slightly more slowly than anticipated in the second half of 2015. At the end of the year, we implemented cost cuts to ensure further profit improvement. In addition, we strengthened our position especially in the modular space area.

## MUST-WIN BATTLES PROCEEDED WELL

I am proud of Cramo's strategy – created for us and by us – and the whole

## IMPROVED RESULT THROUGHOUT THE YEAR

Full year EBITA and EBITA margin before non-recurring items improved compared to last year. Q4/2015 EBITA and EBITA margin were also above last year's levels.



organisation's strong commitment to it. Our strategy is being executed through three must-win battles: Deliver Cramo Story, Drive Performance Management and Win Central European market.

Delivering the Cramo Story evolved during the year from a major internal effort to strengthen our corporate culture into something that really makes our customers' lives easier. You can find some examples of that in this report.

Our Performance Management Model has been extended to cover most of our key operations and continues to enhance our productivity. The model has gradually become an integral part of our corporate culture to support decision making.

The third must-win battle, Win Central European market, is proceeding as planned, although we are lagging a bit behind in the execution of it. After the restructuring late in the year, operations were focused on the best performing geographic regions. In the modular space product area, demand continued to be at a good level.

The modular space business continues to develop well. We have long-term plans for how to grow this promising product area in the future, and we aim to further accelerate the profitable growth of this business.

## MAKING LIFE EASIER

Our way of working is based on our passion to make our customers' lives easier, which is also expressed in our core purpose. As part of this, we

continuously develop our offering of rental-related services to ensure that our customers can concentrate on their core business. Another aspect of this, which I am especially proud of, is our commitment to corporate responsibility, high ethical standards and sustainable development. Our responsible way of working benefits all our stakeholders.

## A GREAT JOURNEY TOGETHER

I took on the position of President and CEO of Cramo Group in early 2004. Back then, our company was just beginning to turn its gaze beyond Finland's borders. In the past twelve years, we have achieved a leading position in the European equipment rental and modular space markets. It has been a privilege to make this journey together with professional, committed and enthusiastic Cramo People.

I want to direct my warmest thanks to Cramo's shareholders and the Board of Directors for your trust and firm support in further developing the company in recent years. We at Cramo will continue the work to generate increasing value for you in the future as well.

Sincerely,

**Vesa Koivula**

President and CEO  
2004-2015

## LISTENING CAREFULLY TO OUR CUSTOMERS AND SHAREHOLDERS

It is very exciting to have the opportunity to be part of the dynamic Cramo corporate culture and its team of engaged and proud Cramo People.

I want to thank my predecessor, Vesa Koivula, for his efforts in developing the company into a leading international player. Cramo is well positioned for profitable growth. It is an honour to lead such a company and advance it towards its vision – to be the role model for all rental. Listening carefully to our customers' and shareholders' views guides my work to further strengthen the Group and create shareholder value.

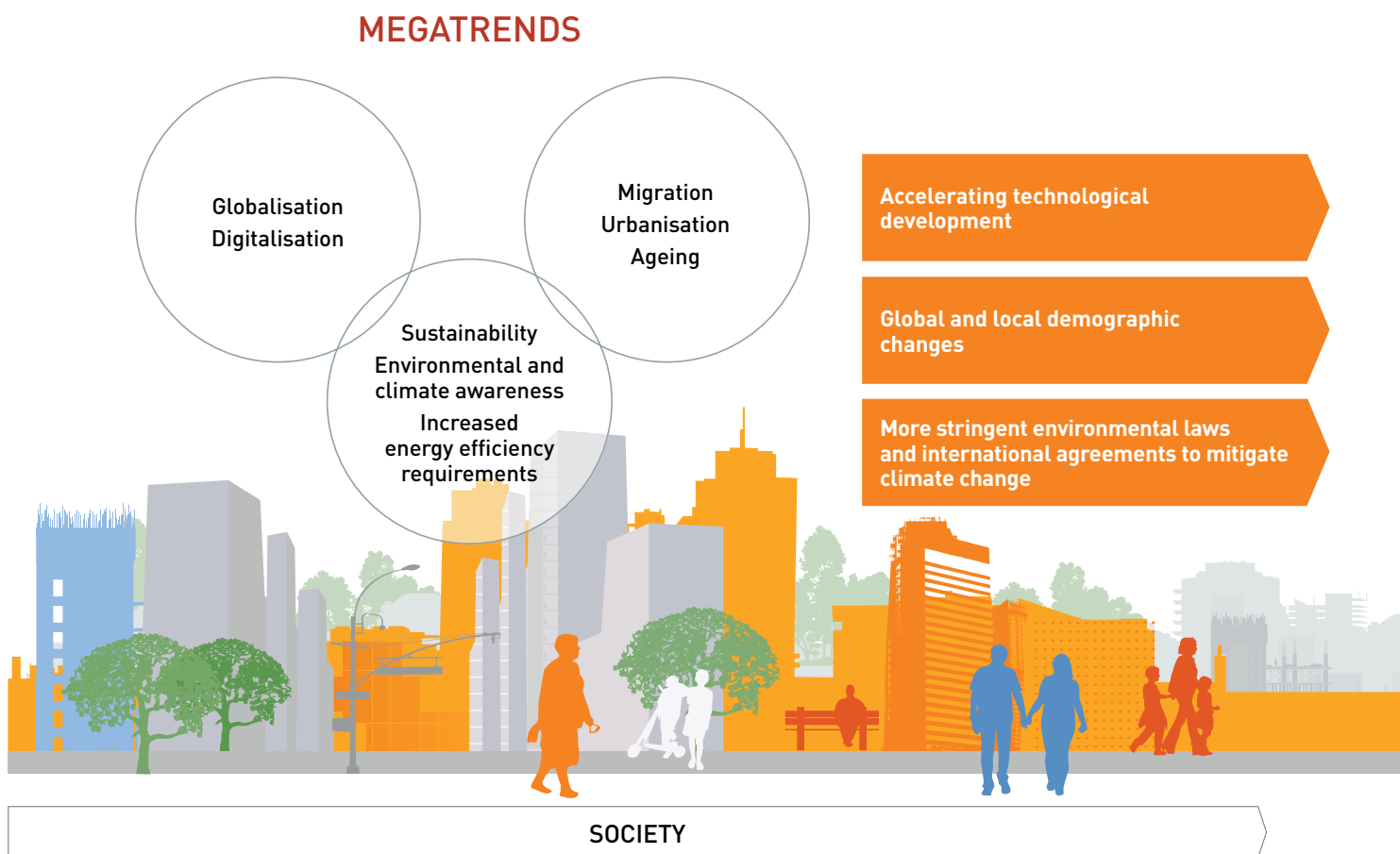
**Leif Gustafsson**

President and CEO  
2016-



# LEVERAGING GLOBAL MEGATRENDS AND RENTAL GROWTH DRIVERS

The global megatrends that have the most impact on the operating environment for the equipment and modular space rental business are strongly related to demographic changes, such as urbanisation and the growing concern for our environment and climate change.



Urbanisation together with global population growth and ageing leads to increased requirements for the built environment in cities, thereby boosting new construction and renovation activities – which are both drivers for the rental business. The fluctuating space needs that are typical of cities also further expand the market for the modular space business.

## GROWING NEED FOR SUSTAINABLE SOLUTIONS

Increasing concern for the environment and climate change at international and national levels is changing the operating environment for most industries. More

stringent regulatory requirements are driving companies and their customers to seek more sustainable solutions. Rental has a strong position in this development.

Digitalisation is an emerging megatrend that will impact the operating and revenue-generating model for almost all sectors.

## INDUSTRY-SPECIFIC TRENDS

A clear and interesting industry-specific trend is growth in rental-related services. The preference and need for total solutions are growing as more pressure is placed on economic performance and operational efficiency, especially in large construction

and industrial projects. To fulfil higher quality and environmental requirements while responding to pressure to cut costs, the construction industry needs rental partners who are capable of taking responsibility for managing all the logistics for a site.

Several industry-specific growth drivers are also favourable for the rental of modular space. Site-specific space needs during renovation periods increase the demand for temporary solutions based on high-quality modules. Likewise, fluctuating space needs related to changes in the local population also create a favourable market environment.



## PROACTIVE APPROACH SAVES TIME AND MONEY

For customers with large construction or industrial projects in Finland and Sweden, Cramo offers two different service concepts to meet the many challenges of large construction sites, such as tight schedules and a lack of space for storing materials or equipment.

**Proactive project monitoring service** means that Cramo plans its own delivery schedule well in advance based on the customer's schedule. The concept is based on close collaboration with the customer starting in the planning phase. By having a thorough

understanding of the project, its schedule and the need for different equipment in different phases, Cramo can act proactively throughout the project and even guarantee the availability of more specialised equipment.

Site engineer Fredrik Kullén, NCC Construction Sverige AB, is very satisfied with Cramo's proactive way of working on a project that involves the construction of a huge office complex. Close cooperation at the beginning of the project and regular meetings have made everything go smoothly.

"A proactive way of working means that we can keep to our timetable because we know that the right equipment will

be available at the time we need it", says Kullén.

In its **construction site logistics concept** Cramo takes responsibility for managing the entire logistics of a site while maintaining a proactive way of working. The concept ensures that the right equipment and tools are in the right place at the right time at the site – and only for the time they are really needed. In addition, safety and environmental issues, such as recycling, can also be included in Cramo's responsibilities at the site.

Both services mean that unnecessary waiting or moving of equipment is avoided, saving time and money.

## EQUIPMENT RENTAL DRIVERS

- Economic benefits, change in mindset
- Greater preference for total solutions
- Need to improve productivity
- Quality problems (mold and moisture) in construction
- Ageing of buildings

## MODULAR SPACE GROWTH DRIVERS

- Dynamic, changing environment creates demand
- Site-specific space needs during renovation periods
- Fluctuating space needs: daycares, schools, accommodation
- End users increasingly require permanent-like quality
- Need for energy-efficient solutions

Growth in new services and solutions

Growth of rental and modular space in new sectors

Increasing rental penetration, Outsourcing

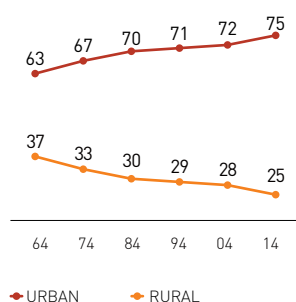
Internet of things, Intelligent life-cycle follow-up

Multichannel connectivity with customers

## PUBLIC SECTOR CONSTRUCTION OTHER INDUSTRIES

### URBANISATION IN EUROPEAN UNION

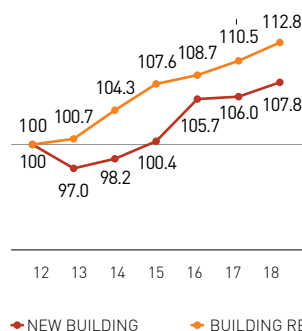
SHARE OF URBAN/RURAL POPULATION OF TOTAL POPULATION, %



Source: The World Bank

### CONSTRUCTION VOLUME DEVELOPMENT

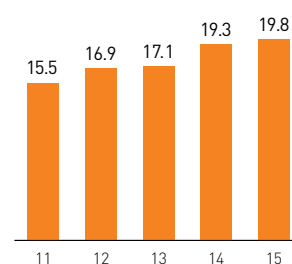
IN THE NORDIC COUNTRIES (INDEX, 2012 = 100)



Source: Euroconstruct (December 2015)

### SHARE OF RENTAL-RELATED SERVICES

SALES OF CRAMO GROUP'S TOTAL REVENUE, %



# CAPITALISING ON OUR MARKET POSITION AND OPPORTUNITIES

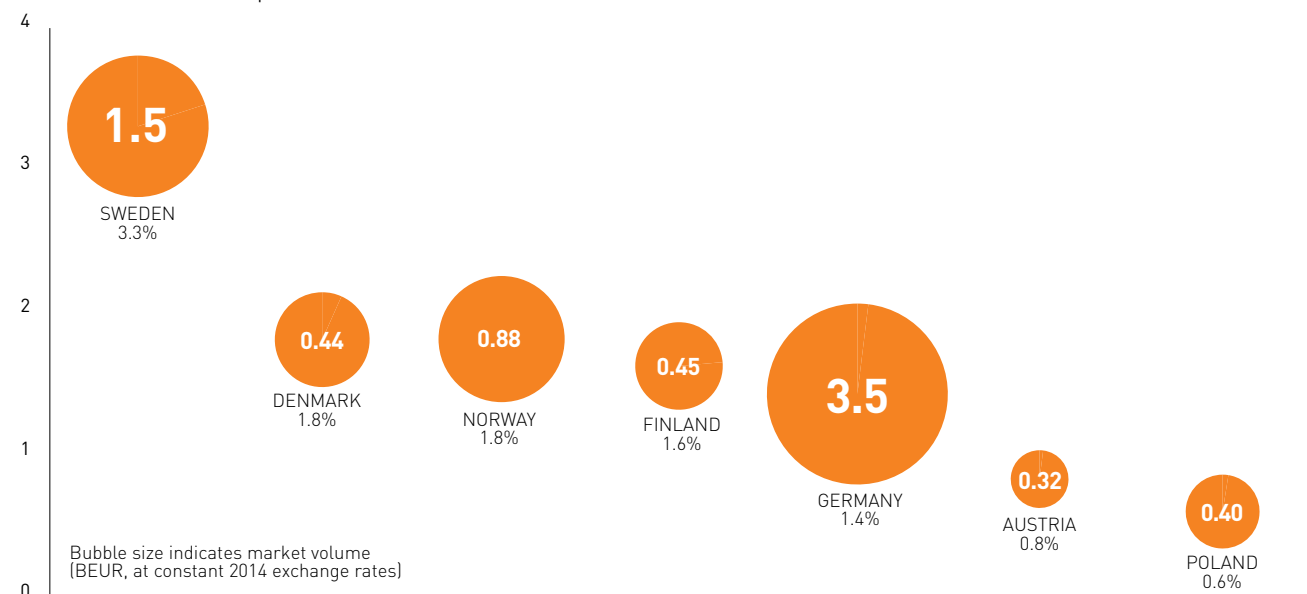
The rental markets gradually strengthened in Europe during 2015 as expected, although the situation varied considerably from market to market. Cramo's harmonised business model and the implementation of our focused strategy make us well-positioned for opportunities in the market.

## RENTAL PENETRATION AND MARKET SIZE (2015E)

PENETRATION (%)

Rental sales/construction output

OVERALL EUROPEAN MARKET  
23 BEUR (2015E)



Source: European Rental Association (November 2015)

Cramo is one of the industry's leading service providers of equipment rental services in Europe and the leader in the rental of modular space solutions in the Nordic countries.

Along with our strong market position, our unique brand, corporate culture and harmonised business model are strengths that enable us to capture

the diverse opportunities in different European markets.

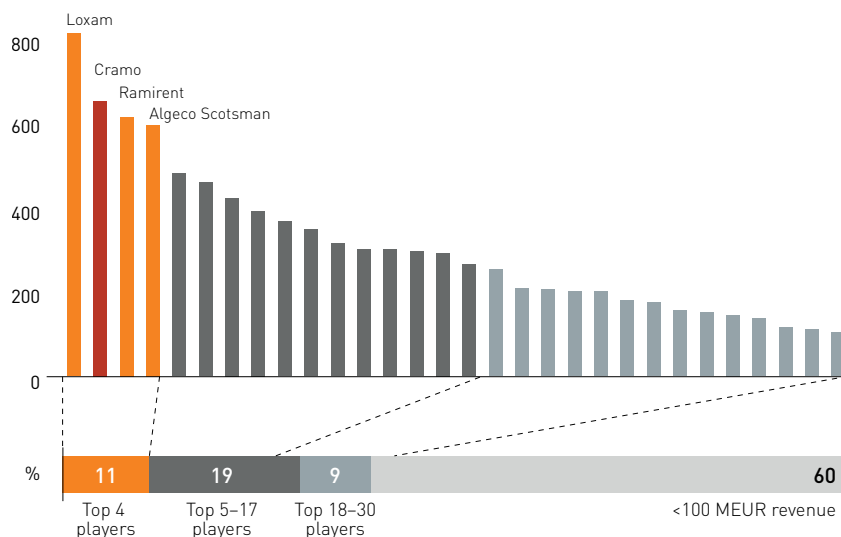
For example, we are the leading player in Sweden, the most advanced rental market in Europe by rental penetration. We have also succeeded in establishing a promising foothold in Germany, Europe's third largest rental market by volume, with a much lower

rental penetration level and a fragmented competition landscape.

Cramo is the leading modular space player in Northern Europe and has a strong market presence there. The growth potential for this non-cyclical business is very promising.



## RENTAL OPERATORS IN THE EUROPEAN EQUIPMENT RENTAL MARKET REVENUE 2014, MEUR



## OVERALL EUROPEAN MARKET 23 BEUR TOTAL MARKET BREAKDOWN, %

Source: KHL, International Rental News (June 2015)

# #1

player in modular space in the Nordic countries

# #2

in equipment rental in Europe

	COMPETITIVE LANDSCAPE	RENTAL GROWTH ESTIMATE 2016 <sup>3</sup>
<b>FINLAND</b>	Two strong players with a number of local and specialist competitors. Modular space product area dominated by a few strong players. A few "in-house" competitors.	Growth accelerating to 3.6% driven by new building construction, outperforming the overall economy.
<b>SWEDEN</b>	Two strong players with a number of local and specialist competitors. Modular space product area dominated by a few strong players. A few "in-house" competitors.	Modest growth of 0.9% for rental, while continued favourable outlook for Swedish construction.
<b>NORWAY</b>	Several strong players with a number of local competitors. A few players in modular space product area.	Rental market estimated to achieve growth of 2.3% after declining in 2015. Although total construction market expected to show positive trend in 2016, oil price decline will most likely have negative impact on market activity.
<b>DENMARK</b>	Markets still fragmented, but consolidation ongoing. A few small players in modular space product area.	Growth expected to accelerate to 2.6% from 1.4% in 2015 as a result of stable construction outlook.
<b>CENTRAL EUROPE<sup>1</sup></b>	Fragmented markets under consolidation: four stronger players in Germany with a number of smaller local specialist competitors. Several local and international players in modular space product area.	Stable growth of 1.8% in Germany, in line with trends in the overall economy and construction market. In Austria, rental market expected to grow by 3.1%.
<b>EASTERN EUROPE<sup>2</sup></b>	Mainly smaller national and local players with a few Western European competitors. Markets in early phase in modular space product area.	Moderate growth in the Baltic region, solid growth of 1.8% in Poland and strong growth of 5-10% in the Czech Republic and Slovakia.

<sup>1</sup> Germany, Austria and Hungary  
<sup>2</sup> Estonia, Latvia, Lithuania, Poland, the Czech Republic, Slovakia and the Kaliningrad region of Russia. Cramo's Russian operations, excluding Kaliningrad, were transferred on 1 March 2013 to Fortrent, a joint venture owned and controlled 50/50 with Ramirent and consolidated under the equity method of accounting.  
<sup>3</sup> ERA Equipment Rental Industry report 2015 (November 2015), for Eastern Europe Management estimates for countries in question.

# TOTAL RENTAL SOLUTIONS THROUGH THE CRAMO RENTAL CONCEPT

Cramo is a leading service company specialising in equipment rental services and the rental of modular space solutions. By combining our comprehensive product portfolio with a continuously developing service offering, our wide range of rental solutions meet very different kinds of customer needs.

Through the Cramo Rental Concept, we supply our customers with anything from individual rental items to complete solutions for the largest projects in many sectors of society.

We continuously strive to create innovative and sustainable solutions based on our thorough understanding of our customers' needs.

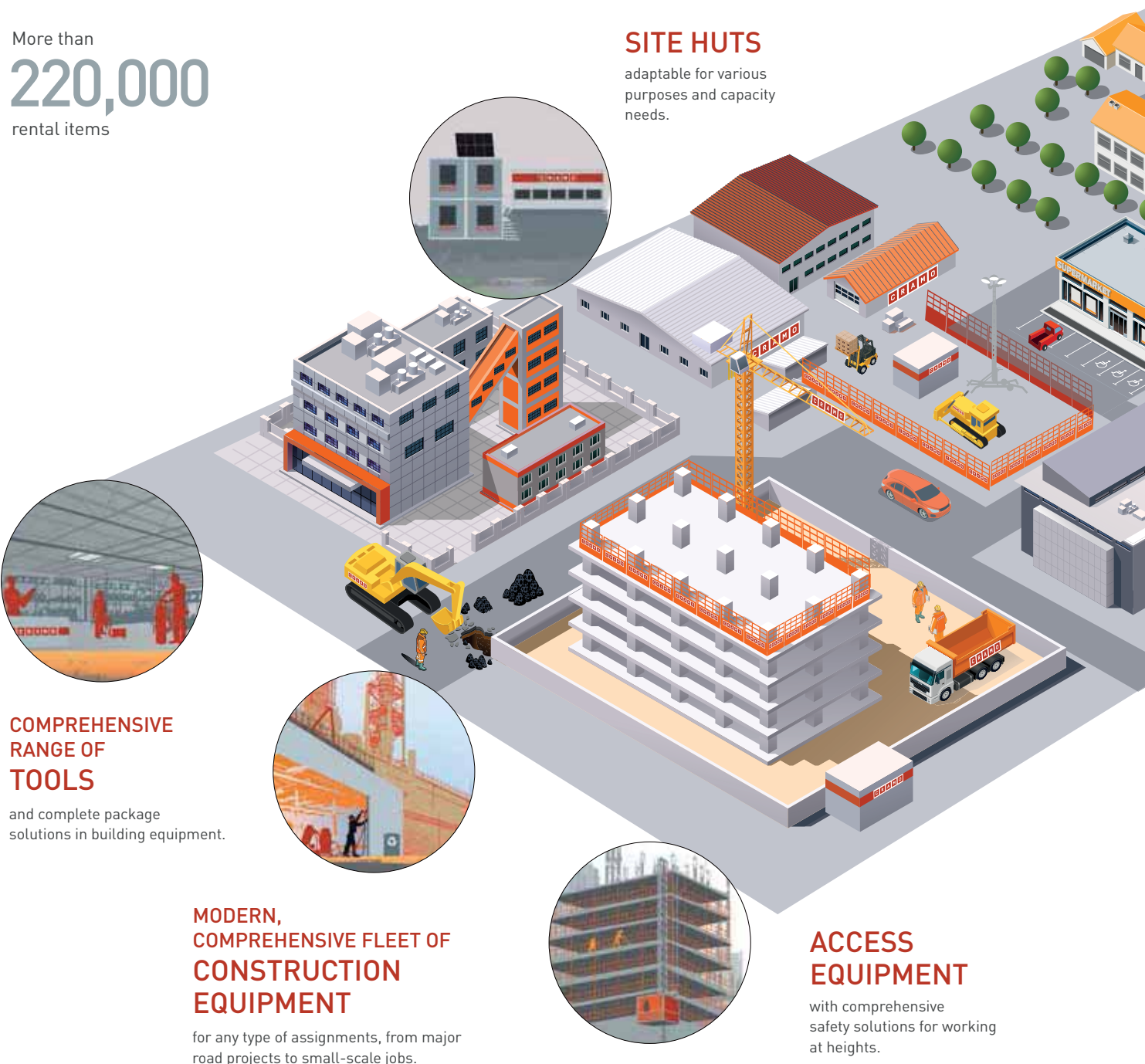
More than

220,000

rental items

## SITE HUTS

adaptable for various purposes and capacity needs.



## COMPREHENSIVE RANGE OF TOOLS

and complete package solutions in building equipment.

## MODERN, COMPREHENSIVE FLEET OF CONSTRUCTION EQUIPMENT

for any type of assignments, from major road projects to small-scale jobs.

## ACCESS EQUIPMENT

with comprehensive safety solutions for working at heights.



## MODULAR SPACE SOLUTIONS MATCHING THE STANDARDS OF PERMANENT STRUCTURES

from classrooms and daycare facilities to  
high-tech offices and accommodation.



## TAILOR-MADE TOTAL RENTAL SOLUTIONS

for more efficient, safe and  
environmentally sound construction  
projects.



## A WIDE RANGE OF RENTAL-RELATED SERVICES

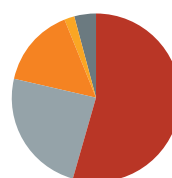
ranging from different site services, such  
as proactive site monitoring, construction  
site logistics, dust-control and weather-  
sheltering, to safety-related services,  
equipment and training.



## INDUSTRIAL PROJECTS

including infrastructure,  
offshore and mining.

### OUR CUSTOMERS



OUR SERVICE AREAS 2015 (2014)  
% OF TOTAL SALES

- CONSTRUCTION INDUSTRY 54 (55)
- OTHER INDUSTRIES 24 (25)
- PUBLIC SECTOR 15 (14)
- HOUSEHOLDS 2 (2)
- OTHER 4 (4)

Over

**150,000**  
customers

# SERVING THE WHOLE VALUE CHAIN

Our harmonised business model enables us to provide cost-effective, sustainable and up-to-date solutions that meet a broad variety of our customers' rental needs. At the same time, we create value for all our stakeholders throughout our value chain and for the communities we operate in.

## FOR A GREAT DAY AT WORK

Over  
**150,000**  
customers

### CRAMO

Making our  
**CUSTOMERS'**  
lives easier

### CRAMO ADAPTEO

#### RENTAL BENEFITS

By renting you can

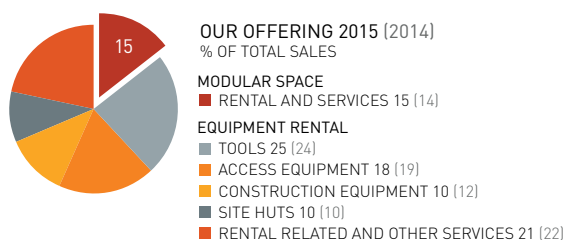
- focus on your core business
- improve cost-effectiveness by sharing costs
- increase transparency in budgeting and control
- reduce or expand equipment flexibility to suit your needs
- turn fixed costs into variable costs
- improve access to modern, high quality products with high safety and environmental standards

### CRAMO RENTAL CONCEPT



## OUR PRODUCTS

We are a total solutions provider, with more than 220,000 rental items.<sup>1</sup>



<sup>1</sup> For the modular space product area, sales include rental and rental-related sales. For equipment rental, rental sales is allocated to product areas.

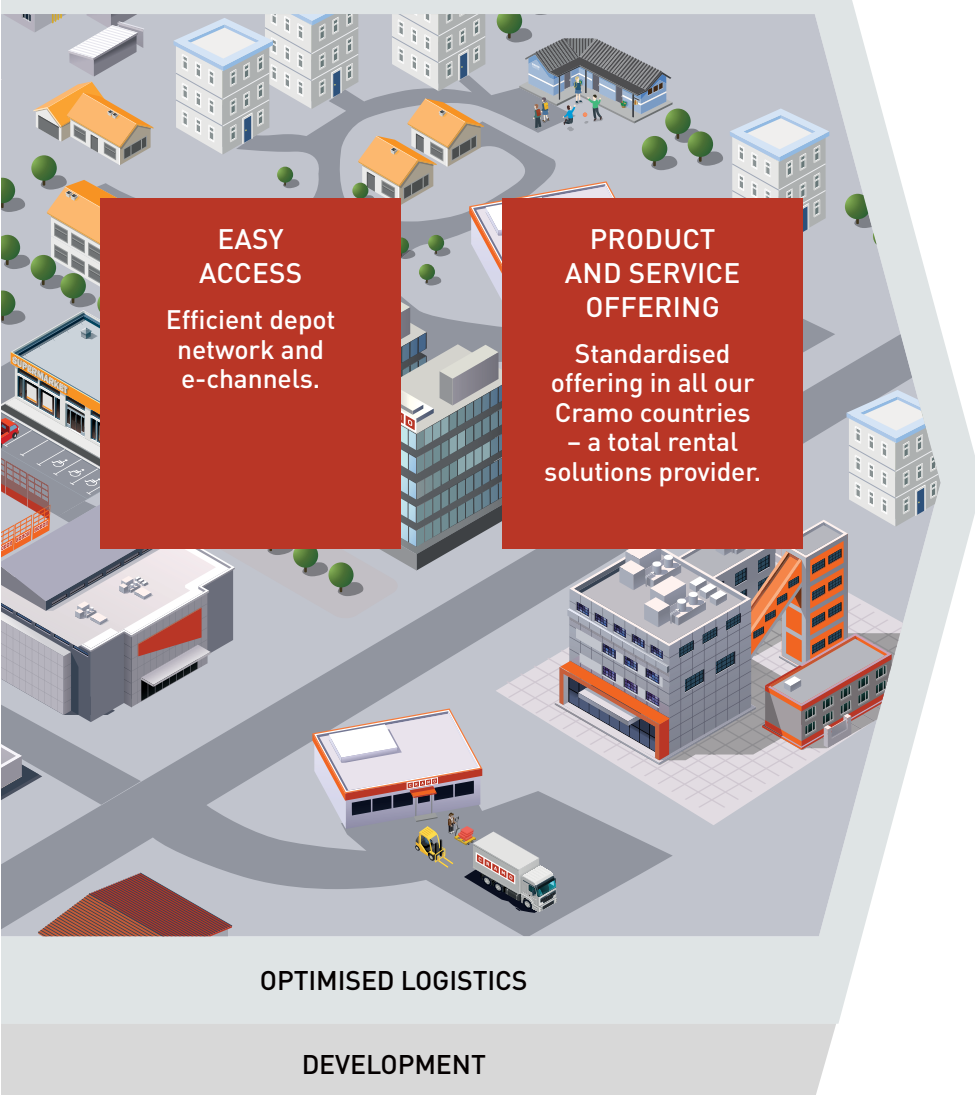
## OUR PRESENCE

We have a network of 328 depots and we provide service in 15 countries.<sup>2</sup>



<sup>2</sup> Own depots in 14 countries. We also operate in Ukraine and mainland Russia through our joint venture Fortrent.

## MANAGEMENT MODEL



## CORPORATE RESPONSIBILITY

Our corporate responsibility work covers all aspects of sustainable development including economic, environmental and social responsibility.

### WELL-BEING FOR EMPLOYEES

Wages MEUR 110.6 (107.1)

- fair employment conditions
- personal development
- career opportunities
- work safety

### TRUSTED PARTNER FOR SUPPLIERS

Materials, services and other purchases, with gross capital expenditure of MEUR 517.3 (506.3)

- business relations based on strong ethics and trust

### VALUE FOR OWNERS AND FINANCIAL COMMUNITY

Dividends MEUR 24.1 (26.0)

- stable value generation for shareholders

Financial expenses MEUR 13.3 (14.7)

### WELFARE FOR SOCIETY

Taxes, social security charges and pension expenses MEUR 45.9 (41.4)

- economic welfare through taxes, social security charges and pension expenses
- provider of environmentally sound solutions
- responsible corporate citizen
- strong business ethics

# CRAMO'S FOCUSED STRATEGY DELIVERS RESULTS

Our focused strategy enables us to reach our financial targets and make the lives of our stakeholders easier by meeting their expectations. We execute our strategy through our three must-win battles, which are spot-on for driving growth and value creation.



## OUR VISION

The role model for all rental

## OUR FINANCIAL TARGETS

- EBITA margin > 15% of sales over a business cycle
- Gearing < 100%
- Sales growth faster than the market
- Return on equity > 12% over a business cycle
- A stable profit distribution policy, dividends about 40% of earnings per share

## OUR STRATEGY

Cramo People living the Cramo Story

## OUR MUST-WIN BATTLES

- 1 Deliver Cramo Story [p.22](#)
- 2 Drive Cramo Performance Management [p.26](#)
- 3 Win Central European market [p.28](#)

## OTHER KEY STRATEGIC INITIATIVES

- Modular space growth strategy [p.30](#)
- Dynamic pricing
- Mergers and acquisitions

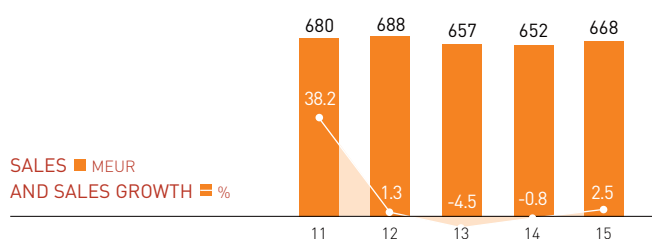
## OUR CORE PURPOSE

is to contribute to customers' success by preventing and solving problems – making their lives easier

## OUR VALUES

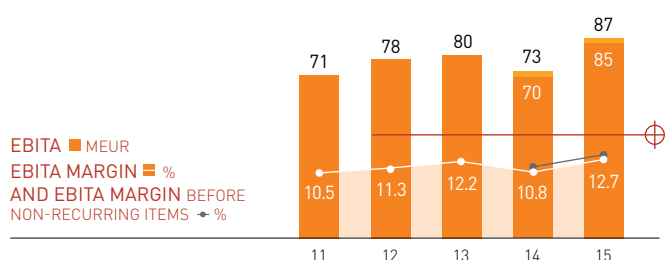
- Credibility
- Creativity
- Commitment





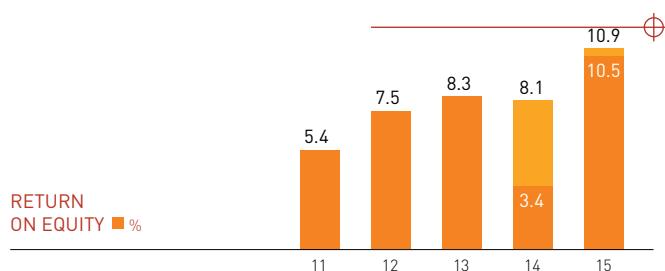
**TARGET:** Sales growth faster than the market

**PERFORMANCE:** Sales target was achieved. Sales growth was 2.5% and in local currencies 4.9%.



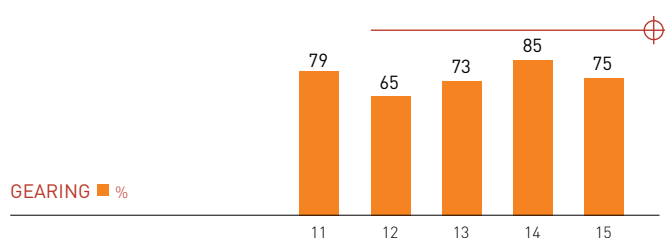
**TARGET:** EBITA margin above 15% of sales over a business cycle

**PERFORMANCE:** EBITA margin after non-recurring items increased to 12.7% from 10.8%. EBITA and EBITA margin were affected by non-recurring items amounting to MEUR 2.0, EBITA before non-recurring items was MEUR 87 and EBITA margin was 13.0%, i.e. below target level. Efforts continue to reach the target level.



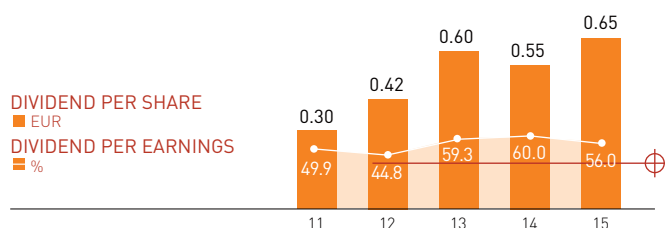
**TARGET:** Return on equity higher than 12% over a business cycle

**PERFORMANCE:** Return on equity was 10.5%. Comparable ROE before non-recurring items was 10.9% and below target level. Efforts continue to reach the target level.



**TARGET:** A maximum gearing of 100%

**PERFORMANCE:** Gearing was 75.1% and clearly met the target level. Gearing was positively affected by strong cash flow.



**TARGET:** Stable profit distribution policy with about 40% of earnings per share paid as a dividend.

**PERFORMANCE:** Dividend in line with the policy. The Board proposes a dividend of EUR 0.65 per share for financial year 2015, representing 56% of comparable earnings per share before non-recurring items.

# OUR STRATEGY DELIVERED IMPROVED RESULTS IN ALL BUSINESS SEGMENTS

## SHARE OF GROUP

2015 [2014]

	SALES			EBITA			GROSS CAPITAL EXPENDITURE			EMPLOYEES, FTE		
	%	MEUR		%	MEUR		%	MEUR		%	NO.	
FINLAND ■												
	16.6	110.9	[104.2]	23.8	22.4	[20.4]	21.5	37.3	[26.7]	18.6	448	[428]
SWEDEN ■												
	49.5	331.2	[312.7]	65.4	61.7	[55.6]	40.7	70.5	[53.3]	34.3	825	[806]
NORWAY ■												
	10.5	70.4	[82.5]	5.7	5.4	[4.5]	3.9	6.7	[9.0]	9.1	219	[235]
DENMARK ■												
	4.2	28.3	[29.5]	2.0	1.9	[-3.4]	8.6	14.9	[12.4]	4.0	97	[118]
CENTRAL EUROPE <sup>1</sup> ■												
	11.5	77.2	[77.7]	-3.5	-3.3	[-6.0]	15.1	26.1	[44.7]	14.6	350	[363]
EASTERN EUROPE <sup>2</sup> ■												
	7.6	50.9	[50.0]	6.6	6.3	[6.2]	10.3	17.8	[11.2]	19.4	466	[456]

1 Germany, Austria and Hungary

2 Estonia, Latvia, Lithuania, Poland, the Czech Republic, Slovakia and the Kaliningrad region of Russia. Cramo's Russian operations, excluding Kaliningrad, were transferred on 1 March 2013 to Fortrent, a joint venture owned and controlled 50/50 with Ramirent and consolidated under the equity method of accounting.

3 Management estimate

4 Finland, Sweden, Norway and Denmark: ERA European Rental Industry 2015 Report, autumn 2015, Central and Eastern Europe: ERA, Cramo Management estimate. Russia is not included in the market size estimate for Eastern Europe.

5 Euroconstruct, November 2015 and Forecon, December 2015 (the Baltic countries).

	SERVICE NETWORK	ACHIEVEMENTS IN 2015	SALES BY CUSTOMER SEGMENT 2015 (2014) %
FINLAND	54 [53] depots, of which 17 [17] franchise Hub structure in place	<ul style="list-style-type: none"> <li>Continued profitability improvement in a market environment that is still weak</li> <li>Acquisition of Vuokra-Pekati Oy</li> <li>Roll-out of Cramo Performance Management Model to key operations</li> <li>Development of new services and solutions</li> <li>Strong performance of modular space business</li> </ul>	<p>Construction industry 45 [46] Other industries 18 [19] Public sector 24 [22] Households 1 [1] Other 13 [12]</p>
SWEDEN	100 [102] depots of which 22 [23] franchise Hub structure in place	<ul style="list-style-type: none"> <li>Growth and improved profitability in good market situation</li> <li>Roll-out of Cramo Performance Management Model to key operations</li> <li>Solid performance of modular space business</li> </ul>	<p>Construction industry 52 [52] Other industries 29 [30] Public sector 15 [15] Households 3 [3] Other 2 [2]</p>
NORWAY	28 [28] depots of which 0 [0] franchise Hub structure in place	<ul style="list-style-type: none"> <li>Maintained profitability in a challenging market</li> <li>Increased efficiency through restructuring of key operations and development of business processes</li> <li>Roll-out of Cramo Performance Management Model to key operations</li> </ul>	<p>Construction industry 66 [67] Other industries 19 [21] Public sector 12 [7] Households 3 [3] Other 2 [2]</p>
DENMARK	8 [8] depots of which 0 [0] franchise Hub structure in place	<ul style="list-style-type: none"> <li>Profitability improvement as a result of restructuring and other performance enhancement measures</li> <li>Strong performance of modular space business</li> </ul>	<p>Construction industry 45 [44] Other industries 9 [8] Public sector 40 [38] Households 1 [4] Other 5 [6]</p>
CENTRAL EUROPE <sup>1</sup>	71 [75] depots of which 0 [0] franchise Hub structure in place	<ul style="list-style-type: none"> <li>Completion of transition programme and simplification of district structure</li> <li>Restructuring of depot and admin organisations</li> <li>Roll-out of Cramo Performance Management Model to key operations, with a focus on sales management and repair &amp; maintenance</li> <li>Organic and inorganic growth in modular space business</li> </ul>	<p>Construction industry 56 [54] Other industries 36 [40] Public sector 5 [3] Households 1 [2] Other 1 [1]</p>
EASTERN EUROPE <sup>2</sup>	67 [63] depots, of which 3 [3] franchise Hub structure nearly in place	<ul style="list-style-type: none"> <li>Strong performance improvement in Poland, the Czech Republic and Slovakia</li> <li>Implementation of Performance Management Model continued</li> </ul>	<p>Construction industry 80 [81] Other industries 8 [7] Public sector 4 [4] Households 4 [4] Other 5 [4]</p>

## MARKETS

	RENTAL MARKET SIZE 2015 (2014) <sup>4</sup> , MEUR	EQUIPMENT RENTAL FORECAST 2016 (2015) <sup>4</sup> , %	CONSTRUCTION GROWTH FORECAST 2016 (2015) <sup>5</sup> , %	MARKET POSITION ESTIMATE <sup>3</sup>
FINLAND	447 (440)	+3.6 (+1.7)	+3.2 (-0.3)	Strong #2 in equipment rental, #1 in modular space
SWEDEN	1,464 (1,451)	+0.9 (+1.0)	+2.8 (+5.5)	Strong #1 both in equipment rental and modular space
NORWAY	878 (891)	+2.3 (-1.5)	+3.9 (+2.4)	#3 in equipment rental
DENMARK	440 (434)	+2.6 (+1.4)	+2.3 (+1.3)	#6 in equipment rental, #1 in modular space
CENTRAL EUROPE <sup>1</sup>	3,878 (3,809)	+1.9 (+1.8)	+2.0 (+0.4) Germany, +1.0 (+0.2) Austria, +0.4 (+3.1) Hungary	#3 in Germany, #1 in Austria
EASTERN EUROPE <sup>2</sup>	598 (586)	-5 to +5 (-4 to +4)	+2.0 (-3.0) Baltics, +7.4 (+5.6) Poland, +3.3 (+7.4) Czech Republic, -1.1 (+10.3) Slovakia	#2 in Baltics, Poland, the Czech Republic and Slovakia #1 in access equipment and #3 in overall rental

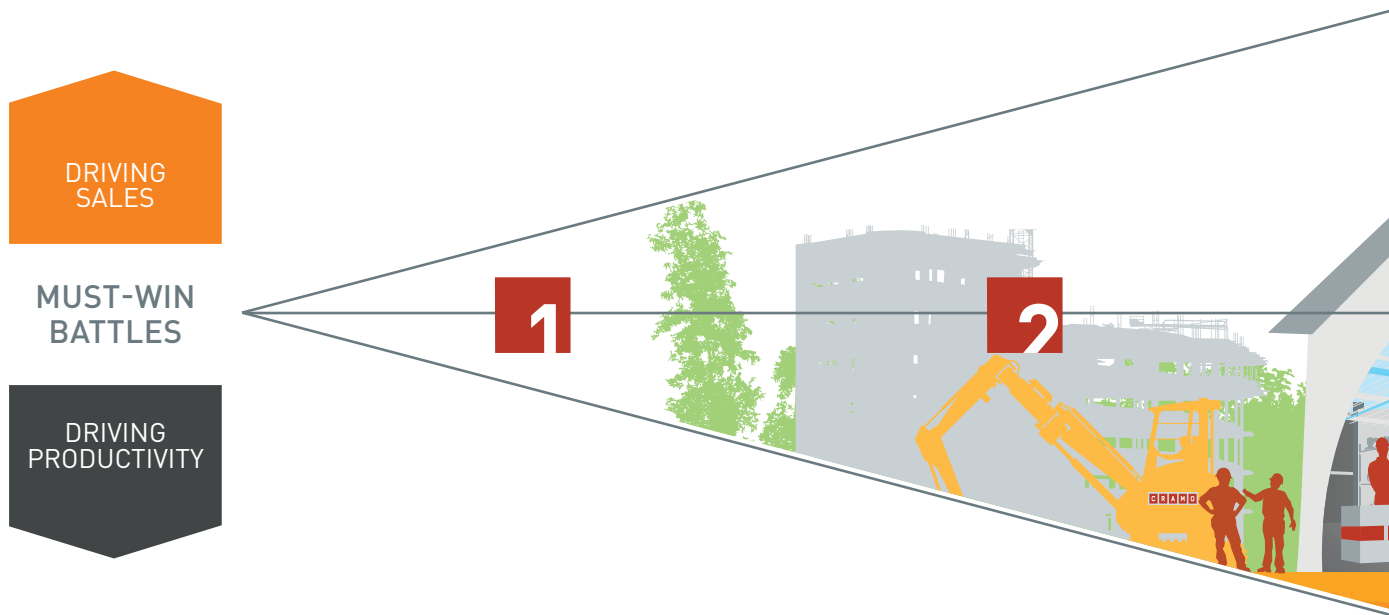


**“THE RENTAL MARKET GREW STEADILY IN GERMANY, AND CRAMO CONTINUED TO STRENGTHEN ITS POSITION ESPECIALLY IN MODULAR SPACE.”**

**“IMPLEMENTATION OF THE CRAMO PERFORMANCE MANAGEMENT MODEL CONTINUED SUCCESSFULLY IN ALL COUNTRIES.”**

# MUST-WIN BATTLES DRIVE PROFITABILITY AND GROWTH

Our must-win battles, together with our other strategic initiatives, have brought us close to our financial targets. The execution of these must-win battles has strengthened our sales and our productivity, and has led to enhanced profitability. Cramo's harmonised concepts and systems form a solid foundation for these must-win battles and strategic initiatives.



## 1 DELIVER CRAMO STORY

- Differentiate us from our competitors by delivering the Cramo Story
- Contribute to customers' success by following through on our proofs of promise
- Passion to meet customers' expectations
- Strengthen the Cramo brand and drive sales
- Continuous improvement, ability to measure results

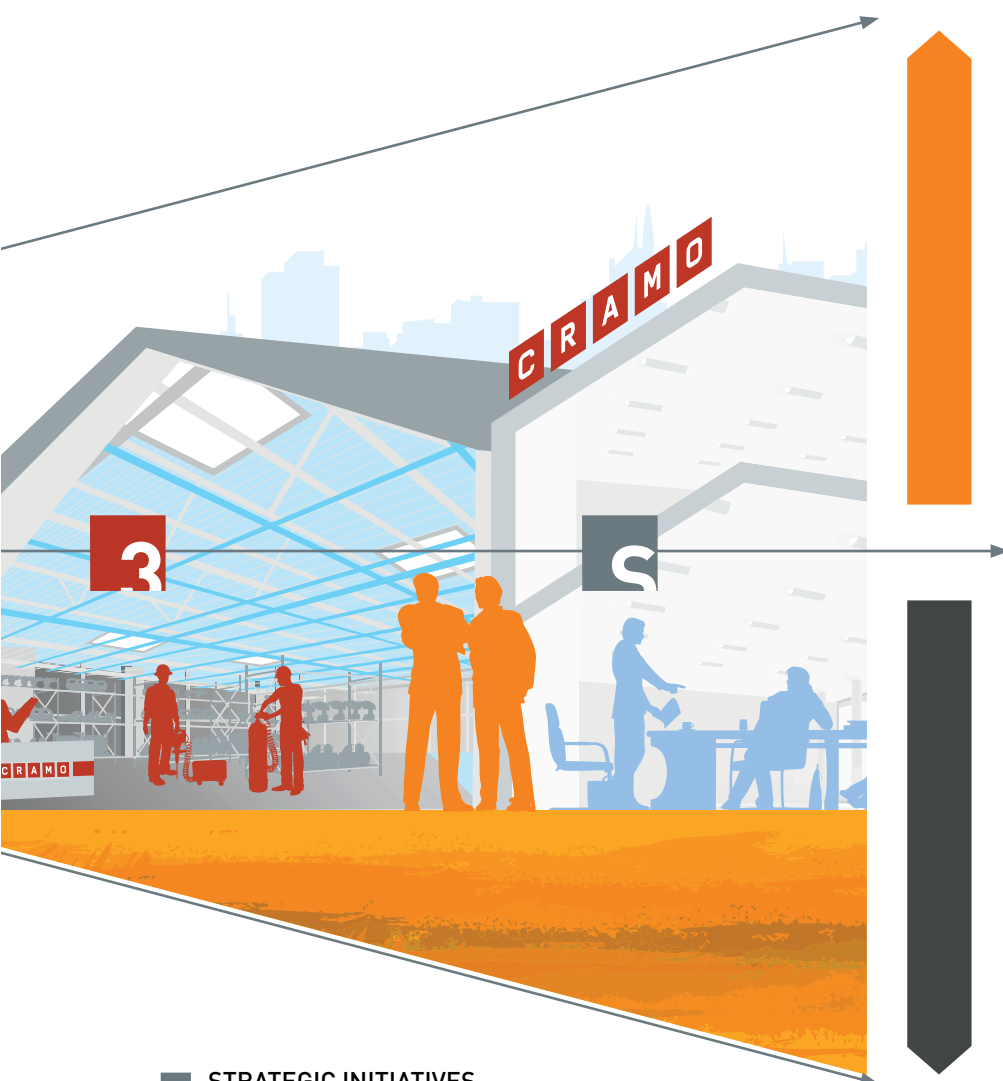
## 2 DRIVE CRAMO PERFORMANCE MANAGEMENT

- Drive the implementation of performance management in all key operations
- Share best practices, promote entrepreneurial mindset and continuous learning
- Support decision-making through increased KPI visibility
- Drive sales and strengthen cost management
- Enhance profit awareness and follow-up through management systematics

## 3 WIN CENTRAL EUROPEAN MARKET

- Complete the transformation programme, simplify the district structure and implement stringent performance management actions
- Establish position as a total solution provider with a strong focus on customers
- Strengthen Cramo's position in growing modular space market





## OUR FINANCIAL TARGETS REMAIN UNCHANGED

- EBITA margin >15% of sales over a business cycle
- Gearing <100%
- Sales growth faster than the market
- Return on equity >12% over a business cycle
- A stable profit distribution policy, dividends about 40% of earnings per share

## STRATEGIC INITIATIVES

### 1. MODULAR SPACE GROWTH STRATEGY

Cramo is prepared to capture both the organic and the inorganic growth opportunities that the European modular space business provides. [p.30](#)

- Materialise the modular space growth strategy, continuously seek acquisition targets and enhance organic growth in current markets
- Strengthen focus on accommodation solutions, especially in emerging markets
- Meet the increasingly stringent regulations and customer requirements

### 2. DYNAMIC PRICING

Cramo utilises the "Right Price" pricing tool in its main markets. By ensuring that customers always get the right pricing for rental equipment, one that is transparent and easy to understand, Cramo makes their lives easier on this front as well.

- Dynamic pricing model roll-out in the Nordic countries

### 3. MERGERS AND ACQUISITIONS

Cramo is an active player in the consolidation of the European equipment and modular space markets. As a result, Cramo continuously evaluates potential target companies.



**“IN THIS CASE, THE LOST HOUR DID NOT CAUSE TOO MUCH TROUBLE. DURING THAT HOUR, I RECEIVED A FEW PHONE CALLS FROM CRAMO AND WAS KEPT UPDATED ON THE SITUATION. THAT IS WHAT I APPRECIATE MOST. AFTERWARDS, I WAS ISSUED A CREDIT INVOICE FOR THE DELAY. THE WAY CRAMO HANDLED THE CASE FELT GOOD, AND SINCE THEN OUR CO-OPERATION HAS EVEN EXPANDED.”**

**MR STASYS NARKUS, CONSTRUCTION MANAGER, RUUKKI LIETUVA UAB, LITHUANIA**

# ALWAYS PUTTING CUSTOMERS FIRST

In the competitive rental market, it is crucial that we have a unique, strong brand and a customer-focused corporate culture that distinguishes us from the competition. We also need to prove our passion to exceed customers' expectations every day. We communicate and deliver this through the Cramo Story.

A strong brand strengthens our market position as well as our ranking as the first choice for customers and, in turn, drives our sales, enabling us to capture the growth potential of the European rental market.

The Cramo Story is about how our corporate culture always puts the customer first. This requires us to have a solid understanding of our customers' needs and expectations as well as the capability to prevent and solve their problems.

## CONTRIBUTING TO OUR CUSTOMERS' SUCCESS

In order for our customers to be successful, our deliveries must be on time; they need to be complete, and everything must function the way it is supposed to.

We address these needs and expectations laid out in the Cramo Story by delivering on our customer promise – For a great day at work – and through the three concrete proofs of that promise: delivery precision, fast problem solving and always being available to listen to our customers. And we go a step further: we promise to compensate

our customers if we fail to deliver on time or if there is a malfunction in any equipment we delivered. An ombudsman is available to our customers in every Cramo country in the event they are dissatisfied.

During the year there were several cases when we compensated a customer; this led to very positive feedback from them.

## ALWAYS EAGER TO IMPROVE

Implementation of the Cramo Story continued to be one of the main internal development efforts throughout the year. The teams of Cramo Story ambassadors also continued their work to support the rollout of this customer-focused way of working in all Cramo countries.

## DELIVER CRAMO STORY

### MAKING OUR CUSTOMERS' LIVES EASIER



#### #1 WE ARE ALWAYS HELPFUL

Every Cramo country has its own ombudsman. The ombudsman is a neutral authority who is willing and able to resolve any causes of dissatisfaction. Their job is to make our customers happy and help us to improve.



#### #2 WE ARE ALWAYS ON TIME

We understand your needs and timetables so well that every delay is too much. One minute late or one hose short, we'll take responsibility – just to keep our service standards at least as high as your expectations.



#### #3 OUR EQUIPMENT NEVER FAILS

High quality equipment is the very core of our business. When equipment needs to be fixed or replaced, we'll do it faster than you could imagine.

## CUSTOMER CASE

### CRAMO'S WAY OF WORKING MAKES CUSTOMERS FEEL GOOD

Our customer Ruukki Lietuva UAB in Klaipeda, Lithuania, ordered a Genie telescopic lift to its construction site. Because of some transport problems, we delivered the equipment one hour later than had been agreed. After delivering the lift, Mr Ailandas Diržininkas, Cramo's Sales Manager, told the customer, Mr Stasys Narkus, Construction Manager, about the Cramo Story and that he would be compensated for the delay.

"In the past two years, Cramo has become one of the main rental companies we work with. Cramo's equipment is up-to-date and their deliveries to the site are fast – as are replacements and repairs when they are needed," says Mr Narkus.

"I am proud of the quality of our services and our customer-focused way of working. It is crucial to always be honest with customers and stick to what has been agreed. But if we fail, it feels good to be able to compensate the customer", says Mr Diržininkas, Cramo Lithuania.





**“CRAMO’S CUSTOMER PROMISE – FOR A GREAT DAY AT WORK – IS AN INCENTIVE TO USE CRAMO’S RENTAL SERVICES AND A PROMISE OF A PLEASANT CUSTOMER EXPERIENCE.”**

**MR OLIVER HASCHKE, MANAGING DIRECTOR, HASCHKEBAU, GERMANY**



### CUSTOMER CASE

#### CREATING POSITIVE CUSTOMER EXPERIENCES

Our customer Mr Oliver Haschke, Managing Director of Haschkebau, needed a Yanmar Vio 33 excavator for work on the channel connection at his multifamily house in Nuremberg, Germany. There was a half-hour delay in delivering the excavator; fortunately, the delay did not lead to any substantial losses for the construction project.

Mr Haschke had not made a formal complaint, so he was surprised when he received a phone call from Mr Thomas März from Cramo explaining that he would be compensated for the delay.

When asked how he views Cramo after this experience, Mr Haschke acknowledges

the pleasant experience he had as a rental customer and says that Cramo's customer promise – For a great day at work – is an incentive to use Cramo's rental services. He considers our promise as well as our three proofs of promise to be excellent and good brand-building for Cramo.

Mr Thomas März, Sales Representative of Cramo Germany, says, "I think it is great that we can compensate our customers when our delivery promise is not completely fulfilled. And even better is the 'wow' effect that our customers experience when they least expect it. Needless to say, we will pay attention to ensuring timely deliveries in the future. It is all about credibility."

#### DELIVER CRAMO STORY



**"I THINK IT IS GREAT THAT WE CAN COMPENSATE OUR CUSTOMERS WHEN OUR DELIVERY PROMISE IS NOT COMPLETELY FULLFILLED."**

### CUSTOMER CASE



#### CUSTOMER SERVICE BASED ON DEEDS, NOT JUST WORDS

Bröderna Bergströms Byggnads AB, founded in 1967, is a Swedish construction company that specialises in renovating valuable historical buildings, like churches, castles and old timber buildings, as well as masonry.

Cramo agreed to an early morning delivery of a hot water pressure washer

to one of Bröderna Bergströms' facade renovation sites. Something went wrong, however, and the washer was not delivered until later in the morning.

Cramo's Service Technician Marcus Ynner phoned Managing Director August Bergström, told him what had happened and apologised for the delayed delivery. He also said that Bröderna Bergströms would be compensated for the inconvenience.

"I was really surprised and happy about the compensation. I had never heard of anything like that happening before – and I have been in business for a long time. I think it is a great way for Cramo to show that it really works hard to serve its customers in the best way," says August Bergström.

His company has been doing business with Cramo for 30 years – and the collaboration will continue in the future as well.

## CRAMO CASE

### HELPING TO REAP THE BENEFITS OF THE ECONOMIC UPSWING

In Poland we see Depot Performance Management as a core part of our company culture. It is a way of working but also a highly efficient set of tools that ensures common targets are conveyed to each employee and turned into specific actions.

Regular meetings facilitate both internal depot-level and vertical communication, up to the management and back. It enables us to react very quickly network-wide to changes in a dynamic market, but also serves as an implementation channel for long-term strategic initiatives.

This way of working further fuels depot team spirit and keeps our company's values in focus. Credibility is a vital element as each member of the team takes responsibility for promises given to the team and manager; their direct feedback supports creativity and mutual challenges reinforce this commitment.



**“EVERY MEMBER OF THE DEPOT TEAM KNOWS HOW THE PARTICULAR ACTIONS SHE OR HE IS RESPONSIBLE FOR ARE LINKED TO OUR KPIS AND COMPANY GOALS. NOW, WHEN THE MARKET IS IN AN UPSWING, WE ARE ABLE TO REAP THE BENEFITS – AND IMPROVE PROFITABILITY MUCH FASTER AND MORE SMOOTHLY.”**

**WROCŁAW/GAZOWA DEPOT TEAM, CRAMO POLAND**

# EMPOWERED PEOPLE DRIVE PERFORMANCE

The implementation of Cramo's harmonised Performance Management Model continued successfully in 2015 with a focus on repair and maintenance operations as well as sales management. The model has become an integral part of our corporate culture and way of working – making lives easier for both our employees and our customers.

The Performance Management Model continued to deliver good, measureable results. Employees are motivated to take more responsibility when they understand the impact they can have on Cramo's profitability and results. Having the possibility to track performance against set targets enables them to make fast decisions and proactively take corrective measures when needed. For customers, our way of working means more agile customer service and faster problem solving.

## CONTINUOUS LEARNING ENCOURAGED

A coaching style of leadership, an entrepreneurial mindset and the sharing of best practices are key cultural features ensuring the success of this model. It fosters continuous improvement and learning, and also enables benchmarking between different units in a fruitful way. During the year a couple of special workshops were organised to encourage the sharing of knowledge and best practices across unit boundaries.

DRIVE CRAMO  
PERFORMANCE  
MANAGEMENT

### CRAMO CASE

#### SUPPORT FOR DECISION-MAKING AND COST MANAGEMENT

As part of implementing the Performance Management Model, we now have weekly meetings in our workshops where our mechanics and technical employees discuss our targets and equipment repair priorities. Our product, service and workshop managers also meet on a monthly basis to discuss the development of our KPIs. Along with the

Performance Management Model, we have excellent tools that support our decision-making and help manage costs, repairs and divestment of equipment.

Mr Leif Nielsen, Service Manager  
Cramo Denmark

**“ALONG WITH THE PERFORMANCE MANAGEMENT MODEL, WE HAVE EXCELLENT TOOLS THAT SUPPORT OUR DECISION-MAKING.”**

### CRAMO CASE

**“WITH MORE STRUCTURE AND FOCUS IN OUR DAILY WORK, WE ENHANCE OUR KNOWLEDGE ABOUT THE MARKET AND ABOUT OUR CUSTOMERS.”**

#### GREATER STRUCTURE AND FOCUS BOOST SALES

Implementation of the Sales Performance Management Model and our new CRM system have given me the tools to continuously develop my performance as a sales manager and the performance of my sales force. So it is not just about IT tools and systematic methods. It's a new way of thinking and working. Now I'm able to get a clear view of what the situation is in my region. Based on that information, I can see

where we stand in terms of our targets and am able to react quickly, if necessary.

With more structure and focus in our daily work, we enhance our knowledge of the market and our customers. This enables us to be one step ahead with our services and products in order to meet our customers' needs - basically, making their lives easier.

Mr Ronnie Johansson, Sales Manager  
Cramo Sweden



**"I FEEL THAT I CAN REALLY TRUST CRAMO. I CAN ASK ANYTHING, THEY TAKE IT SERIOUSLY AND COME UP WITH A REASONABLY PRICED SOLUTION VERY QUICKLY. WE ACTUALLY HAD AN ISSUE WITH COLD WEATHER AND MOISTURE, AND CRAMO QUICKLY RESOLVED IT WITHOUT ANY DISRUPTION IN THE CONSTRUCTION WORK ITSELF."**

**MR ANDREAS SCHMELZER, BUILDING SITE FOREMAN, BILFINGER HOCHBAU, GERMANY**





# KEY ENABLERS IN PLACE TO WIN THE MARKET

In 2015, a lot of work was done to facilitate Cramo's transition to being a strong, multi-category, customer-focused rental company in the Central European market. While not all the targets were reached, the move was in the right direction. These major steps will support us in capturing the growth potential in one of Europe's largest rental markets.

There is good growth potential for the rental business in Central Europe, and outsourcing is also gradually gaining ground in Germany, Europe's third largest rental market. A consolidation of the fragmented equipment rental and modular space market is ongoing.

Our transition programme was completed during the year, the district structure was simplified and the Cramo Performance Management Model was implemented across all operations. Furthermore, a new sales organisation was also set up.

Although financial performance did not yet meet the targets set, the cost measures implemented and strict performance management led to important cuts in direct and indirect costs.

## TOTAL SOLUTION PROVIDER WITH A STRONG CUSTOMER FOCUS

Expanding the Cramo Performance Management Model to the sales organisation means that our operations are now more customer-driven.

The company has established its position as a total rental solution provider and a trusted partner. We have all the key enablers in place to win the market. Recent achievements – especially in the Modular Space business segment – are promising, and our growth and market position will be further strengthened.

Now it's time to turn our focus to business development and reap the rewards from the changes produced by the transition programme.

## WIN CENTRAL EUROPEAN MARKET

### CUSTOMER CASE

#### AN INNOVATIVE SOLUTION TO MEET THE CLIENT'S NEEDS

A new shopping centre is being built in Karlsfeld, near Munich. The original idea was to have several cranes on the building site. However, a power line running directly over the site made this impossible.

Cramo quickly developed an alternative solution in close cooperation with the client: a mini crane for the upper decks and a rotatable telehandler in the lower section. This setup can now access every corner of the building site and is used for handling the formwork elements needed for the walls.

"The solution came within weeks and the price was okay, too, although it's a technically challenging, non-standard crane. Cramo even offered us a free trial; if it doesn't work, you don't take it. We were quite impressed", explains Mr Andreas Schmelzer, building site foreman for Bilfinger Hochbau.

In addition, Cramo provided technical assistance to the site, including a one-day training course for those using the machines.



"Customer satisfaction is key. Often I just pop by to see if the customer needs anything or if there are any problems to be solved," says Mr Ronny Busschers, the Cramo salesman involved in the project.

3,500

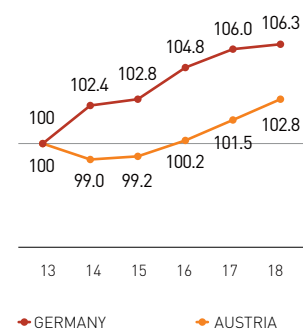
Size of German rental market, MEUR

3,900

Size of Central European rental market, (Germany, Austria, Hungary), MEUR

#### CONSTRUCTION GROWTH IN GERMANY AND AUSTRIA

CONSTRUCTION VOLUME INDEX (2013 = 100)



Source: Euroconstruct (December 2015)

## CUSTOMER CASE

### ALL SPECIAL REQUESTS DELIVERED

Malmi School in Rauma, on the west coast of Finland, needed to find temporary premises quickly since the old school building had severe indoor air quality problems.

A lot of special requirements were involved, since Malmi School is a school for children with special needs.

"The start of school was approaching and our needs were clearly greater than what the standard solution offered. We required full accessibility, wider corridors, bigger washrooms and much more," says Mr Mika Raula, Technical Director of the City of Rauma.

Solutions were found in collaboration with the customer. Classrooms were placed on both sides of the corridor, a different layout to the standard solution, which has rooms on one side.

"I was so impressed with the solution we got. We actually got everything we needed – and in record time," Mr Raula concludes.



**"WE COULD NOT BE HAPPIER WITH THE TEMPORARY SCHOOL. THE UNITS ARE REALLY COMFORTABLE, AND ALL OUR SPECIAL NEEDS HAVE BEEN ACCOMMODATED."**

**MS TAINA SUVIKAS, PRINCIPAL OF MALMI SCHOOL, CITY OF RAUMA**

# MODULAR SPACE BUSINESS – COMBINING GROWTH AND STABILITY

One of Cramo's strategic initiatives is its modular space growth strategy. The development potential of this non-cyclical business is promising and provides both organic and inorganic growth opportunities. For our customers, we promise room for great days.

Cramo Adapteo, Cramo's sub-brand since early 2014, encompasses the company's high-quality modular space operations. We offer flexible solutions for a wide array of temporary space needs for both the public and private sector.

Our target position is to be a major international player in the modular space business in the Nordic and Central European markets. The modular space business provides both the organic and inorganic growth opportunities included in our growth strategy.

In the Nordic countries, we are continuing our path of strong organic growth. Central Europe is a key inorganic growth market for Cramo Adapteo. We are

constantly seeking synergistic acquisition targets and keeping our eyes open to expansion into brand new markets.

## SOLUTIONS WITH EXCELLENT USER EXPERIENCES

The Cramo Adapteo offering consists of solutions for cost-effective, functional and environmentally sound modular space for temporary, site-specific space needs. We operate in four segments: schools, daycares, office space and accommodation.

Our energy-efficient solutions have been designed for Nordic conditions and deliver a user experience comparable to that with permanent buildings.

## MODULAR SPACE GROWTH STRATEGY



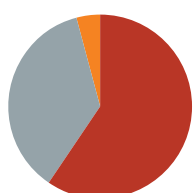
### ACHIEVEMENTS IN 2015

- Good results in operational improvement and cost control
- Strengthened operations and market presence in Germany, which is now well integrated into Cramo's business.
- A new, energy-efficient modular space solution launched in most markets
- Thorough preparatory work carried out in the promising accommodation segment
- Strong, organic growth in the Nordic countries, with further strengthening of customer relationships and market presence

### PRIORITIES 2016

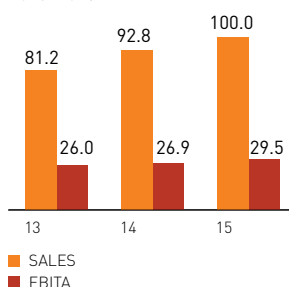
- Continue good momentum and accelerate inorganic growth by bolstering resources
- Strengthen focus on accommodation, a key future segment especially in emerging markets
- Meet increasingly stringent regulations and customer requirements
- Capitalise on significant market opportunities in Germany, including targeted acquisitions and expansion into new geographical areas
- Strong, faster-than-market organic growth in the Nordic countries

SALES OF MODULAR SPACE BY  
CUSTOMER GROUP, %  
2015 (2014)

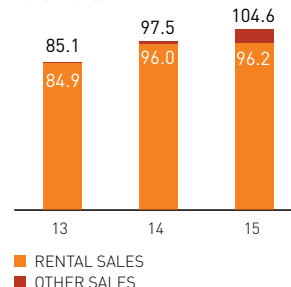


■ PUBLIC SECTOR 62 (60)  
■ OTHER INDUSTRIES 34 (35)  
■ CONSTRUCTION INDUSTRY 5 (5)

SALES AND EBITA  
OF MODULAR SPACE, MEUR  
2013-2015



ORDER BOOK,  
MEUR  
2013-2015







**“CRAMO ADAPTEO MADE THE BEST OFFER. MOREOVER, THEY DELIVERED WITHIN FOUR MONTHS OF SIGNING THE CONTRACT. WE ARE VERY HAPPY WITH THE SOLUTION; EVERYTHING WENT JUST PERFECTLY. AND I’VE HEARD THAT THE STUDENTS AND THE TEACHERS REALLY LIKE THE SPACE.”**

**MR ANDREAS STARNOFSKY, ARCHITECT, THE CITY OF FRANKFURT**





### CUSTOMER CASE



**“CRAMO’S SOLUTION HAD ALL THE COMFORTS AND QUALITY OF PERMANENT BUILDINGS.”**

#### HOME AWAY FROM HOME

Like all European countries, Denmark is facing a sudden influx of asylum seekers. Allerød Municipality in the capital region, north of Copenhagen, did not have any housing facilities when it was assigned a share of the country’s asylum seekers.

“We did not have anything so we needed to find a solution quickly. Cramo Adapteo was a perfect partner for this. Their solution had all the comforts and qualities of a permanent building as well as the flexibility to customise it,” Ms Karina Belling Jensen, Project Manager for Allerød Municipality, explains.

Nearly 90 modules have now been delivered to four different locations for a rental period of three years. Despite the tight timetable and budget, special requests could be taken into account. All customised solutions were arrived at together with the customer.

#### MODULAR SPACE GROWTH STRATEGY

“The users have been very happy too, since they get to live in a home-like environment that is functional and easy to clean. The family units have a bedroom, a living room and a kitchen – like any ordinary Danish home.”

### CUSTOMER CASE

#### SWIFT INSTALLATION, ATTENTION TO DETAIL

Klingerschule, a vocational school in Frankfurt, Germany, is located in a listed historic building. During renovation, it became apparent that a temporary space solution was required.

“We needed a lot of temporary space in the middle of the old city, with its narrow streets, which was a cause for concern. We now have two modular buildings stacked on three storeys, one on top of the other, as if

they’d always been there,” says architect Mr Andreas Starnofsky from the City of Frankfurt.

The City of Frankfurt launched an EU-wide call for tenders for the temporary premises.

“Cramo Adapteo made the best offer. The elements were pre-installed as far as possible, they arranged street closures and everything else that was needed and then finalised the installation on site.”

The buildings consist of 180 modular units providing 2,600 m<sup>2</sup> of space, including

107 class rooms and support areas. All special requests were accommodated.

“It’s a vocational school so some classrooms needed to be equipped with laboratory facilities and the appropriate ventilation, for instance. All units are decked with acoustic boards for a quiet learning environment, and computer rooms have special, sound-reducing floors.”

### CUSTOMER CASE

#### FUNCTIONAL, INSPIRING SPACE FOR THE LITTLE ONES

Stenhamra daycare centre, some 30 kilometers west of central Stockholm, needed to be torn down due to its age. Additional space was also needed for the growing number of children. The municipality launched a call for tender for a temporary daycare centre.

Cramo Adapteo delivered a total of 42 modules covering 1,130 m<sup>2</sup>. The modules are divided into six individual departments with designated areas for playing, eating and sleeping for children of different ages. In addition, there is a big room for assemblies, large-group playing and festive meals.

“The modules are really cosy and modern, with the feel of a permanent building. They are flexible and functional, which is definitely necessary in a daycare environment. The children and parents alike are very happy with the fresh, inspiring premises,” Ms Carita Almqvist, Director of Stenhamra Day Care, says.

“At the time of installation, the daycare expressed an additional wish to have a 150 m<sup>2</sup> covered area for prams and strollers. This wish was fulfilled,” notes Mr Ulf Sevborn, Cramo’s Project Developer and Salesman.





## CRAMO CARE

Code of Conduct and  
Business Ethics

Supplier Code of Conduct

UN Global Compact

ISO 26000

### CUSTOMER CARE

- Customer satisfaction
- Safe solutions
- Energy-efficient solutions
- Anti-corruption and strong business ethics

### EMPLOYEE CARE

- Diversity and equality
- Safety
- Recruitment and competence development
- Dialogue, empowerment and satisfaction

## CORPORATE RESPONSIBILITY

FINANCIAL  
ENVIRONMENTAL  
SOCIAL

### ENVIRONMENTAL CARE

- Energy efficiency
- Resource efficiency
- Waste management
- Low emissions

### COMMUNITY CARE

- Local engagement
- Compliance with laws, regulations and agreements



# DELIVERING SUSTAINABLE VALUE TO OUR STAKEHOLDERS

Our commitment to sustainable business means that we continuously work to improve in all three areas of sustainable development – economic, environmental and social responsibility. By doing this, we create sustainable value for all our stakeholders.

Our corporate responsibility programme, Cramo Care, together with our Code of Conduct, forms the framework for coordinating and monitoring all sustainability work at Cramo. The Cramo Care programme demonstrates our commitment to deliver sustainable value to all our stakeholders. We live up to this commitment through the continuous improvements we make for our customers, employees, society and the environment.

## RESPONSIBLE WAY OF WORKING

We are committed to customer satisfaction. Development of our leading-edge solutions is based on a deep understanding of our customers' needs and expectations in terms of factors like functionality, quality and sustainability. We believe that sustainable business is built on mutual trust and high ethical standards.

Our Code of Conduct demonstrates our commitment to strong business ethics and provides concrete guidelines for how we do business.

Cramo takes care of its employees by creating attractive and safe working conditions and by offering plenty of opportunities for professional and personal development. Committed, competent employees are key to a high level of customer satisfaction.

## CARING FOR SOCIETY AND THE ENVIRONMENT

As a responsible corporate citizen, we support the local communities we operate in. Since 2007, Cramo has cooperated with SOS Children's Villages. We focus especially on villages in the Baltic countries and helping the local SOS organisations in their work. To better reflect our customers and the society we operate in, Cramo Sweden has a strategic target to increase its share of female employees.

**"THE FRAMEWORK FOR OUR SUSTAINABILITY WORK, CRAMO CARE, IS DERIVED FROM UN GLOBAL COMPACT PRINCIPLES AND THE ISO 26000 STANDARD, AS IS OUR CODE OF CONDUCT."**

MR ANDERS COLLMAN,  
HEAD OF CRAMO CARE AND  
COMMUNICATIONS, CRAMO GROUP

## CRAMO CASE

### CRAMO SUPPORTS THE LOCAL SOS CHILDREN'S VILLAGES IN MANY COUNTRIES

As part of its social responsibility work, Cramo works in partnership with SOS Children's Villages.

In Estonia, Latvia and Lithuania, Cramo assisted local SOS organisations with marketing and business contacts, and arranged local events to collect donations from customers and employees. During the summer of 2015, Cramo Estonia provided local SOS Children's Villages with access equipment and lavatories.

Cramo in the Czech Republic and Slovakia made donations to local organisations, as did Cramo Norway.

SOS Children's Villages is an international non-governmental organisation founded in 1949.

## CRAMO CASE

### CRAMO ACKNOWLEDGED FOR SHOWING THE WAY

Cramo Piteå, located in Öjebyn, Sweden, was named one of five finalists in Northern Sweden to receive Samhall's award for employer of the year, called "Show the way".

Samhall is a state-owned organisation whose mission is to create stimulating work opportunities for people typically left outside the labour market. The "Show the way" award is given to companies working actively to employ people with functional disabilities.

"It has always been important to Cramo to welcome people with disabilities," says Mr Jonas Sundström, Depot Manager at Piteå.

A fitting example is Mr Robin Nilsson, who first started working at Cramo Piteå through an internship and was later recruited as a permanent employee. Robin



describes his challenges as mostly related to a lack of self-esteem and anxiety. But the job at Cramo has changed him: he is now comfortable tackling the new job opportunities that have been given to him.

# INCREASING AWARENESS ENHANCES SAFETY AT WORK

Our long-term work with safety and environmental issues enables us to offer our customers leading-edge, high-quality solutions in both areas.

**“QUALITY MANAGEMENT SYSTEM CERTIFICATION REQUIRES CONTINUOUS IMPROVEMENTS IN PROCESSES AND QUALITY MANAGEMENT SYSTEMS.”**



Cramo operations in Finland and Sweden have been certified in quality, environment, and occupational health and safety. Operations in Denmark and Norway are certified in quality and environment.

Safety is a key focus area for us and for our customers. We work systematically to eliminate accidents at construction sites through the use of preventive measures, advanced safety solutions and training.

Our leading-edge safety equipment, together with a strong focus on skills development, helps us to ensure safe operations for our employees and to achieve our target of zero accidents at construction sites.

The range of safety and protection products offered by Cramo has expanded in recent years to meet the growing demand. However, the most important factor in safety is the awareness and know-how of people working at sites. That is why Cramo has enhanced its offering of safety training for its customers in all Cramo countries. The training courses, which include both theoretical and practical elements, are greatly appreciated by participants.

## IMPROVING ENVIRONMENTAL PERFORMANCE

There are two aspects to our environmental efforts. We offer our customers sustainable solutions with

pioneering environmental features that meet their energy-efficiency and other demands. Likewise, we continuously improve the environmental performance of our own operations.

One example of our internal activities is the project to replace all existing Cramo signs with an LED-based solution. The project was launched in Germany, Austria and the Baltic countries in 2014 and in Sweden in 2015.

Cramo also takes an active role in developing sustainability in the European rental industry – to the benefit of all its stakeholders and the environment as well.

## CRAMO CASE

### ENVIRONMENTAL PERFORMANCE ACTIVELY ENHANCED IN POLAND

Rental is inherently an environmentally sustainable industry, since sharing equipment reduces the need for natural resources and increases opportunities to optimise transport. At the same time, it gives our customers easy access to an up-to-date, modern equipment fleet that is best suited for each job.

Cramo Poland has put a lot of effort into making sure that its equipment is maintained at the highest standards. For example, every unit is double-verified before it is rented out, and a strict equipment maintenance plan is followed at all times. This ensures, among other things, that

there are lower emissions and a lower risk of fuel or lubricant leakage into the soil and that the equipment functions as efficiently as it should.

In Poland, Cramo has also created a delivery portal with several processes to support delivery precision and transport optimisation. The transport companies Cramo uses are highly professional; they have the proper vehicles as well as drivers who have operator licences for construction and access equipment. This, together with the portal, makes it easier to manage and combine different deliveries and avoid unnecessary trips. That, in turn, leads to optimised transport, reduced fuel consumption and lower emissions.





## CUSTOMER CASE

### CRAMO'S SAFETY TRAINING FOR CUSTOMERS

Cramo Finland has started to offer a broad variety of safety training courses for customers to ensure a safe working environment and safe practices.

One course concentrates on making working in high places safer. The fall protection course includes theory concerning working in high places, finding safe solutions for fall protection prevention and choosing the appropriate

safety equipment for different situations. In addition, the training is an opportunity for participants to try out safety equipment and practice using it in a safe environment under the guidance of an expert.

The feedback received from participants so far has been excellent, and the training will be continued in Finland in 2016.



**"THERE IS A HIGH FATALITY RATE ASSOCIATED WITH CONSTRUCTION-RELATED FALLS, AND STRICT ADHERENCE TO FALL PROTECTION GUIDELINES IS DEFINITELY AN IMPORTANT PART OF THE WORKSITE SAFETY CULTURE. CRAMO'S TRAINING, ESPECIALLY WITH HARNESS WORK, GIVES BUILDERS CLEAR INSIGHT INTO SAFETY ISSUES."**

**MR OSKARI PEURAKOSKI, OCCUPATIONAL SAFETY ENGINEER, NCC RAKENNUS OY, FINLAND**

# TAKING GOOD CARE OF CRAMO PEOPLE DRIVES CUSTOMER SATISFACTION

Competent and committed Cramo People inspired by the Cramo Story are key to a high level of customer satisfaction. This is why Cramo always strives to offer all employees attractive working conditions as well as professional and personal development opportunities.

Implementation of the Cramo Story continued to be one of the main internal development efforts throughout the year. The Cramo Story, an extensive programme to deliver on our strategy, involves everybody throughout the organisation.

Internal training was carried out in various ways in all countries. The implementation was further supported by an e-learning tool available in all Cramo languages. The teams of Cramo Story ambassadors also continued their work to support the rollout of this customer-focused way of working. The very positive feedback from our customers fuelled employee enthusiasm.

## COMPETENCE DEVELOPMENT FOSTERS COMMITMENT

Cramo Development is our common framework for employee onboarding, training and skills development. It is a way to systematically encourage the professional and personal development of our employees throughout their career. The skills and competences needed for each position are defined within the Cramo Development framework.

The Cramo School Portal is a Group-wide e-learning tool available to all Cramo People in their own language. The training modules are continuously developed and adapted to meet changing customer demands and local needs. Management-level training is offered within the scope of Cramo Academy.

Cramo Dialogue ensures that every employee has a common annual performance review in order to establish personal development plans and goals. Special attention is given to value-based behaviour and business ethics.

A Group-level employee survey is carried out in all operating countries, helping us to make Cramo an even better place to work.

In 2015 the decision was made to continue the One Cramo Share Plan established in 2012 with the launch of a new plan period, 2015-2016. A total of 654 employees have become shareholders in Cramo through the programme since its launch.

## TAKING GOOD CARE OF OUR EMPLOYEES

We aim to offer a safe workplace to all our employees and have a target of zero accidents. We work systematically with preventive measures and have an extensive range of safety training courses available to our personnel.

A non-discriminatory corporate culture based on responsibility and skills is an important factor in Cramo's positive development. Women and men of different ages, backgrounds and experiences are given the same development opportunities in our company.

Cramo also encourages its employees to achieve and maintain a healthy lifestyle, for example, by supporting different sports activities.

**“A NON-DISCRIMINATORY CORPORATE CULTURE IS AN IMPORTANT FACTOR IN CRAMO'S POSITIVE DEVELOPMENT.”**

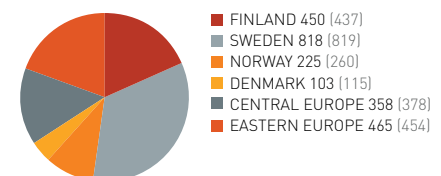
KEY FIGURES	2015	2014	Change, %
Average number of employees (FTE)	2,486	2,528	-1.6
Number of employees at end of period (FTE)	2,473	2,473	0.0
Total number of employees	2,548	2,556	-0.3
permanently employed	2,468	2,479	-0.4
temporarily employed	80	77	3.9
women	340	353	-3.7
men	2,208	2,203	0.2
Personnel expenses/employee (EUR 1,000)	57.9	54.8	5.6
Personnel expenses/sales, %	21.5	21.3	1.4
Sick leave days/FTE	9.6	9.2	4.5

## NUMBER OF WORK-RELATED ACCIDENTS\*

	2015
Sweden	5
Norway	2
Finland	21
Denmark	1
Estonia	1
Latvia	1
Lithuania	0
Poland	4
Germany/Austria/Hungary	4
Czech Republic/Slovakia	1

\* Accidents causing at least one day of absence from work

## AVERAGE NUMBER OF EMPLOYEES 2015 (2014)





#### EARLY SUPPORT MODEL AT CRAMO

Cramo Finland's early support model is part of a management by objectives process to support employee well-being, commitment, success and professional growth at work. The model is based on the idea that a motivated, healthy employee performs well. The model can also be helpful in preventing absences arising from illness.

In our work community, responsibility for job performance and well-being at

work belongs to every Cramo employee. All employees are responsible for their role as a member of Cramo. This includes maintaining their professional skills and personal accountability for their behaviour in the work community.

However, the presence of a supervisor in the daily work routine is important. The role of supervisor is to show interest in their team members and to support and encourage them. They also give feedback,

acknowledge a job well done and show respect towards their team members.

A supervisor needs to know how to listen, discuss and give constructive feedback. The early support model means that there are tools available for finding a solution at an early stage – before a potential problem becomes a real one.

#### CRAMO CASE

##### CRAMO NORWAY ON THE MOVE

All employees at Cramo Norway were invited to join a campaign to promote employee health called Cramo Aktiv, arranged by Dytt. no. Cramo Aktiv is aimed at all personnel, no matter what their background in sports or physical activity is. The Cramo participants formed teams that worked towards a common goal. The goal was set at 8,000 steps a day.

During February–March 2015, the first campaign activity took place, with 158 Cramo employees participating. The activity involved counting steps as well as converting all types of sports activities into steps, such as swimming, cycling and skiing. The total steps

taken would have moved participants all the way through Norway, from Kirkenes in the north to Lillehammer in the south, a straight-line distance of 1,307 kilometers.

The core purpose of the campaign was to motivate employees to be more conscious of their daily activity, diet and training as well as promote team-building. The Cramo Aktiv campaign is considered to be motivating and enjoyable, yet simple and effective. The second Cramo Aktiv campaign will take place in early 2016.

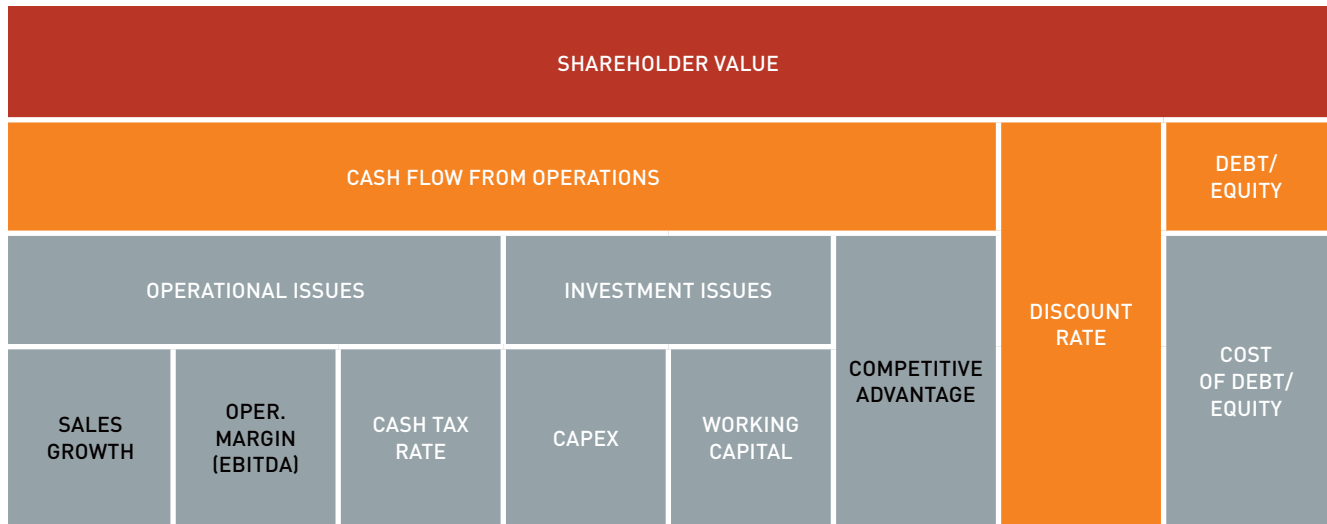
On a larger scale, the campaign supports Cramo's Quality, Safety and Environment roadmap, which includes targets for employee health and well-being.

**“WE ACTIVELY  
SUPPORT THE HEALTH  
AND WELL-BEING OF  
OUR EMPLOYEES.”**

# SECURING SHAREHOLDER VALUE GROWTH

Cramo has chosen the shareholder value model as the framework for a practical analysis of its risk appetite. This analysis is one of the tools used in Cramo's strategy work.

## CRAMO'S FRAMEWORK: SHAREHOLDER VALUE MODEL AND VALUE DRIVERS



Source: Risk Appetite and Tolerance Guidance Paper: The Institute of Risk Management (IRM), 2011

Some examples of Cramo's risk appetite analysis concerning sales growth, operating margin and competitive advantage:

### SALES GROWTH

RISK COMPONENT/ DRIVER	OUTCOME IF RISK REALISED	MITIGATION OF RISK/ RISK APPETITE	LINK TO STRATEGY
<b>ORGANIC GROWTH</b> <ul style="list-style-type: none"> <li>Poor allocation or bad timing of investments</li> <li>Focus on wrong customer segments and markets</li> <li>Ineffective sales management and pricing</li> <li>Failure to develop new services and concepts</li> </ul>	<ul style="list-style-type: none"> <li>Fleet overcapacity and price erosion</li> <li>Poor sales performance, leading to low profitability</li> </ul>	<ul style="list-style-type: none"> <li>Continuous investment evaluation process</li> <li>Sales Performance Management and dynamic pricing</li> <li>Monitoring of markets, customers and competitors</li> <li>Continuous development of new offering based on market demand</li> </ul>	<ul style="list-style-type: none"> <li>FINANCIAL TARGET: SALES GROWTH FASTER THAN THE MARKET</li> <li>CRAMO PERFORMANCE MANAGEMENT</li> <li>DYNAMIC PRICING</li> <li>MODULAR SPACE GROWTH STRATEGY</li> </ul>
<b>INORGANIC GROWTH</b> <ul style="list-style-type: none"> <li>Loss of key customers or key management</li> <li>Too high a valuation or bad timing of acquisition</li> <li>Failure in integration</li> </ul>	<ul style="list-style-type: none"> <li>Value-destructive acquisition</li> </ul>	<ul style="list-style-type: none"> <li>Business case prepared conservatively based on Group financial targets</li> <li>Utilise experienced employees in acquisition</li> <li>Secure commitment of key employees</li> <li>Establish integration project with assigned responsibilities</li> </ul>	<ul style="list-style-type: none"> <li>STRATEGIC INITIATIVE TO SUPPORT GROWTH THROUGH ACQUISITIONS</li> </ul>





## OPERATING MARGIN (EBITDA)

RISK COMPONENT/ DRIVER	OUTCOME IF RISK REALISED	MITIGATION OF RISK/ RISK APPETITE	LINK TO STRATEGY
<ul style="list-style-type: none"> <li>• Failure to materialise cost effectiveness</li> <li>• Inefficient management model</li> <li>• Inefficient business model</li> </ul>	<ul style="list-style-type: none"> <li>• Low profitability below target</li> </ul>	<ul style="list-style-type: none"> <li>• Performance Management Model, i.e. strict management by objectives on all organisation levels linked to Group financial targets</li> <li>• Balance of indirect and direct costs to increase financial flexibility</li> </ul>	<ul style="list-style-type: none"> <li>• FINANCIAL TARGET: EBITA MARGIN &gt;15% OF SALES OVER A BUSINESS CYCLE</li> <li>• CRAMO PERFORMANCE MANAGEMENT</li> </ul>

## COMPETITIVE ADVANTAGE

COMPONENT/DRIVER	ACTIONS TO DRIVE COMPONENT/ DRIVER TO MITIGATE RISK	MITIGATION OF RISK/ RISK APPETITE	LINK TO STRATEGY
<b>DIFFERENTIATION</b> <ul style="list-style-type: none"> <li>• Customer and employee satisfaction</li> <li>• Strong corporate culture</li> <li>• Employee and competence retention</li> </ul>	<ul style="list-style-type: none"> <li>• No loyalty among customers</li> <li>• Inefficient organisation</li> <li>• Loss of market share and price erosion</li> </ul>	<ul style="list-style-type: none"> <li>• Implement the Cramo Story in order to build corporate culture to have loyal customers and strong corporate culture</li> <li>• Focus on career development and training</li> </ul>	<ul style="list-style-type: none"> <li>• CRAMO STORY</li> </ul>
<b>COST LEADERSHIP</b> <ul style="list-style-type: none"> <li>• Efficiency of organisation and business model</li> </ul>	<ul style="list-style-type: none"> <li>• Profitability below targets, leading to growth below targets and loss of market share to more efficient competitors</li> </ul>	<ul style="list-style-type: none"> <li>• Implement the Cramo Performance Management Model</li> <li>• Utilise Group bargaining power for sourcing</li> </ul>	<ul style="list-style-type: none"> <li>• CRAMO PERFORMANCE MANAGEMENT</li> </ul>

# CONSISTENT AND TRANSPARENT CORPORATE GOVERNANCE

Corporate Governance at Cramo is based on Finnish law and the Company's Articles of Association. The Group complies with the rules of Nasdaq Helsinki Ltd and the Finnish Corporate Governance Code.

Cramo issues Corporate Governance and Remuneration Statements, which are available on the Group's website along with more detailed information about corporate governance and remuneration.

► [www.cramo.com](http://www.cramo.com) > Investors > Corporate Governance

Cramo prepares annual financial statements and interim reports conforming to Finnish law which are published in Finnish and English. The International Financial Reporting Standards (IFRS) were adopted in 2005.

## BOARD OF DIRECTORS

Cramo's Board of Directors has defined its roles and responsibilities in the Working Order of the Board and in the Group's Operating Principles. If necessary, the Board's charter is revised and modified annually in conjunction with the first meeting of the Board after the election of its members at the Annual General Meeting.

## MEMBERS OF THE BOARD IN 2015

At the Annual General Meeting 2015, the following people were re-elected to the Board of Directors: Ms Helene Biström, Mr Eino Halonen, Mr Erkki Stenberg, Mr Leif Boström, Ms Caroline Sundewall and Mr Raimo Seppänen. Mr Joakim Rubin and Mr Peter Nilsson were elected as new Board members. The Board's convening meeting elected Ms Biström as Chairman of the Board and Mr Halonen as Deputy Chairman of the Board. Member attendance at the meetings is shown below, and member independence is presented on pages 46–47.

## WORK OF THE BOARD IN 2015

Cramo's Board meets regularly according to a set schedule. In 2015, the Board met nine times. One meeting was held per capsulam (in writing). Two permanent committees, the Audit Committee and the Remuneration Committee, assist the Board. The Board elects the committee

members and appoints the committee chairmen. The Board confirms the central duties and operating principles of both committees in a written charter.

## AUDIT COMMITTEE

The Audit Committee assists the Board in its supervisory responsibilities in line with the Finnish Corporate Governance Code. At its constitutive meeting on 31 March 2015, Mr Leif Boström was appointed Chairman of the Audit Committee, and Mr Eino Halonen, Ms Caroline Sundewall and Mr Joakim Rubin were elected as members. The Audit Committee met five times in 2015.

## REMUNERATION COMMITTEE

The Remuneration Committee is tasked with preparing a proposal to the Board for the President and CEO's appointment and his/her employment terms, as well as prepares matters pertaining to the

## CRAMO'S BOARD MEMBERS' ATTENDANCE AT MEETINGS AND REMUNERATION RECEIVED IN 2015 ON A CASH BASIS

Name	Position	Board meetings				Audit Committee		Remuneration Committee		
		Atten- dance	Shares EUR	Fees EUR	Total	Atten- dance	Fees EUR	Atten- dance	Fees EUR	Total
Helene Biström	Chairman	9/9	34,993	35,007	70,000			4/4	4,000	74,000
Leif Boström	Member	9/9	17,496	17,504	35,000	5/5	5,000			40,000
Eino Halonen	Deputy Chairman	8/9	22,483	22,517	45,000	5/5	5,000			50,000
Peter Nilsson <sup>1</sup>	Member	8/8	17,496	17,504	35,000			3/3	3,000	38,000
Joakim Rubin <sup>1</sup>	Member	8/8	17,496	17,504	35,000	4/4	4,000			39,000
Raimo Seppänen	Member	9/9	17,496	17,504	35,000			4/4	4,000	39,000
Erkki Stenberg	Member	8/9	17,496	17,504	35,000			4/4	4,000	39,000
Caroline Sundewall	Member	9/9		35,000	35,000	5/5	5,000			40,000
Victor Hartwall <sup>2</sup>	Member	1/1				1/1	1,000			1,000
Peter Therman <sup>2</sup>	External committee member							1/1	1,000	1,000
Tom von Weymarn <sup>2</sup>	External committee member							1/1	1,000	1,000
<b>Total</b>			<b>144,958</b>	<b>180,042</b>	<b>325,000</b>		<b>20,000</b>		<b>17,000</b>	<b>362,000</b>

<sup>1</sup> since 31 March 2015

<sup>2</sup> until 30 March 2015

Company's compensation issues for the Board's approval.

At its constitutive meeting on 31 March 2015, Ms Helene Biström was appointed Chairman of the Remuneration Committee and Mr Raimo Seppänen, Mr Erkki Stenberg and Mr Peter Nilsson were elected as members. The Remuneration Committee met four times in 2015.

## SHAREHOLDERS' NOMINATION COMMITTEE

The Annual General Meeting of Shareholders of Cramo Plc resolved to establish a Shareholders' Nomination Committee for an indefinite period. The committee annually prepares proposals to the Annual General Meeting for the election and remuneration of the Board members. The Shareholders' Nomination Committee consists of a maximum of four members, of which a maximum of three represent the Company's largest shareholders, calculated as having the largest number of votes based on all shares in the Company held on the last business day of August preceding the next Annual General Meeting.

The following people were appointed as members of the Shareholders' Nomination Committee: Mr Mikael Moll, Mr Ari Autio, Mr Matti Rusanen and Ms Helene Biström. Mr Moll was elected as the Chairman of the Shareholders' Nomination Committee, which held two meetings in 2015.

## PRESIDENT AND CEO

The Managing Director, who also acts as the President and CEO, is in charge of the Company's day-to-day management in accordance with the Finnish Companies Act and related legislation, instructions and orders given by the Board.

## REMUNERATION FOR BOARD SERVICES

In 2015 the General Meeting approved the following annual remuneration for Board services:

- Chairman of the Board EUR 70,000
- Deputy Chairman of the Board EUR 45,000
- Other Board members EUR 35,000

50% of the annual remuneration is paid in Cramo Plc shares, purchased in the market on behalf of the Board members, and 50% is paid in cash. The remuneration may also be paid by transferring the Company's own shares. In the event a purchase of shares cannot be carried out for reasons related either to the Company or a Board member, the annual remuneration shall be paid entirely in cash. In addition, the remuneration for each committee meeting was EUR 1,000. Reasonable travel expenses were reimbursed as per invoice.

The Board members are not covered by the Company's stock option scheme,

bonus scheme or pension schemes

No shares or share-related rights were granted to Board members as remuneration during the financial period except those specified on the page to the left.

## REMUNERATION

### REMUNERATION PRINCIPLES

Remuneration is part of Cramo's management system. The objective of remuneration is to attract talented employees and engage them in the company as well as promote the Company's financial success. Cramo's remuneration principles are based on the Company's strategic targets, transparency and fairness. Remuneration is aimed at achieving success in implementing the Company's strategy through must-win battles at the Group, operating company and individual levels. The must-win battles in 2015 were: Deliver Cramo Story, Drive Cramo Performance Management and Win Central European Market.

The Company applies a competitive policy for salaries. In addition to fixed salaries, Cramo offers a short- and long-term incentive scheme for management and key personnel. Some 60 managers and key personnel participate in Cramo's long-term incentive schemes. In addition, operating companies have local short-term incentive schemes.

## REMUNERATION OF THE PRESIDENT AND CEO

Written service contract approved by the Board	<ul style="list-style-type: none"> <li>• Compensation package includes a fixed annual base salary and a profit-based incentive tied to the Group's financial targets and/or personal targets set by the Board. Remuneration also includes a voluntary pension benefit and fringe benefits such as an accommodation, a car and a phone.</li> </ul>	<ul style="list-style-type: none"> <li>• In 2015, the maximum bonus paid to the President and CEO was 70% of base salary.</li> <li>• The President and CEO participates in all Cramo stock option incentive schemes and share-based incentive plans.</li> </ul>
Notice period and retirement age	<ul style="list-style-type: none"> <li>• In 2015, the notice period for the service contract was six months, during which time he receives a full salary.</li> <li>• In 2015, the retirement age was 63.</li> </ul>	<ul style="list-style-type: none"> <li>• In 2015, in case the contract is terminated by the employer, there may also be a severance payment of 18 months' salary.</li> </ul>

## REMUNERATION PAID TO THE PRESIDENT AND CEO AND GROUP MANAGEMENT TEAM IN 2015, EUR CASH-BASED<sup>1</sup>

Name	Fixed annual base salary	Profit-based incentives	Fringe benefits	Termination benefits	Share-based payments	Post-employment benefits	2015 Total	2014 Total
President and CEO	390,530	4,640	92,804	1,139,615	256,728	83,685	1,968,002	679,130
Group management team	1,390,113	28,192	126,093		747,728	34,753	2,326,879	1,918,715
<b>Total</b>	<b>1,780,643</b>	<b>32,832</b>	<b>218,896</b>	<b>1,139,615</b>	<b>1,004,456</b>	<b>118,439</b>	<b>4,294,881</b>	<b>2,597,845</b>

<sup>1</sup> Cash-based means that the variable parts of remuneration are based on the Company's 2014 performance and were paid in 2015



## SHORT-TERM AND LONG-TERM INCENTIVE SCHEMES

Element	Target group	Objective	Link to strategy/performance measures	Realisation in 2015
Short-term incentive: Variable pay	The Group management team members, managers and key personnel	To support the achievement of Cramo's financial targets by enhancing a strong performance culture.	Variable pay is tied to the achievement of financial targets for the Group and operating countries, which are determined by the Board. The targets are set annually, and any compensation is paid once a year after the end of the financial period. The financial targets are based mainly on Economic Profit.	Variable pay paid in 2015 (based on 2014 financial performance) amounted to EUR 4,640 for the President and CEO and EUR 28,192 for Group management team members.
Long-term incentive: 2011 stock options	About 100 key employees, including Group management team members	To support the achievement of the Group's long-term targets by attracting and retaining people identified as key employees.	The value of the reward is determined by Cramo Plc's share price. The reward supports the maximisation of shareholder value.	A total of 625,525 stock options 2011 were exercised in 2015.
Long-term incentive: Performance Share Plan 2012–2015	About 60 managers and key employees, including the Group management team	To support the achievement of the Group's long-term targets by attracting and retaining people identified as key employees.	The plan's reward for the 2015 discretionary period was based on Cramo Group's key figure earnings per share (EPS). The maximum reward that could have been paid based on the 2015 discretionary period corresponded to the value of 337,000 Cramo Plc shares.	In 2015, the target achievement level was about 56.25%, leading to a total reward payment of approximately 189,563 Cramo Plc shares, with a part of this to be paid in cash in spring 2018.
Long-term incentive: One Cramo Share Plan	All Cramo employees	To encourage all employees to become shareholders in Cramo, to reward employees for their efforts in working towards Cramo's targets and to strengthen the tie between Cramo shareholders and employees.	The monthly saving is 2–5% of each participant's monthly gross salary, with the total amount of all savings from the plan period not to exceed EUR 4 million.	A total of 397 employees in 11 countries joined during the fourth round of the programme, with an average monthly saving of 3.3%. As a result of the first, second and third rounds, employees held a total of 132,569 Cramo Plc shares at the end of 2015 (81,158 in 2014). The total savings was EUR 2.6 million.

## PENSION BENEFITS

Directors	<ul style="list-style-type: none"> <li>Finnish pension legislation offers a flexible retirement age ranging from age 63 to 68 without any full pension limits.</li> </ul>	<ul style="list-style-type: none"> <li>Directors participate in local pension systems for each operating country which provide a retirement benefit based on years of service and earnings according to the prescribed statutory system.</li> </ul>
President and CEO and Group management team	<ul style="list-style-type: none"> <li>The President and CEO and two Group management team members also participate in a contribution-based voluntary pension system.</li> </ul>	<ul style="list-style-type: none"> <li>In 2015, the expenses of the voluntary pension system were as follows: EUR 83,685 for the President and CEO and EUR 34,753 for two members of the Group management team, totalling EUR 118,439.</li> </ul>

► The consolidated financial statements, note 29 on pages 94–98 and on [www.cramo.com](http://www.cramo.com) > Investors > Corporate Governance

## INTERNAL CONTROL AND RISK MANAGEMENT REGARDING FINANCIAL REPORTING

Internal control over financial reporting is part of the overall internal control system at Cramo. The Enterprise Risk Management (ERM) framework, tailored to Cramo Group's business needs, provides the overall framework for the Group's internal control and risk management. Internal control over financial reporting strives to provide reasonable assurance

that the Group's financial reporting is reliable and that external financial reporting is prepared in accordance with legislation, International Financial Reporting Standards (IFRS) and other requirements set for listed companies.

### ROLES AND RESPONSIBILITIES

The Board bears ultimate responsibility for the appropriate arrangement of internal control over financial reporting. The Board supervises and approves

annual financial statements and interim reports. The Audit Committee assists the Board of Directors in overseeing the effectiveness of established internal control and risk management principles. In practice, the President and CEO and Operating Country (OpCo) managers are in charge of performing internal control activities for financial reporting. They are supported in this task by the CFO, the Group Finance and Development function and OpCo financial management.

## RISK ASSESSMENT, CONTROL AND MONITORING

Cramo has established objectives for reliable financial reporting in order to identify financial reporting risks. Within the risk assessment process, Cramo identifies and analyses risks related to the achievement of strategic, operational and financial objectives as a basis for determining how those risks should be managed. The risks identified are managed through control activities which are set throughout the organisation, at all levels and in all functions.

In order to ensure the effectiveness of internal control regarding financial reporting, monitoring is conducted by the Board, the Audit Committee, the President and CEO, the CFO and the Group Finance and Development function, Internal Audit, the Group management team and OpCo managers and controllers.

## GENERAL DEVELOPMENT ACTIVITIES IN 2015

The Group management team continued its work of focusing on customers and driving operational excellence. Delivery precision and fast problem-solving were emphasised at every organisation level in order to strengthen the Cramo brand and corporate culture. Pricing structures and models were analysed and further developed in order to better reflect different service categories and customer expectations.

In addition, the Group management team continued the systematic steering of performance in sales, purchasing, repair and maintenance, depot performance and modular space operations. As part of the Cramo Performance Management Model, the modular space business processes were assessed in order to reinforce the competitiveness of modular space operations. Processes to win and deliver large and complex customer projects were also assessed.

In order to ensure the effective steering of its business operations, Cramo continued to develop the Group's control and reporting platform as well as the launch of the One Cramo Enterprise Rental application.

## DEVELOPMENT ACTIVITIES RELATED TO FINANCIAL REPORTING IN 2015

In 2015, there was an emphasis on forecasting business performance in all markets. Special attention was paid to performance management related

to reporting including pricing and cost control. With regard to cost control, the focus was on improving the direct cost ratio. Group financial management also focused on cash collection, fleet investment management and tax issues.

In order to continuously develop control maturity, the Group Internal Audit function continued to audit the Group's key operative processes at the Group level and in selected OpCos. In addition, OpCo follow-up reviews were conducted when required. Depot-level internal audits were continued as an ongoing control activity.

## PRIORITY AREAS IN 2016

Cramo's controlling and steering model is aimed at adding value to the business. This is achieved through forward-looking analysis, simplification, prioritisation and participation.

The Group Finance and Development function will further develop analysis methods and tools for assessing customer, product and project profitability. In addition, the Group's pricing operating models and methods will be assessed. The impact of new and amended IFRS standards on financial reporting and Cramo's business model will be evaluated. These include, among other things, revenue recognition and leasing standards.

In 2016, the development of internal control will include the monitoring of control activities in selected OpCos and Group functions. The selection of OpCos for review will be risk-based, and the review will be performed by Group financial management, Regional Business controllers and the Group Internal Audit function. Improvement measures will be identified and implemented in order to further advance control maturity. The depot audit programme will continue as a regular control activity.

## INSIDER ADMINISTRATION

Cramo observes the Insider Guidelines issued by Nasdaq Helsinki Ltd. Cramo's internal insider rules are regularly updated and made available to all permanent insiders as well as other employees. Euroclear Finland Ltd maintains an insider register for Cramo's permanent insiders. Cramo requires that its employees and partners comply with the Insider Guidelines. Coordination and control of insider affairs are included in the responsibilities of the CFO.

## EXTERNAL AUDITORS

The Company has a minimum of one and a maximum of two authorised public accountants (APA) or firms of authorised public accountants, chartered by the Central Chamber of Commerce of Finland. Their term of office expires at the end of the Annual General Meeting following their election. If the AGM elects only one auditor, which is not a firm of authorised public accountants chartered by the Central Chamber of Commerce, it must elect one deputy auditor.

At the Annual General Meeting on 31 March 2015, the firm of authorised public accountants KPMG Oy Ab was appointed as Cramo Plc's auditor for the term ending at the end of the next Annual General Meeting, with APA Mr Toni Aaltonen as the auditor responsible. The firm of authorised public accountants KPMG Oy Ab served as auditor, with APA Mr Toni Aaltonen as the auditor responsible, until the end of the Annual General Meeting.

## TOTAL COMPENSATION FOR EXTERNAL AUDITING

EUR 1,000	2015	2014	Change, %
Audit fees	428	535	-20.0
Tax consultation	57	177	-68.1
Other services	56	138	-59.7
<b>Total</b>	<b>541</b>	<b>851</b>	<b>-36.5</b>

# OUR BOARD OF DIRECTORS

31 DECEMBER 2015



## Peter Nilsson

Board member since 2015. Member of the Remuneration Committee. Born 1962, Swedish citizen, M.Sc. (Econ.)

### Primary work experience:

President and CEO, Sanitec Corporation 2010-2015; CEO, Duni AB 2004-2007; various Senior Management positions, Swedish Match Group 1987-2003

### Current positions of trust:

Board Chairman: Better Ski Apartments 2 AB, NKB 129 APS, Poleved Advisory, Poleved Industrial Performance AB  
Board member:

Team Tråd & Galler Holding AB, JH Tidbecks AB, Signtronic Produktion AB, Kylpanel i Nassjö AB, Navibus AB, Wermer Fövaltning AB

### Cramo shares on 31 Dec 2015:

1,021 (31 Dec 2014: -)  
Deemed independent of the Company and its major shareholders.

## Helene Biström

Chairman since 2014, Board member since 2011, Chairman of the Remuneration Committee. Born 1962, Swedish citizen, M.Sc. (Engineering)

### Primary work experience:

Managing Director, Norrenergi AB 2011-2014; Senior Executive Vice President and Head of Business Group Pan Europe, Vattenfall AB 2009-2010; Member of Executive Group Management, Vattenfall 2007-2010; Vice Head, Vattenfall Business Group Nordic 2007-2008; Head of Nordic Heat Business Unit, Vattenfall 2004-2007; Board Chairman, Forsmark 2009-2010, Ringhals 2009-2010, Vattenfall Eldistribution 2007-2009

### Current positions of trust:

Board Chairman: Sveaskog AB  
Board member: KTH Royal Institute of Technology

### Cramo shares on 31 Dec 2015:

7,258 (31 Dec 2014: 5,216)  
Deemed independent of the Company and its major shareholders.

## Raimo Seppänen

Board member since 2014. Member of the Remuneration Committee. Born 1956, Finnish citizen, Civil Engineer

Head of Housing Repairs, YIT Construction Ltd., Apartment Houses Metropolitan Area unit (since 2006)

### Primary work experience:

Specialist (Structural technology), Helsinki Housing Production Bureau (ATT) 2000-2006; General Site Manager, Head of Site Management for renovation and residential construction, Haka, Skanska 1987-2000

### Current positions of trust:

Board Chairman: Rakennusmestarien Säätiö

### Cramo shares on 31 Dec 2015:

1,021 (31 Dec 2014: 0)  
Deemed independent of the Company, but not independent of a major shareholder.

## Erkki Stenberg

Board member since 2013. Member of the Remuneration Committee.

Born 1950, Finnish citizen, undergraduate studies in agriculture and forestry  
Senior Advisor, LVI-Dahl Ltd

### Primary work experience:

CEO, LVI-Dahl Ltd 1995-2012; CEO, Suomen LVI-Tukku Ltd 1984-1994; Various positions, Huber Ltd 1976-1983

### Current positions of trust:

Board Chairman: QMG Partners Oy  
Board Member: Paperipalvelu Koskimo ja Rännäli Oy

### Cramo shares on 31 Dec 2015:

2,797 (31 Dec 2014: 1,776)  
Deemed independent of the Company and its major shareholders.





#### **Leif Boström**

Board member since 2014.  
Chairman of the Audit Committee.  
Born 1959, Swedish citizen, B. Sc. (Economics)

CEO, LKAB Minerals (since 2014)

##### **Primary work experience:**

CFO, LKAB 2005-2014; Financial Manager, Minelco Group 1998-2005; Accounts Manager, LKAB 1995-1998; Controller, LKAB 1992-1995; Purchasing Officer, NCC 1990-1992; Supervisor, NCC 1984-1990

##### **Current positions of trust:**

Board Chairman: LKAB  
Fastigheter AB, LKAB Wassara AB  
Board member: Inlandsinnovation AB

##### **Cramo shares on 31 Dec 2015:**

2,021 (31 Dec 2014: 0)  
Deemed independent of the Company and its major shareholders.

#### **Caroline Sundewall**

Board member since 2014.  
Member of the Audit Committee.  
Born 1958, Swedish citizen, MBA  
Independent Business Consultant,  
Caroline Sundewall AB

##### **Primary work experience:**

Business Commentator, Finanstidningen 1999-2001; Editor and Commentator, Sydsvenska Dagbladet (Business section) 1992-1999 and Affärsvärlden 1989-1992; Business Controller, Ratos AB 1989-1992

##### **Current positions of trust:**

Board Chairman: Cloetta AB  
Board Member: Hemfosa AB, Mertzig Asset Management, Elanders AB

##### **Cramo shares on 31 Dec 2015:**

0 (31 Dec 2014: 0)  
Deemed independent of the Company and its major shareholders.

#### **Joakim Rubin**

Board member since 2015.  
Member of the Audit Committee.  
Born 1960, Swedish citizen, M.Sc. (Industrial Engineering and Management)

##### **Primary work experience:**

Founding Partner, Zeres Capital Partners AB; Senior Partner, CapMan Group 2008-2015; Head of Corporate Finance and Debt Capital Markets, Handelsbanken Capital Markets 1995-2008

##### **Current positions of trust:**

Board Chairman:  
Zeres Capital Partners AB  
Board member: ÅF AB

##### **Cramo shares on 31 Dec 2015:**

1,021 (31 Dec 2014: -)  
Deemed independent of the Company, but not independent of a major shareholder.

#### **Eino Halonen**

Deputy Chairman since 2007,  
Board member since 2003.  
Member of the Audit Committee.  
Born 1949, Finnish citizen, B.Sc. (Econ.)

##### **Primary work experience:**

President and CEO, Suomi Mutual Life Assurance Company 2000-2007

##### **Cramo shares on 31 Dec 2015:**

17,938 (31 Dec 2014: 16,626)  
Deemed independent of the Company and its major shareholders.

# OUR GROUP MANAGEMENT

31 DECEMBER 2015



## Göran Carlson

Senior Executive Vice President, Scandinavia since 2015;  
Managing Director, Cramo Sweden since 2015  
Born 1958, Swedish citizen  
Engineering, Lund Institute of Technology, University of Lund, Sweden  
Member of the Group management team since 2015  
Employed by Cramo since 2015  
**Primary work experience:**  
Member Executive Board, Pon Holdings 2013-2015; CEO, Pon Power & Equipment 2013-2015; Deputy CEO, Cramo Plc 2006-2013; CEO, Cramo AB 2005; SVP, FläktWoods Group 2002-2004; Managing Director, Electrolux South Africa 1998-2001; CEO, The Lux Group 1993-1998; Managing Director, Lux France 1991-1993; Managing Director, Electrolux Philippines 1986-1991; Managing Director, Electrolux Far East 1984-1986  
**Cramo shares on 31 Dec 2015:**  
0 (31 Dec 2014: -).

## Martti Ala-Härkönen

CFO since 2006  
Born 1965, Finnish citizen  
Dr.Sc. (Econ.), Lic.Sc. (Tech.)  
Member of the Group management team since 2006  
Employed by Cramo since 2006  
**Primary work experience:**  
SVP, Finance and Administration, WM-data Oy 2004-2006; CFO, SVP Business Development, Novo Group Plc 1998-2003; Finance Manager, Manager Corporate Finance, Postipankki Plc 1995-1998  
**Other positions of trust:**  
Board Member: Pihlajalinna Oyj  
**Cramo shares on 31 Dec 2015:**  
52,001 (31 Dec 2014: 58,021).

## Vesa Koivula

President and CEO (2004-2015)  
Born 1954, Finnish citizen  
M.Sc. (Eng.)  
Employed by Cramo since 2003  
**Primary work experience:**  
Managing Director, Fiskars Inha Ähtäri Works 2001-2003; Deputy Managing Director, Fiskars Inha Ähtäri Works 1995-2001; Managing Director, Morus Oy 1992-1995  
**Other positions of trust:**  
Board Chairman: European Rental Association (ERA)  
Board member: Marinetek Group Oy, Hämeen Laaturemontti Oy, Vestelli Oy  
**Cramo shares on 31 Dec 2015:**  
120,216 (31 Dec 2014: 124,679).

## Petri Moksén

Senior Vice President, Modular Space since 2013  
Born 1971, Finnish citizen  
M.Sc. (Civil Eng.), Tampere University of Technology  
Member of the Group management team since 2013  
Employed by Cramo since 2008  
**Primary work experience:**  
Director, Modular Space, Cramo Plc 2008-2012; Head of Department, YIT Construction Ltd. 2004-2007; Development Manager, YIT Construction Ltd. 2001-2003; Project Engineer and various other positions, YIT Construction Ltd. 1996-2000  
**Cramo shares on 31 Dec 2015:**  
2,062 (31 Dec 2014: 483).

## Aku Rumpunen

Senior Vice President, Group Business Control since 2013  
Born 1974, Finnish citizen  
M.Sc. (Economics), M.Sc. (Geography)  
Member of the Group management team since 2013  
Employed by Cramo since 2012  
**Primary work experience:**  
Business controller, Financial manager, YIT Construction Ltd 2003-2012  
**Cramo shares on 31 Dec 2015:**  
562 (31 Dec 2014: 310).



#### Dirk Schlitzkus

Executive Vice President, Central Europe since 2013; Managing Director, Cramo AG (ex Theisen) since 2011

Born 1964, German citizen  
Attorney at law, Julius-Maximilians-University, Würzburg, Germany

Member of the Group management team since 2011  
Employed by Cramo since 2011

**Primary work experience:**  
Member of the Board of Directors, Theisen Baumaschinen AG 2007- ; Managing Director, Theisen

Baumaschinen Group 1998- ; Company Lawyer, Theisen Baumaschinen Group 1994-1998

**Cramo shares on 31 Dec 2015:**  
4,713 (31 Dec 2014: 553).

#### Martin Holmgren

Senior Vice President, Fleet Management since 2013

Born 1967, Swedish citizen  
B.Sc. (Business Administration)

Member of the Group management team since 2009  
Employed by Cramo since 2003

**Primary work experience:**  
Product Area Manager Fleet Management, Cramo AB 2003-2008; Business Development Manager, Telia Mobile 2000-2003; Supply Chain Manager, ABB 1998-2000; Site Manager, Platzer Bygg 1989-1995

**Cramo shares on 31 Dec 2015:**  
6,519 (31 Dec 2014: 4,556).

#### Tatu Hauhio

Executive Vice President, Eastern Europe since 2013; Managing Director, Cramo Finland since 2006

Born 1970, Finnish citizen  
M.Sc. (Econ.)

Member of the Group management team since 2006  
Employed by Cramo since 2004

**Primary work experience:**  
Director for Project Rental and Foreign Operations, RK Group 2004-2005; Business Development Director, Suomen Projektivuokraus Oy 2003; IT consultancy, quality and risk management positions, Cap Gemini Oy 1997-2002

**Other positions of trust:**  
Chairman: Finnish Technical Traders (Machine Rental)  
Board member: Fortrent Oy

**Cramo shares on 31 Dec 2015:**  
16,343 (31 Dec 2014: 14,004).

#### Per Lundquist

Senior Vice President, Operations since 2013

Born 1967, Swedish citizen  
M.Sc. (Eng.)

Member of the Group management team since 2010  
Employed by Cramo since 2010

**Primary work experience:**  
CIO/Director IT, Toyota Material Handling Group 2004-2010; Key account manager, Sogeti AB 2000-2004; Project Manager/System Architect, Cap Gemini Telecom and Media Lab Atherton CA USA 1999-2000; Project Manager/System Architect, Cap Gemini Sverige AB 1996-1999; Research engineer, Linköping University Hospital 1993-1996

**Cramo shares on 31 Dec 2015:**  
1,498 (31 Dec 2014: 805).



# FINANCIAL REVIEW

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# BOARD OF DIRECTORS' REPORT

Cramo is a service company specialising in equipment rental services and the rental of modular space. Its equipment rental services comprise construction machinery and equipment rentals and rental-related services, such as site and installation services. Cramo is a leading service provider in its field in the Nordic countries and Central and Eastern Europe. At the end of the year, Cramo had 328 (329) depots.

At the end of the financial year, Cramo Group consisted of the parent company Cramo Plc, which provides group-level services, and, as operating companies, its wholly-owned subsidiaries in Finland, Sweden, Norway, Denmark, Estonia, Latvia, Lithuania, Poland, the Czech Republic, Slovakia, Germany, Austria and Hungary. Cramo Plc also owns a company in Sweden which offers group-level services. Cramo conducts modular space business under the name Cramo Adapteo. In addition, Cramo owns 50% of Fortrent, a joint venture launched with Ramirent that operates in Russia and Ukraine. Fortrent's sales are not included in Cramo's sales. However, Cramo's share (50%) of Fortrent's profit for the financial period is included in the EBITA of the Eastern Europe business segment.

## OPERATING ENVIRONMENT

The national economies in nearly all of Cramo's operating countries took a moderate upward turn during 2015, and the positive development is expected to continue. Construction activity also picked up but showed significant differences between countries. In Sweden, a local estimate (Sveriges Bygginndustrier) indicated that the overall construction market grew by 9%, whereas in Finland, Estonia, Latvia and Russia, construction activity decreased. According to the Confederation of Finnish Construction Industries RT, construction in Finland decreased by approximately 1%. In Norway, the overall construction market grew by approximately 2.5% despite the decline in the oil price. In Denmark, Lithuania, Poland, the Czech Republic, Slovakia, Germany and Austria, construction increased by 0.2–10%, with the strongest growth in the Czech Republic

and Slovakia. In Central Europe, growth was slightly weaker than expected during the second half of the year, and the annual growth rate of construction remained under 0.5%.

## BUSINESS REVIEW

Cramo Group's business segments are Finland, Sweden, Norway, Denmark, Central Europe (Germany, Austria and Hungary) and Eastern Europe (Estonia, Latvia, Lithuania, Poland, the Czech Republic, Slovakia and the Kaliningrad region in Russia as well as a 50% share of the profit of the joint venture Fortrent (in Ukraine and Russia, excluding the Kaliningrad region)). Cramo also reports on the financial information and order book value for modular space.

Finland generated 16.6% (15.9%) of sales, Sweden 49.5% (47.6%), Norway 10.5% (12.6%), Denmark 4.2% (4.5%), Central Europe 11.5% (11.8%) and Eastern Europe 7.6% (7.6%). These shares include inter-segment sales. The strongest sales growth in 2015 was achieved in Finland and Sweden.

Profitability improved in all markets and product areas, with the exception of Eastern Europe where profitability was on par with the previous year. The best profitability was achieved in Finland and Sweden. In Central Europe, full-year EBITA still remained negative but improved clearly towards the end of the year. The result was improved by performance improvement actions and by the slightly improved market situation. Fixed costs reduced, thanks to the performance improvement actions carried out in 2014, and in 2015 performance improvement actions were continued especially with regard to direct costs (materials and services).

In Finland, Cramo increased both its sales and its profitability, despite the market situation in new construction remaining weak. Sales and profitability improved in Sweden, too. In Norway, sales decreased due to, among other things, the reduction of the depot network and other restructuring measures, but EBITA improved. In Denmark, full-year sales were decreased by the restructuring measures carried out in 2014 in equipment rental, but the positive development of profitability continued.

Good development in modular space boosted sales growth in Denmark in the fourth quarter. In Central Europe, sales did not grow but the negative result decreased. Modular space business in Central Europe, launched with the acquisition of C/S Raumcenter in 2014, has got off to a good start. In 2015, the Central European depots and sales operations adopted a common Performance Management Model, and towards the end of the year, operations were focused on the best-performing geographic regions.

In Eastern Europe, sales improved slightly, but EBITA stayed on par with the previous year. The joint venture Fortrent's euro-denominated sales for 2015 decreased by 19.8%; however, in local currencies sales grew by 7.4%. Fortrent's sales developed positively due to slightly higher prices and good demand in new regions in Russia, such as Volga and the southern parts of the country. Slower activity in the Russian construction sector impacted negatively on utilisation rates.

Cramo is a leading player in modular space in Northern Europe. Typical applications of modular space include schools, kindergartens, offices and accommodation facilities, and the rental period is typically 2–5 years. The modular space business grew especially in Finland, Sweden and Central Europe. Profitability improved in particular in Finland, Norway and Denmark.

Cramo strengthened its regional market position with acquisitions in Finland and Sweden. In February, Cramo acquired all the assets of Visby Hyresmaskiner AB ("VHM"), an equipment rental company operating in Gotland, Sweden and the entire share capital of the equipment rental company Vuokra-Pekati Oy in Finland. At the end of December, Cramo acquired MDS Raumsysteme's modular space rental business in Germany.

Cramo Group's good cash flow and the balance sheet that strengthened in 2015 ensure opportunities for growth investments in the future, too.

The key figures are shown on page 58.

## SALES AND PROFIT

Cramo Group's consolidated sales for 2015 were EUR 667.9 (651.8) million, showing

a year-on-year increase of 2.5%. In local currencies, sales grew by 4.7%.

Profitability improved year-on-year. In 2015, comparable EBITA before non-recurring items was EUR 86.8 (73.2) million, showing growth of 18.7%. Comparable EBITA margin before non-recurring items was 13.0% (11.2%) of sales. Non-recurring items amounted to EUR 2.0 million, of which EUR 1.2 million relate to the change of the President and CEO and EUR 0.8 million to restructuring in Central Europe. EBITA after non-recurring items was EUR 84.8 (70.3) million and EBITA margin 12.7% (10.8%) of sales. The result was improved by performance improvement actions and by the slightly improved market situation.

As for product areas, sales were EUR 568.5 (560.4) million for equipment rental and EUR 100.0 (92.8) million for modular space. EBITA was EUR 64.9 (50.8) million, or 11.4% (9.1%) of sales, for equipment rental and EUR 29.5 (26.9) million, or 29.5% (29.0%) of sales, for modular space.

EBITDA was EUR 185.7 (167.3) million, or 27.8% (25.7%) of sales. EBIT was EUR 76.7 (34.3) million, or 11.5% (5.3%) of sales. In 2014 an impairment loss of EUR 25.5 million was recognised on goodwill and intangible assets in Central Europe.

The cost effect of the Group's credit losses and credit loss provisions amounted to EUR 3.5 (5.2) million. The result includes EUR 1.4 (1.5) million in impairment losses on the fleet. Expenses associated with share-based incentive programs totalled EUR 2.2 (1.0) million. Net financial expenses in 2015 were EUR 12.9 (12.8) million.

Profit before taxes was EUR 63.8 (21.5) million, and profit for the period EUR 49.7 (16.0) million.

Full-year comparable earnings per share before non-recurring items were EUR 1.17 (0.91) and earnings per share after non-recurring items EUR 1.13 (0.37).

Return on investment (rolling 12 months) was 9.0% (4.2%) and return on equity (rolling 12 months) 10.5% (3.4%). Comparable return on investment before the effect of non-recurring items was 9.2% (7.5%) and comparable return on equity before the effect of non-recurring items 10.9% (8.3%).

## **CAPITAL EXPENDITURE, DEPRECIATION AND AMORTISATION**

Gross capital expenditure for 2015 was EUR 175.0 (159.1) million. Of gross

capital expenditure, EUR 9.8 (11.4) million was attributable to acquisitions and business combinations. Other capital expenditure was mainly related to fleet procurement.

Gross capital expenditure grew especially in Finland, Sweden and Eastern Europe. In Central Europe and Norway, investments were decreased. As for product areas, Cramo continued its growth investments in modular space.

Reported depreciation and impairment on tangible assets were EUR 100.9 (97.0) million. Amortisation and impairment resulting from acquisitions totalled EUR 8.1 (36.0) million.

At the end of the financial year, goodwill totalled EUR 151.1 (149.5) million.

## **FINANCIAL POSITION AND BALANCE SHEET**

Cash flow from operating activities improved clearly year-on-year and was EUR 182.9 (118.3) million. Cash flow from operating activities was improved by improved EBITDA, improved net working capital and a tax refund of EUR 8.3 million received in the fourth quarter. Cash flow from investing activities was EUR -147.3 (-124.8) million. Cash flow after investments was EUR 35.6 (-6.5) million.

Cash flow from operating activities was improved by the EUR 8.3 million tax refund in the fourth quarter with regard to the 2009–2012 taxation of the interest income from Cramo's financing company in Belgium. In 2013, the Tax Administration issued a residual tax decision of EUR 9.7 million for Cramo Plc, concerning the years 2009–2012. According to the decision, the interest income from Cramo's financing company in Belgium should have been taxed in Finland. Cramo had paid the taxes in Belgium and appealed against the decision. In October 2015, the Assessment Adjustment Board changed the tax decision, and the Tax Administration paid Cramo a EUR 8.3 million tax refund. Cramo has decided to submit the case to the tax agreement procedure (the MAP process) between Belgium and Finland, to the extent that Cramo has been subjected to double taxation, pursuant to the changed tax decision. In addition, Cramo will appeal against the approximately EUR 1 million tax increase associated with the changed tax decision. In relation to this case, Cramo continues to record a EUR 1.5 million tax receivable on the balance sheet.

On 31 December 2015, Cramo Group's net interest-bearing liabilities totalled EUR 368.4 (385.4) million. At the end of the period, gearing was 75.1% (84.7%).

Of the Group's variable rate loans, EUR 130.0 (90.0) million were hedged by way of interest rate swaps on 31 December 2015. Hedge accounting is applied to all of these interest rate hedges. On 31 December 2015, Cramo Group had undrawn committed credit facilities (excluding leasing facilities) in the amount of EUR 201.2 (217.6) million, of which non-current facilities represented EUR 185.0 (192.0) million and current facilities EUR 16.2 (25.6) million.

Tangible assets amounted to EUR 686.9 (625.7) million of the balance sheet total at the end of the financial period. The balance sheet total on 31 December 2015 was EUR 1,085.9 (1,047.7) million. The equity ratio was 45.7% (43.9%).

Rental liabilities associated with off-balance sheet operational leasing agreements totalled EUR 23.1 (28.9) million on 31 December 2015. Off-balance sheet liabilities for office and depot rents stood at EUR 90.1 (91.7) million. The Group's investment commitments amounted to EUR 25.0 (21.0) million.

## **STRATEGIC AND FINANCIAL TARGETS**

Cramo's financial targets are: an EBITA margin of more than 15% of sales over a business cycle, a maximum gearing of 100%, faster growth of sales than that of the market and a return on equity higher than 12% over a business cycle. In profit distribution, its target is to follow a stable profit distribution policy and to pay approximately 40% of earnings per share (EPS) for a period as dividends.

The core of the Group's strategy is "Cramo People living the Cramo Story". Cramo Story is a wide programme through which Cramo will drive its sales in different countries, differentiate itself from the competition, provide specific customer value and strengthen its corporate culture.

Cramo Group's Must-win battles are Deliver Cramo Story, Drive Cramo Performance Management and Win Central European Market. In addition, key strategic initiatives include the modular space growth strategy, dynamic pricing and acquisitions and outsourcing.



## MANAGEMENT TEAM

Operationally, Cramo has three market areas: Scandinavia (Sweden, Norway, Denmark), Eastern Europe (Finland, Estonia, Latvia, Lithuania, Poland) and Central Europe (Germany, Austria, Hungary, the Czech Republic, Slovakia).

In addition to the President and CEO Vesa Koivula, Cramo Plc's Group Management Team comprised the following people at the end of the financial period: Göran Carlson, Senior Executive Vice President, Scandinavia, and Managing Director, Cramo Sweden; Tatu Hauho, Executive Vice President, Eastern Europe, and Managing Director, Cramo Finland; Dirk Schlitzkus, Executive Vice President, Central Europe, and Managing Director (Germany, Austria, Hungary); Per Lundquist, Senior Vice President, Operations (IT, HR, marketing and communications, and the harmonisation of the Group's business concepts and processes); Martin Holmgren, Senior Vice President, Fleet Management; Martti Ala-Härkönen, CFO, also responsible for corporate planning, M&A, legal affairs and investor relations; Petri Moksén, Senior Vice President, Modular Space; and Aku Rumpunen, Senior Vice President, Group Business Control.

On 6 August 2015, the Board of Directors of Cramo Plc appointed Leif Gustafsson as new President and CEO. Leif Gustafsson took up the position after the review period, on 1 January 2016, following the retirement of Vesa Koivula, President and CEO. Göran Carlson was appointed Managing Director of Cramo AB in Sweden and Senior Executive Vice President, Cramo Scandinavia and member of Cramo's Group Management team as of 1 June 2015 as the previous holder of these positions, EVP Erik Bengtsson, announced that he would leave the Cramo Group.

## PERSONNEL

During the review period, the Group had an average of 2,486 (2,528) employees. In addition, the Group employed an average of approximately 141 (149) people hired from a staffing service. At the end of the period, Group personnel numbered 2,473 (2,473) as full time equivalent (FTE) employees. The geographical distribution of personnel at the end of the period was as follows: 472 (452) employees in Finland, 869 (849) in Sweden, 219 (235) in Norway, 97 (118) in Denmark, 350 (363) in Central Europe and 466 (456) in Eastern Europe.

Cramo Group's flexible operational model includes the use of not only

permanent personnel, but also work force hired from a staffing service. The proportion of permanent personnel to work force hired from a staffing service as well as their numbers are constantly adjusted based on the market situation.

The total amount of salaries and fees paid was EUR 108.3 (106.1) million.

A key area in personnel development was to strengthen the Cramo Story culture throughout the organisation. A customer-oriented corporate culture and a service level improvement in the entire rental industry are essential to the Cramo Story. The Performance Management Model was developed and its roll-out was extended.

## SHARES AND SHARE CAPITAL

On 31 December 2015, Cramo Plc's share capital as registered in the Finnish Trade Register was EUR 24,834,753.09, and the number of shares was 44,621,294. At the end of the financial year, Cramo Plc holds 295,550 of these shares. After the review period, on 15 January 2016, the number of shares held by the company decreased to 251,988 due to the directed share issue based on Cramo Group's Performance Share Plan 2013.

As a result of the option programme 2011, the number of Cramo Plc shares

### PERSONNEL BY SEGMENT AT THE END OF 2015

	Number of employees (FTE)		Percentage of total personnel	
	2015	2014	2015	2014
Finland	448	428	18.1	17.3
Sweden	825	806	33.4	32.6
Norway	219	235	8.9	9.5
Denmark	97	118	3.9	4.8
Central Europe	350	363	14.2	14.7
Eastern Europe	466	456	18.8	18.4
Group activities	68	67	2.7	2.7
of whom in the parent company	24	24	1.0	1.0
<b>Group total</b>	<b>2,473</b>	<b>2,473</b>	<b>100.0</b>	<b>100.0</b>

### PERSONNEL AGE DISTRIBUTION

	Number of employees (FTE)		Percentage of total personnel	
	2015	2014	2015	2014
-23	59	80	2.4	3.2
24-35	708	705	28.6	28.5
36-45	700	695	28.3	28.1
46-59	848	833	34.3	33.7
60-	157	160	6.3	6.5
<b>Group total</b>	<b>2,473</b>	<b>2,473</b>	<b>100.0</b>	<b>100.0</b>

### PERSONNEL BY GENDER

	Number of employees (FTE)		Percentage of total personnel	
	2015	2014	2015	2014
Male	2,143	2,131	86.7	86.2
Female	330	342	13.3	13.8
<b>Group total</b>	<b>2,473</b>	<b>2,473</b>	<b>100.0</b>	<b>100.0</b>

increased by a total of 625,525 new shares during the financial year. The number of shares subscribed for under the option programme was 113,453 in the first quarter, 326,378 in the second quarter and 116,434 in the third quarter. In the fourth quarter, a total of 69,260 shares were subscribed for. These shares were registered in the Finnish Trade Register after the review period, on 18 January 2016, and trading in them began on 19 January 2016.

The share subscription period for the 2011 option programme ended on 31 December 2015, and a total of 787,000 shares were subscribed for with its stock options. The subscription price was EUR 5.43. One subscription right entitled its holder to subscribe for one new share. The subscription payments are included in the invested unrestricted equity fund.

### CURRENT INCENTIVE SCHEMES

In the One Cramo Share Plan incentive scheme for the Group's permanent employees, employees are offered an opportunity to save a maximum of 5% of their salary, and the accumulated savings are used for share purchases. The third savings period of the incentive scheme began on 1 October 2014 and ended on 30 September 2015. The fourth savings period began on 1 October 2015 and will end on 30 September 2016. The first savings period ended on 30 September 2013 and related additional shares will be conveyed in May 2016. In the One Cramo Share Plan, the participants get the opportunity to acquire one additional share for each two shares purchased.

The discretionary periods of the share-based incentive scheme for Cramo Plc's key employees are the calendar years starting from 2012. The rewards for the discretionary periods 2012–2014 were based on the earnings per share (EPS) key indicator. The rewards for 2012 were paid on 8 January 2015. A total of 20,738 shares were given in a directed share issue, in addition to which rewards were paid in cash in the amount of EUR 218,566. The rewards for 2013 were paid after the financial period, on 15 January 2016. A total of 43,562 shares were given in a directed share issue, in addition to which rewards were paid in cash in the amount of EUR 674,281. The rewards for 2014 equal the approximate worth of 43,000 shares and will be paid in January 2017.

In February 2015, Cramo Plc's Board of Directors resolved on a share-based incentive scheme for the Cramo Group Management Team members and its key employees for 2015–2017. The scheme offers an opportunity to earn Cramo shares

as a reward for achieving the targets. Each discretionary period will immediately be followed by a two year vesting period, after which any earned reward will be paid out to participants. The target group of the scheme consists of approximately 65 Cramo key employees. The earned reward may correspond to a maximum total of 1,000,000 Cramo Plc shares, including the proportion to be paid in cash. The rewards for 2015 equal the approximate worth of 190,000 shares and will be paid in January 2018.

### CHANGES IN SHAREHOLDINGS

During the financial year, Cramo Plc received the following notifications about changes in shareholdings as defined in Section 5 of Chapter 9 of the Finnish Securities Markets Act:

Nordea Funds Oy submitted a notification that its total holding of share capital and voting rights in Cramo Plc had decreased below 5% on 26 February 2015. At that time, its proportion of voting rights and share capital of the company was 4.998% and it owned 2,202,437 shares.

On 27 March 2015, Hartwall Capital Oy Ab submitted a notification that Hartwall Capital Oy Ab is party to an arrangement which would, when implemented, result in Hartwall Capital Oy Ab's total holding of shares and votes in Cramo Plc to fall below the five and ten per cent thresholds. As at the date of the notification, Hartwall Capital Oy Ab held 4,491,702 shares in Cramo Plc, representing 10.17% of shares and votes. As a result of the implementation of the arrangement, Hartwall Capital Oy Ab will no longer hold any shares in Cramo Plc.

On 27 March 2015, Cramo Plc also received a notification from Zeres Capital AB, according to which Zeres Capital AB is party to an arrangement which would, when implemented, result in Zeres Capital AB's total holding of shares and votes in Cramo Plc to exceed the five and ten per cent thresholds. As at the date of the notification, Zeres Capital AB held 5,028 shares in Cramo Plc, representing 0.01% of shares and votes. After the arrangement was implemented, Zeres Capital AB held a total of 4,696,730 shares, representing 10.63% of shares and votes. The share purchase was conditional upon (i) that the seller of the shares provided Zeres Capital AB with a power of attorney enabling Zeres Capital AB to vote with the shares at the Annual General Meeting of Cramo Plc on 31 March 2015 and (ii) that Cramo Plc's Nomination and Compensation Committee revised its proposal to the annual general meeting,

so that two persons currently proposed by the Nomination and Compensation Committee shall be replaced with two persons in a way satisfactory for Zeres Capital AB. The arrangement was implemented on 30 March 2015.

Massachusetts Mutual Life Insurance Company's, MassMutual Holding LLC's and MM Asset Management Holding LLC's total holding of share capital and voting rights in Cramo Plc increased above five per cent on 25 August 2015. At that time, the companies' proportion of voting rights and share capital in Cramo Plc was 5.081% and they owned 2,261,163 shares.

### ANNUAL GENERAL MEETING 2015 AND THE BOARD'S AUTHORISATIONS

Cramo Plc's Annual General Meeting of Shareholders held on 31 March 2015 adopted the consolidated financial statements and the parent company's financial statements for the financial year 2014 and discharged the members of the Board of Directors and the CEO from liability. The Annual General Meeting decided, as proposed by the Board of Directors, that a dividend of EUR 0.55 per share be paid from the distributable funds for the financial year 1 January–31 December 2014.

Ms Helene Biström, Mr Eino Halonen, Mr Erkki Stenberg, Mr Leif Boström, Ms Caroline Sundewall and Mr Raimo Seppänen were re-elected as members of the Board. Mr Joakim Rubin and Mr Peter Nilsson were elected to the Board as new members.

The Annual General Meeting confirmed the remuneration payable to the chairman of the Board of Directors as EUR 70,000, to the deputy chairman as EUR 45,000 and to the other members of the Board as EUR 35,000 per year. It was decided that 50% of the annual remuneration will be paid in Cramo Plc shares purchased on the market on behalf of the Board members. In case such purchase of shares is not carried out due to reasons related to either the company or a Board member, the annual remuneration shall be paid entirely in cash. In addition, it was decided that all Board members are entitled to a compensation of EUR 1,000 per each attended Board committee meeting. Reasonable travel expenses will be refunded.

KPMG Oy Ab, Authorised Public Accountants, was appointed as Cramo Plc's auditor, with Mr Toni Aaltonen, APA, as the responsible auditor.

The Annual General Meeting

authorised the Board of Directors to decide on the repurchase of the company's own shares and/or their acceptance as pledge as follows: The number of own shares to be acquired and/or accepted as pledge shall not exceed 4,100,000. Own shares may only be acquired using the company's unrestricted equity, at a price formed in public trading on the date of the repurchase or at a price otherwise formed in the market. Own shares can be acquired otherwise than in proportion to the shareholdings of the shareholders, and no more than 400,000 of these shares may be used in the company's incentive schemes. The authorisation is effective until the close of the next Annual General Meeting, but no later than 30 September 2016.

The Annual General Meeting authorised the Board of Directors to decide on a share issue, including the right to decide on the transfer of the company's own shares and on the granting of option rights and other special rights entitling to shares, pursuant to Chapter 10 of the Finnish Limited Liability Companies Act. The shares issued will be new shares of the company, and a maximum of 4,100,000 shares may be issued. These shares cannot be used for incentive schemes. The authorisation is valid for five years from the decision of the Annual General Meeting.

Pursuant to the Board of Directors' proposal, the Annual General Meeting decided to amend the Articles of Association with regard to the number of the Board members and the publication of the summons to the Annual General Meeting.

Pursuant to the Board of Directors' proposal, the Annual General Meeting resolved to establish a Shareholders' Nomination Committee to prepare annually proposals to the Annual General Meeting for the election and remuneration of the members of the Board of Directors. The Annual General Meeting also adopted the Charter of the Nomination Committee. The Committee consists of maximum four members, of which maximum three represent the company's largest shareholders. The chairman of the Board of Directors shall be a member of the Nomination Committee.

The Annual General Meeting authorised the Board of Directors to decide on donations to the total maximum amount of EUR 20,000 for charitable or corresponding purposes. The authorisation is effective until the close of the next Annual General Meeting.

## CORPORATE GOVERNANCE AND AUDITORS

At the end of the financial year, Cramo Plc's Board of Directors was composed of Ms Helene Biström, Mr Leif Boström, Mr Eino Halonen, Mr Peter Nilsson, Mr Joakim Rubin, Mr Erkki Stenberg, Ms Caroline Sundewall and Mr Raimo Seppänen. Ms Helene Biström, Mr Leif Boström, Mr Eino Halonen, Mr Victor Hartwall, Mr Raimo Seppänen, Mr Erkki Stenberg and Ms Caroline Sundewall comprised the Board of Directors until the Annual General Meeting of 31 March 2015.

Mr Leif Boström (Chairman), Mr Eino Halonen, Mr Joakim Rubin and Ms Caroline Sundewall comprised the Audit Committee. Ms Helene Biström (Chairman), Mr Peter Nilsson, Mr Raimo Seppänen and Mr Erkki Stenberg comprised the Remuneration Committee.

The members of the Shareholders' Nomination Committee established by the Annual General Meeting were nominated in November and they are Ms Helene Biström; Mr Mikael Moll, Partner, Zeres Capital; Mr Ari Autio, Member of the Board of Directors of Rakennusmestarien Säätiö; and Mr Matti Rusanen, Head of Equity Investments and Funds, Ilmarinen Mutual Pension Insurance Company. The chairman of the Nomination Committee is Mr Mikael Moll.

On 31 December 2015, the Board members and the President and CEO held, either directly or through companies in which they exercise control, a total of 155,293 Cramo Plc shares, which represents 0.35% of the company's shares and votes.

The company's auditors were KPMG Oy Ab, Authorised Public Accountants, with Mr Toni Aaltonen, APA, as the responsible auditor.

In 2015, Cramo Plc observed the Finnish Corporate Governance Code, which entered into force on 1 October 2010 and, as of 1 January 2016, started observing the new Finnish Corporate Governance Code, which entered into force on that date. Cramo Plc's insider guidelines are based on the Finnish Securities Markets Act, rules and regulations issued by the Financial Supervision Authority, and the insider guidelines of the stock exchange. Euroclear Finland Ltd. maintains an insider register of Cramo Plc's permanent insiders, whose holdings are also available on Cramo Plc's website.

The Corporate Governance statement for 2015 issued by Cramo Plc's Board of Directors and the Remuneration Statement for 2015 are available on the Cramo Plc website.

## ESSENTIAL RISKS AND UNCERTAINTIES

In addition to global economic developments, the main sources of uncertainty in Cramo's business are related to the economic cycles and financial development of each country, fluctuations in interest and exchange rates, availability of financing, credit loss risks, the success of the Group's acquisitions and information system projects, personnel-related risks, availability of competent management and recruitment-related risks, tax risks and other business risks.

Economic uncertainty may be reflected in Cramo's operations as decreased demand in one or several market areas, fiercer competition, lower rental prices, higher financial expenses or customers experiencing financial difficulties and increasing credit losses. In addition, economic uncertainty increases the impairment risks to the balance sheet values.

Of geopolitical risks, especially the prolongation of the Ukrainian crisis and difficulties in the Russian economy have increased economic uncertainty in Cramo's operations. These uncertainties may also have an effect on construction and the demand for rental services in Cramo's operating countries.

Cramo estimates that the decline in the oil price has a positive impact on economic development with the exception of Norway and Russia.

## STRATEGIC RISKS

The Group's operations are closely linked to general economic development and the construction and property markets. Unfavourable development in these markets may have a negative impact on the Group's operations, profit and financial position. Efforts have been made to reduce the risks related to demand and price development by dividing the operations into different product and customer segments and by reducing dependence on a single geographical market.

The construction industry is characterised by seasonal fluctuations, and the Group's sales and profit vary by quarter in a manner that is typical of equipment rental operations. The modular space business is less dependent on economic cycles than the equipment rental business. The Group also strives to minimise the impact of economic trends through continually optimising its rental fleet utilisation rate.

Expansion and business development are partly based on acquisitions. The risks in acquisitions are related



to knowledge of local markets and regulations, customers, key personnel and suppliers, among other factors. Expansion into new geographical areas exposes the Group to cultural, political, economic, regulatory and legal risks. The goal is to take these risks into consideration through careful preparation and by investing in the integration of acquisitions.

There are risks associated with the amount, allocation and timing of the investments and with other strategic business decisions. The goal is to control investment-related risks by applying a careful approval process for investments, optimising fleet use across the Group, financing some investments through operative leasing, and using external and internal indicators to forecast future market development, among other measures. These indicators that illustrate the future are monitored by country company on a monthly basis. Strategy follow-up also includes an actively monitored set of forward-looking indicators to give an early indication of any changes in the market conditions or the company's operations. Cramo has prepared itself for changes in the operating methods applied in the industry by developing electronic rental services, among other measures.

### OPERATIVE RISKS

The Group's most significant operative risks include those associated with business operations and personnel, contract risks, occupational safety risks, IT-related risks, risks related to compliance with laws and regulations and risks related to the Group's administrative principles. In order to control the most significant strategic and operative risks, the Group and its subsidiaries have their own contingency plans. OHSAS 18001 certification has been granted to Finland and Sweden for their occupational health and safety management systems.

### ECONOMIC AND FINANCING RISKS

The objective of economic and financing risk management is to safeguard the company's high-quality external and internal financial reporting and the availability of financing and to minimise the adverse effects that changes in the operating environment and financial markets have on the Group's profit and financial position.

The Group's primary financing risks are cash flow's interest rate risk, currency rate risk, credit risk and liquidity risk.

To manage the interest rate risk, the Group's loans and investments have been spread between fixed-rate and variable-rate instruments. Derivative contracts, such as interest rate swaps, are also used to manage the interest rate risk. The exchange rate risk mainly comprises net investments in foreign units and currency-denominated loans, with currency forwards as hedging instruments.

The Group's treasury policy specifies the responsibilities and procedures of the treasury function as well as the targets and principles of hedging. The Group's country-specific financing is handled in a centralised manner, primarily through internal Group loans.

### TRANSACTION RISKS

The Group's transaction risks include risks related to equipment rental and uninterrupted operations, among other risks, which can be managed by means of insurance. Comprehensive insurance coverage is an essential part of Cramo Group's risk management.

### ENVIRONMENTAL RISK

Environmental responsibility is an important part of Cramo's business model. The Group is able to reduce the environmental load of construction by maintaining high utilisation rates for its equipment. Cramo's environmental responsibility involves ensuring that its rental and modular space solutions are of a high quality and carefully serviced and overhauled. When making equipment purchases, Cramo checks whether its equipment suppliers are signatories to UN Global Compact (or similar). Equipment is delivered fully tested and without unnecessary packaging.

Long equipment life cycles are maintained through careful maintenance. Material generated by equipment to be disposed of is recycled as comprehensively as possible.

Regional profit centres are responsible for the appropriate storage and reprocessing of chemicals and hazardous waste. Cramo's operations in Finland, Sweden, Denmark and Norway have been certified in accordance with the ISO 14001 environmental system and the ISO 9001 quality system.

Cramo publishes a separate sustainability report, which provides information on environmental management and corporate responsibility. The report will be published during the spring, and it will also be available in electronic format on the Cramo website. The report is not verified by a third party.

### OUTLOOK FOR 2016

Economic development is expected to gradually pick up in Europe. According to the European Central Bank's December estimate, short-term indicators suggest that GDP growth will continue to be moderate.

ECB expects favourable financing conditions and low mortgage interest rates, combined with the increase in households' disposable income, to boost demand for housing in the near future. New construction, renovation and need for modular space also increase especially due to urbanisation, demographical changes and intensely increasing immigration. Demand for modular space is increased by a completely new application, i.e. asylum seeker reception centres.

In Cramo countries, the construction market outlook for 2016 is positive. In their reports published in December, the construction market analysts Euroconstruct and Forecon estimated that in 2016, construction would increase in all of Cramo's operating countries with the exception of Russia and Slovakia. The Confederation of Finnish Construction Industries RT also estimated that construction will take an upward turn in Finland in 2016. The strongest growth, 7.4%, is expected to occur in Poland. Elsewhere, growth expectations vary from 1% to 4%.

In the long term, the equipment rental market is expected to grow faster than construction. Changes in demand usually follow those in construction with a delay. In addition to construction volume, the demand for equipment rental services is affected by industrial investments and the increase in the rental penetration rate. Tightening legislation and the requirements to improve the efficiency and quality of construction increase the need for various rental-related services.

According to its November forecast, the European Rental Association (ERA) expects the usage of equipment rental services to increase in all of Cramo's markets in 2016. According to Cramo's estimate, demand for modular space has increased in the Nordic countries by nearly 6% per year for the past five years. Cramo estimates that market growth is somewhat stronger in the Baltic countries and Germany.

The guidance of Cramo Plc's Board of Directors for 2016 is: In 2016, Cramo Group's sales will grow in local currencies and the EBITA margin will improve compared to 2015.

## PROFIT DISTRIBUTION POLICY AND THE BOARD OF DIRECTORS' PROPOSAL FOR PROFIT DISTRIBUTION

Cramo Plc's goal is to follow a stable profit distribution policy and to pay approximately 40% of earnings per share (EPS) for a period as a dividend.

On 31 December 2015, Cramo Plc's total distributable funds were EUR 190,317,876.06, including EUR 48,702,101.29 of retained earnings. Cramo Plc's profit for the period was EUR 33,318,935.80.

The Board of Directors proposes to the Annual General Meeting to be held on 31 March 2016 that a dividend of EUR 0.65 be paid for the financial year 1 January–31 December 2015 and the rest of the distributable funds be carried forward in equity.

The Annual General Meeting is planned for Thursday, 31 March 2016.

## EVENTS AFTER THE BALANCE SHEET DATE

The Group's new President and CEO Leif Gustafsson took up his new position on 1 January 2016.

On 15 January 2016, Cramo announced a directed share issue

related to Cramo Performance Share Plan 2013. In the share issue, 43,562 Cramo Plc shares held by the company were conveyed without consideration to the key employees participating in the Performance Share Plan 2013 in accordance with the terms and conditions of the Plan. The decision on the share issue, made by Cramo Plc's Board of Directors on 16 December 2015, is based on the authorisation granted by the Annual General Meeting on 31 March 2015.

On 27 January 2016, Cramo Plc's Shareholders' Nomination Committee proposed to the next Annual General Meeting, which is planned to be held on 31 March 2016, that the number of members of the Board of Directors be confirmed as seven (7) ordinary members. The Nomination Committee proposed that the following current members of Board be re-elected: Ms Helene Biström, Mr Peter Nilsson, Mr Joakim Rubin, Mr Raimo Seppänen, Mr Erkki Stenberg and Ms Caroline Sundewall, and that Mr Perttu Louhivuoto be elected as a new Board member. Of the current members of the Board, Mr Leif Boström and Mr Eino Halonen have announced that they will not be available for re-election.

# KEY FIGURES AND RATIOS

KEY FIGURES ON FINANCIAL PERFORMANCE		2015	2014	2013	2012 <sup>2</sup>	2011
Sales	MEUR	667.9	651.8	657.3	688.4	679.9
Change -%	%	+2.5	-0.8	-4.5	+1.3	+38.2
Operating profit	MEUR	76.7	34.3	66.8	64.5	54.3
% of sales	%	11.5	5.3	10.2	9.4	8.0
Profit before taxes <sup>1</sup>	MEUR	63.8	21.5	51.9	44.3	32.2
% of sales	%	9.6	3.3	7.9	6.4	4.7
Profit/loss for the year <sup>1</sup>	MEUR	49.7	16.0	42.8	38.7	23.5
% of sales	%	7.4	2.5	6.5	5.6	3.5
Return on equity <sup>1</sup>	%	10.5	3.4	8.3	7.5	5.4
Return on investment <sup>1</sup>	%	9.0	4.2	7.7	7.3	6.6
Equity ratio	%	45.7	43.9	47.1	48.6	44.4
Gross capital expenditure	MEUR	175.0	159.1	129.6	125.1	262.5
% of sales	%	26.2	24.4	19.7	18.2	38.6
of which business combinations	MEUR	9.8	11.4	29.1	0.8	115.4
Equity	MEUR	490.7	455.0	500.6	532.6	493.9
Net interest-bearing liabilities	MEUR	368.4	385.4	364.8	346.9	390.4
Gearing	%	75.1	84.7	72.9	65.1	78.7
Average number of personnel	No.	2,486	2,528	2,463	2,664	2,580

1 Comparative figures for 2012 have been adjusted due to the retrospective application of the revised IAS 19 Employee benefits

2 2012 key figures have been calculated before reclassification of Russian business as assets and liabilities to be transferred to joint venture according to IFRS 5

## PER-SHARE RATIOS

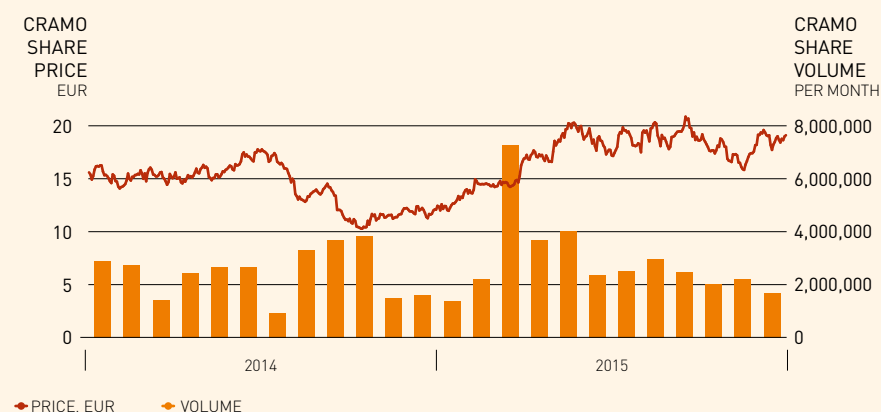
Earnings per share <sup>1</sup>	EUR	1.13	0.37	1.01	0.94	0.60
Earnings per share diluted <sup>1,2</sup>	EUR	1.12	0.36	1.00	0.93	0.60
Shareholders' equity per share	EUR	11.05	10.40	11.56	11.58	10.83
Dividend per earnings <sup>1</sup>	%	57.6*	149.3	59.3	44.8	49.9
Dividend per share	EUR	0.65*	0.55	0.60	0.42	0.30
Trading volume of shares	No.	33,659,526	28,710,540	23,736,696	16,900,991	30,446,719
% of total number	%	75	66	55	40	74
Adjusted average number of shares	No.	44,067,946	43,455,457	42,297,421	41,356,347	39,098,751
Adjusted number of shares at year-end	No.	44,395,004	43,748,741	43,310,671	41,708,387	41,122,798
P/E ratio		16.9	32.8	15.2	8.5	13.2
Effective dividend yield	%	3.4*	4.6	3.9	5.3	3.8
Market capitalisation of share capital	MEUR	848.4	528.5	665.3	332.8	327.8
Average price	EUR	17.08	13.97	12.21	9.77	11.89
Closing price at year-end	EUR	19.11	12.08	15.36	7.92	7.91
Lowest quotation	EUR	11.77	10.28	7.98	7.04	5.68
Highest quotation	EUR	20.88	17.78	16.83	13.03	20.23

1 Comparative figures for 2012 have been adjusted due to the retrospective application of the revised IAS 19 Employee benefits

2 Adjusted by the dilution effect of stock options and share plans

\* The Board proposes to the Annual General Meeting a dividend of EUR 0.65

## CRAMO SHARE PRICE AND TRADING VOLUME





# CONSOLIDATED BALANCE SHEET

EUR 1,000	Note	31 Dec 2015	31 Dec 2014
<b>ASSETS</b>			
<b>Non-current assets</b>			
Tangible assets	3	686,909	625,738
Goodwill	4	151,142	149,472
Other intangible assets	4	68,179	76,167
Investments in joint ventures	7	2,608	4,254
Deferred tax assets	8	13,463	14,336
Loan receivables	11	15,267	17,656
Trade and other receivables	11	1,436	1,266
<b>Total non-current assets</b>		<b>939,003</b>	<b>888,889</b>
<b>Current assets</b>			
Inventories	12	8,963	9,718
Trade and other receivables	11	130,482	128,767
Income tax receivables		3,031	10,996
Derivative financial instruments	10	889	3,632
Cash and cash equivalents	13	3,511	5,689
<b>Total current assets</b>		<b>146,875</b>	<b>158,801</b>
<b>TOTAL ASSETS</b>		<b>1,085,878</b>	<b>1,047,690</b>
<b>EQUITY AND LIABILITIES</b>			
<b>Equity</b>			
Share capital		24,835	24,835
Other reserves		326,297	322,837
Hedging fund		-7,074	-8,162
Translation differences <sup>1</sup>		-26,395	-31,133
Retained earnings <sup>1</sup>		173,081	146,613
Equity attributable to owners of the parent company		490,743	454,990
<b>Total equity</b>	14	<b>490,743</b>	<b>454,990</b>
<b>Non-current liabilities</b>			
Interest-bearing liabilities	15	293,811	294,392
Derivative financial instruments	10	8,322	9,286
Deferred tax liabilities	8	70,636	68,096
Retirement benefit liabilities	16	1,707	1,861
Other non-current liabilities	17	2,832	1,797
<b>Total non-current liabilities</b>		<b>377,308</b>	<b>375,432</b>
<b>Current liabilities</b>			
Interest-bearing liabilities	15	78,097	96,676
Derivative financial instruments	10	233	580
Trade and other payables	18	136,070	115,377
Income tax liabilities		2,817	3,984
Provisions		611	652
<b>Total current liabilities</b>		<b>217,827</b>	<b>217,269</b>
<b>Total liabilities</b>		<b>595,135</b>	<b>592,700</b>
<b>TOTAL EQUITY AND LIABILITIES</b>		<b>1,085,878</b>	<b>1,047,690</b>

<sup>1</sup> Presentation of translation differences in equity has been changed. As a result, retained earnings for the comparative period have increased by EUR 6.4 million and translation differences decreased by EUR 6.4 million.

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

EUR 1,000	Note	1 Jan - 31 Dec 2015	1 Jan - 31 Dec 2014
<b>Sales</b>		<b>667,877</b>	<b>651,758</b>
Other operating income	20	13,462	13,156
Materials and services	21	-236,619	-232,663
Employee benefit expenses	22	-143,899	-138,500
Other operating expenses	23	-115,510	-125,927
Depreciation and impairment on tangible assets	24	-100,878	-97,008
Share of profit/loss of joint ventures	7	395	-523
Amortisation and impairment resulting from acquisitions	24	-8,114	-35,965
<b>Operating profit</b>		<b>76,714</b>	<b>34,328</b>
Financial income <sup>1</sup>		11,038	19,668
Financial expenses <sup>1</sup>		-23,961	-32,518
Total financial income and expenses	25	-12,923	-12,849
<b>Profit before taxes</b>		<b>63,791</b>	<b>21,479</b>
Income taxes	26	-14,075	-5,471
<b>Profit for the year</b>		<b>49,715</b>	<b>16,008</b>
Attributable to Owners of the parent company		49,715	16,008
<b>Earnings per share for profit attributable to owners of the parent company</b>			
Basic, EUR	27	1.13	0.37
Diluted, EUR	27	1.12	0.36
<b>OTHER COMPREHENSIVE INCOME ITEMS</b>			
Profit for the year		49,715	16,008
Other comprehensive income	26		
Items that will not be reclassified to profit or loss:			
Remeasurements on retirement benefit liabilities, net of tax		59	-324
Total items that will not be reclassified to profit or loss		59	-324
Items that may be reclassified subsequently to profit or loss:			
Change in hedging fund, net of tax		1,088	-2,309
Available-for-sale financial assets			-119
Share of other comprehensive income of joint ventures		-2,040	-12,689
Change in translation differences		6,778	-25,243
Total items that may be reclassified subsequently to profit or loss		5,826	-40,360
Total other comprehensive income, net of tax		5,885	-40,684
<b>Total comprehensive income for the year</b>		<b>55,600</b>	<b>-24,676</b>
Attributable to Owners of the parent company		55,600	-24,676

<sup>1</sup> Presentation of financial income and expenses have been changed. Earlier exchange differences have been presented as net value in the financial expenses. Now the exchange rate gains are presented in financial income and exchange rate losses in financial expenses. Comparative figures have been changed accordingly.

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

EUR 1,000	Attributable to owners of the parent company							
	Share capital	Other reserves	Invested unrestricted equity	Fair value reserve	Hedging fund	Translation differences	Retained earnings	Total equity
At 1 Jan 2014	24,835	186,926	131,816	119	-6,726	6,799	156,813	500,582
Translation differences <sup>1)</sup>						-37,932		-37,932
Remeasurement on retirement benefit liabilities							-324	-324
Hedging fund					-2,309			-2,309
Transfer between groups					873		-873	
Available-for-sale financial assets				-119				-119
Profit for the year							16,008	16,008
<b>Comprehensive income</b>				-119	-1,436	-37,932	14,811	-24,676
Exercise of share options			4,395					4,395
Dividend distribution							-25,986	-25,986
Share-based payments							675	675
Changes within equity			-300				300	
At 31 Dec 2014	24,835	186,926	135,911		-8,162	-31,133	146,613	454,990
At 1 Jan 2015	24,835	186,926	135,911		-8,162	-31,133	146,613	454,990
Translation differences						4,738		4,738
Remeasurement on retirement benefit liabilities							59	59
Hedging fund					1,088			1,088
Profit for the year							49,715	49,715
<b>Comprehensive income</b>					1,088	4,738	49,774	55,600
Exercise of share options			3,459					3,459
Dividend distribution							-24,132	-24,132
Share-based payments							826	826
At 31 Dec 2015	24,835	186,926	139,370		-7,074	-26,395	173,081	490,743

<sup>1</sup> Presentation of translation differences in equity has been changed. As a result, the opening balance of the retained earnings for the comparative period has decreased by EUR 9.1 million and translation differences increased by EUR 9.1 million.

Further information about share capital and equity funds is given in note 14.



# CONSOLIDATED CASH FLOW STATEMENT

EUR 1,000	Note	1 Jan - 31 Dec 2015	1 Jan - 31 Dec 2014
<b>Cash flow from operating activities</b>			
Profit before tax		63,791	21,479
Adjustments:			
Depreciation, amortisation and impairment	24	108,992	132,974
Share of profit of joint ventures	7	-395	523
Other non cash corrections	28	-8,806	-10,064
Finance cost (net)	25	12,923	12,849
Operating profit before changes in working capital		176,505	157,761
Change in working capital			
Change in inventories		880	-1,772
Change in trade and other receivables		-955	-12,915
Change in trade and other payables		19,453	7,934
Cash generated from operations before financial items and tax		195,883	151,008
Interest paid		-11,597	-12,827
Interest received		1,193	1,684
Other financial items		3,192	-211
Income taxes paid		-5,810	-21,388
<b>Net cash flow from operating activities</b>		<b>182,861</b>	<b>118,266</b>
<b>Cash flow from investing activities</b>			
Investments in tangible and intangible assets		-165,204	-147,700
Sale of tangible and intangible assets		25,071	28,354
Acquisition of subsidiaries and business operations, net of cash acquired		-7,146	-5,407
<b>Net cash flow from investing activities</b>		<b>-147,279</b>	<b>-124,753</b>
<b>Cash flow from financing activities</b>			
Change in interest-bearing receivables		2,388	2,689
Change in finance lease liabilities		-13,295	-15,863
Proceeds from interest-bearing liabilities		7,000	42,000
Repayments of interest-bearing liabilities		-13,721	-6,586
Proceeds from exercise of share options		4,049	11,358
Dividends paid		-24,128	-25,982
<b>Net cash flow from financing activities</b>		<b>-37,707</b>	<b>7,616</b>
<b>Change in cash and cash equivalents</b>		<b>-2,125</b>	<b>1,129</b>
Cash and cash equivalents at beginning of the year		5,689	4,770
Exchange differences		-53	-210
<b>Cash and cash equivalents at year end</b>		<b>3,511</b>	<b>5,689</b>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 1. ACCOUNTING PRINCIPLES RELATING TO THE CONSOLIDATED FINANCIAL STATEMENTS

### COMPANY PROFILE

Cramo is a service company specialising in equipment rental services, as well as the rental of modular space. Cramo operates in fifteen countries in the Nordic and in Central and Eastern Europe with 328 depots and 2,486 employees.

The Group's parent company, Cramo Plc, is a Finnish public limited company, established in accordance with Finnish legislation, and its Business ID is 0196435-4. The address of Cramo Plc's registered office is Kalliosolantie 2, 01740 Vantaa. Cramo Plc has its listing on the main list of Nasdaq Helsinki Ltd.

A copy of the consolidated financial statements is available on the internet at [www.cramo.com](http://www.cramo.com) or can be obtained at the parent company's head office, address Kalliosolantie 2, 01740 Vantaa.

On 9 February 2016, the Board of Directors approved these consolidated financial statements for issue. According to the Finnish Companies Act, the shareholders have the opportunity to approve or reject the financial statements at the Annual General Meeting held after their publication. Furthermore, the Annual General Meeting can decide on modifications to be made to the financial statements.

### BASIS OF PREPARATION

The consolidated financial statements of Cramo have been prepared in accordance with International Financial Reporting Standards (IFRS) approved for adoption by the European Union, including International Accounting Standards (IAS) and the SIC and IFRIC interpretations valid on 31 December 2015. In the Finnish Accounting Act and ordinances based on the provisions of the Act, IFRS refer to the standards and their interpretations adopted in accordance with the procedures laid down in regulation (EC) No.1606/2002 of the European Parliament and of the Council. The notes of the consolidated financial statements also conform to the demands of the Finnish accounting and corporate legislation which supplement the IFRS.

The consolidated financial statements have been prepared under the historical cost convention, except for derivative financial instruments, share-based payments and defined benefit pension plans. The information in the financial statements is presented in thousands of euros.

The preparation of financial statements in accordance with IFRS requires the performance of certain assessments by the Group management and data about the judgements they have made. The data about such judgements the management have used in applying the Group's accounting principles for the preparation of financial statements and which affect the consolidated financial statements most significantly is presented in Accounting Principles under the section "Accounting principles requiring the management's judgement and the principal uncertainties of estimates."

### ADOPTION OF NEW AND AMENDED STANDARDS AND INTERPRETATIONS APPLIED IN FINANCIAL YEAR ENDED AND APPLICABLE FOR FUTURE FINANCIAL YEARS

The Group has adopted the new standards and interpretations and amendments to existing standards that took effect during the financial period and are relevant to its operations (IAS 19 Employee benefits, IFRIC 21 Levies and annual standard amendments 2010-2012 and 2011-2013). The changes did not have a material impact on the result or the financial position of the Group or on the presentation of the financial statements.

The International Accounting Standards Board has issued three new standards, IFRS 9 Financial Instruments, IFRS 15 Revenue from Contracts with Customers and IFRS 16 Leases, which are relevant to the Group. IFRS 9 and IFRS 15 are effective starting on January 1, 2018 and IFRS 16 on January 1, 2019. The European Union has not yet endorsed the standards. The Group is currently assessing the potential impacts of the standard

- IFRS 9 Financial Instruments (effective for financial periods beginning on or after 1 January 2018). The standard includes revised guidance on the

classification and measurement of financial instruments, a new expected credit loss model for calculating impairment on financial assets, and new general hedge accounting requirements. The Group is currently assessing the potential impacts of the standard.

- IFRS 15 Revenue from Contracts with Customers (effective for financial periods beginning on or after 1 January 2018). The standard establishes a new five-step model that will apply to revenue arising from contracts with customers. Revenue is recognized when, or as, the customer obtains control of the goods or services in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. In addition, IFRS 15 requires a set of quantitative and qualitative disclosures. The Group's sales consist mainly of rental of equipment and modular space, for which the new IFRS 16 Leases standard is applied. The Group is currently assessing the potential impacts of the standard.
- IFRS 16 Leases (effective for financial periods beginning on or after 1 January 2019). The standard requires lessees to recognize a lease liability reflecting future lease payments and a 'right-of-use' asset for virtually all lease contracts. For lessors the accounting remains almost unchanged. The Group is currently assessing the potential impacts of the standard.

The IFRS standards that take effect in 2016 are not expected to have a material impact on the result or the financial position of the Group or on the presentation of the financial statements. The Group has not yet adopted the following new and amended standards and interpretations already issued by the IASB. The Group will adopt them for the financial period beginning 1 January 2016.

- Amendment to IAS 1 Presentation of Financial Statements: Disclosure Initiative (effective for financial periods beginning on or after 1 January 2016). The amendments are

designed to encourage companies to apply judgement in determining what information to disclose in the financial statements. For example, the amendments clarify the application of the materiality concept and judgement when determining where and in what order information is presented in the financial disclosures. The amendments will not have significant impact on the Group's consolidated financial statements.

## CONSOLIDATION PRINCIPLES

### SUBSIDIARIES

The consolidated financial statements include the parent company, Cramo Plc, and those subsidiaries over which the Group has control. The Group has control of an entity when it is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee.

All the facts and circumstances shall be considered when assessing the control. The investor shall reassess whether it controls an investee if facts and circumstances indicate that there are changes of the elements of control. Power means that the investor has existing rights that give it the current ability to direct the relevant activities, i.e. the activities that significantly affect the investee's return. Acquired subsidiaries are consolidated from the date on which control is transferred to the Group, and are no longer consolidated from the date that control ceases. The Group has 100 percent control over all its subsidiaries. The subsidiaries are listed in note 31.

Business combinations are accounted for using the acquisition method. The consideration transferred in a business combination is the fair value of the assets transferred, the liabilities incurred and the equity instruments issued at the acquisition date. Any contingent consideration is recognised at fair value at the acquisition date and classified as a liability or equity. Contingent considerations classified as a liability are measured at fair value on each reporting date with changes recognised in the income statement. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the

acquisition date, without deducting non-controlling interest. The excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets of the subsidiary acquired is recorded as goodwill. If this is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in the consolidated statement of comprehensive income.

All of the Group's intercompany transactions, receivables, liabilities and unrealised gains, as well as its internal profit distribution are eliminated; unrealised losses are also eliminated unless the costs cannot be recovered.

### JOINT VENTURES

The consolidated financial statements include those entities which the Group has a joint control. Investments in joint ventures are accounted for in the consolidated financial statements under the equity method. The Group's share of the profit or loss of joint ventures is shown in the consolidated statement of comprehensive income as a separate line above Operating profit. Group's investments in the joint ventures upon the date of acquisition, adjusted for changes in the joint ventures equity after the date of acquisition, are shown in the consolidated statement of financial position under "Shares in joint ventures"

### FOREIGN CURRENCY TRANSLATION

Items concerning the performance and financial position of the Group's units are measured using the currency of the primary economic environment in which the entities operate ("the functional currency"). The consolidated financial information is presented in euros, which is the functional and presentation currency of the parent company.

### FOREIGN CURRENCY TRANSACTIONS

Foreign currency transactions are recorded in the functional currency using the rate of exchange prevailing at the transaction date. In practice, it is often necessary to use a rate that is close to the rate of the transaction date. Foreign currency monetary items are translated into the functional currency

using the rates of the last trading day of the reporting period. Foreign currency non-monetary items, which have been recognised at fair value, are translated into the functional currency using the rate of fair value measurement date. Otherwise, non-monetary items are translated using the rate of the transaction date. Gains and losses resulting from the settlement of such transactions and from the translation of monetary assets and liabilities are recognised in the income statement. The foreign exchange gains and losses from operating activities are included in the respective items above operating profit. The currency exchange gains and losses are included in the financial income and financial expenses.

### TRANSLATING THE CURRENCY OF THE FINANCIAL STATEMENTS OF FOREIGN ENTITIES

Income statements of foreign entities are translated into euros at the weighted average exchange rates for the year, while balance sheets are translated using the exchange rates of the last trading day of the reporting period. The translation of the profit (loss) for the period using different rates in the consolidated statement of comprehensive income and the balance sheet causes a translation difference, which is recognised in equity and whose adjustment is recognised in other comprehensive income items. Translation differences arising from the elimination of the acquisition cost of foreign subsidiaries and the translation of the accumulated equity items after the acquisition are recognised in other comprehensive income items. When the control over a subsidiary changes, the accumulated translation differences are recognised as part of capital gain or loss. Fair value adjustments and goodwill arising from acquisitions of foreign entities are treated as assets and liabilities of the foreign entities in their functional currency. They are translated into euros at the rate of the last trading day of the reporting period.

### INTANGIBLE ASSETS

#### GOODWILL

Goodwill represents the excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets.



Goodwill is not amortised but tested annually for impairment, and whenever there is an indication that the asset may be impaired. For this purpose, goodwill is allocated to cash-generating units. Goodwill is carried at cost less any accumulated impairment losses.

#### CUSTOMER RELATIONSHIPS AND DEPOT NETWORK

In business combinations part of the purchase price has been allocated to customer relationships and depot network. Initial measurement of customer relationships has been prepared by applying the Multi-period Excess Earnings Method. The depot network has been measured based on estimated benefit gained, compared to the earnings of a depot in the normal course of business with the earnings of a start-up depot.

#### BRAND AND CO-BRAND

Brands and co-brands have been generated through the business combinations. Useful life of the Group's main brand "Cramo" has been defined indefinite because there is no foreseeable limit to the period over which the asset is expected to generate cash flows. The Cramo brand is not amortised but tested annually for impairment. The Cramo brand has been considered a corporate-level asset and for testing purposes the brand is reallocated to cash generating units based on sales. The reallocation of the assets to units is presented in note 5. The brand is carried at cost less any accumulated impairment losses.

Brands acquired in the business combinations are measured applying the relief-from-royalty method regardless of whether the Group intends to use the brand. These co-brands are of temporary nature and they are amortised according to the diminishing balance method over the economic useful lives of 1-10 years. The method reflects the higher importance of the brand right after the acquisition. The co-brand is allocated to the same segment as the business combination.

#### RESEARCH AND DEVELOPMENT

Research costs are expensed as incurred. Development costs are capitalised when it is probable that a development project will generate future economic benefits, and the cost can be measured reliably. Other development costs are expensed.

Currently the development projects of the Group do not fulfil the criteria of capitalisation and thus the development costs are expensed as incurred.

#### OTHER INTANGIBLE ASSETS

Intangible assets are recorded in the balance sheet initially at cost, when it is probable that the assets will generate future economic benefits and the cost can be measured reliably. Those intangible assets with a finite useful life are amortised on a straight-line basis over their expected lives. Intangible assets with indefinite useful lives are not amortised but tested annually for impairment.

Amortisation periods for intangible assets are:

Customer relationships	3–10 years
Depot network	10–20 years
Co-brands	1–10 years
Other intangible assets	2–8 years

Amortisation of intangible assets is started when they are available for use, i.e. in the location and condition necessary to operate in a manner intended by the management.

#### TANGIBLE ASSETS

Tangible assets are stated at cost less accumulated depreciation and any impairment losses. This cost includes expenditure that is directly attributable to the acquisition. Tangible assets acquired in the business combinations are measured at fair value at the date of acquisition. Subsequent costs are included in the asset's carrying amount or recognised as a separate asset when it is probable that they will generate future economic benefits, and the cost can be measured reliably. The expenditure on repairs and maintenance of tangible assets are recognised as expense when incurred.

Tangible assets are depreciated on a straight-line basis over the estimated economic useful lives as follows:

Buildings and structures	15–50 years
For rental:	
Modular space	10–15 years
Machinery and equipment	3–10 years
Machinery and equipment for services	6–10 years
Machinery and equipment for own use	3–6 years
Other tangible assets	3–10 years

Depreciation of an asset is started when it is available for use, i.e. in the location and condition necessary to operate in a manner intended by the management. Depreciations of the rental machinery and equipment are started when they are available for rent.

The residual value and useful life of the assets are reviewed at least at the end of each financial year and, if necessary, adjusted to reflect any changes in expectations of economic value.

Gains or losses on disposal are recognised through profit and loss and presented as other operating income.

#### GOVERNMENT GRANTS

Grants from the government are recognised as reductions of the carrying amount of tangible assets where there is a reasonable assurance that the grant will be received and the Group will comply with all inherent conditions. Grants are recognised in the consolidated statement of comprehensive income in the form of smaller depreciation over the economic life of the related asset. Research and development grants and grants received as reimbursement for actual costs are charged to profit during the period in which the right to collect the grant emerge. Such grants are presented in other operating income.

#### IMPAIRMENT OF TANGIBLE AND INTANGIBLE ASSETS

The Group assesses at each balance sheet date whether there are indications that the carrying amount of an asset may not be recoverable. If such indications exist, the recoverable amount of the asset in question will be measured. In addition, the recoverable amount will be estimated annually from the following assets whether there are indications of impairment or not: goodwill, intangible assets with indefinite useful lives and intangible assets not yet available for use. For the purposes of assessing impairment, assets are examined at the level of cash-generating units, i.e. at the lowest level that is mainly independent of other units and for which there are separately identifiable cash flows, largely independent from those of corresponding units.

The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. The value in use is determined by reference to discounted future cash flows expected to be generated by the asset. The discount rate used is

pre-tax and reflects the time value of money and asset specific risks.

Impairment loss is recognised when the carrying amount of the asset is greater than its recoverable amount. Impairment loss is charged directly to the consolidated statement of comprehensive income. If a cash-generating unit is subject to an impairment loss, it is allocated first to decrease the goodwill and subsequently, to decrease the other assets of the unit. At recognition of the impairment loss, the useful life of the assets amortised is reassessed. Impairment loss from other assets than goodwill is reversed in the case that a change has occurred in the estimates used in measuring the recoverable amount of the asset. The increased carrying amount must not, however, exceed the carrying amount that would have been determined had no impairment loss been recognised in prior years. Previously recognised impairment loss of goodwill is not reversed in any circumstance.

## RENTAL CONTRACTS

### LESSEE

The rental agreements concerning tangible assets where the Group carries a significant share of the risks and rewards incidental to ownership are classified as financial leasing contracts. Assets acquired through financial leasing are capitalised at the lease's commencement at the lower of the fair value of the leased asset and the present value of the minimum lease payments. The tangible assets acquired under finance leases are depreciated over the economic useful life of the asset or the lease term, if there is uncertainty about the acquisition of ownership at the end of the rental period. Lease payments are allocated between the liability and finance costs so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period. Rental liabilities are included in financial liabilities.

Leases where the risks and rewards of ownership are retained by the lessor are treated as operating leases. Other operating lease payments are treated as rentals and charged to the consolidated statement of comprehensive income on a straight-line basis over the lease term.

### LESSOR

Leases of assets, where the Group as a lessor, has transferred all essential risks and rewards of ownership to the lessee are treated as financial leasing

contracts and recognised as receivables in the balance sheet. Receivables are recognised at their present value. Other assets not leased under financial leasing contracts are included in tangible assets in the balance sheet. They are depreciated over their useful lives in the same way as corresponding tangible assets in the company's own use are.

Rental revenue recognition is presented in Accounting Principles under the section "Principles of revenue recognition".

## FINANCIAL ASSETS AND LIABILITIES

### FINANCIAL ASSETS

The Group classifies its financial assets in the following categories; a) financial assets at fair value through profit and loss, b) loans and receivables, and c) available-for-sale financial assets. The Group, however, does not currently have any material available-for-sale financial assets. The classification of assets is performed upon the initial recognition and determined in line with the aim of the asset, and re-evaluation is done on a regular basis. Assets with maturities under 12 months are included in the balance sheet under current assets, and those with maturities over 12 months under non-current assets.

- a) *Financial assets at fair value through profit and loss*  
Financial assets at fair value through profit or loss are financial assets held for trading. A financial asset is classified in this category if acquired principally for the purpose of selling in the short term. Derivatives are classified as held for trading unless hedge accounting is applied. Assets in this category are classified as current assets.
- b) *Loans and receivables*  
Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for maturities greater than 12 months after the balance sheet date. These are classified as non-current assets. Loans are shown as a separate line, and other other receivables are classified as trade and other receivables in the balance sheet in Note 11 Trade and other receivables.
- c) *Available-for-sale financial assets*  
Available-for-sale financial assets are non-derivatives that are either designated in this category or not classified in any of the other

categories. They are included in non-current assets unless management has the express intention of holding the investment for less than 12 months from the balance sheet date, in which case they are included in current assets.

Purchases and sales of financial assets are recognised on the trade date, which is the date that the Group commits to purchase or sell the asset. Investments are initially recognised at fair value plus transaction costs for all financial assets not carried at fair value through profit and loss.

Financial assets carried at fair value through profit and loss, are initially recognised at fair value, and transaction costs are expensed in the consolidated statement of comprehensive income. Financial assets at fair value through profit and loss are subsequently carried at fair value. Loans and receivables are carried at amortised cost using the effective interest rate method.

Available-for-sale financial assets are usually carried at fair value. All unrealised gains and losses arising from changes in the fair value of available-for-sale financial assets are recognised in other comprehensive income items. When securities classified as available-for-sale are sold or impaired, the accumulated fair value adjustments recorded in other comprehensive income items are recognised in the financial income and expenses of the consolidated statement of comprehensive income. However, due to their immaterial nature for the Group, it was decided in 2014 to reclassify available-for-sale financial assets to be measured at historical cost.

Financial assets are derecognised when the rights to receive cash flows from the investment have expired or have been transferred, and the Group has substantially transferred all risks and rewards of ownership.

### IMPAIRMENT OF FINANCIAL ASSETS

The book values of assets are reviewed regularly, at least annually, in order to assess whether an asset has been impaired. The Group assesses at each balance sheet date whether there is objective evidence that a financial asset or a group of financial assets is impaired. In assessing impairment both external and internal sources of information are considered. External

sources include a significant decline in market value that is not result of the passage of the time or a normal use of the assets or increase in interest rates. Internal sources of information include evidence of the obsolescence of, or damage to, an asset.

## FINANCIAL LIABILITIES

Interest-bearing liabilities are recognised initially at fair value, net of transaction costs incurred. Subsequently, they are measured at amortised cost using the effective interest method. Interest-bearing liabilities are included in both current and non-current liabilities. Unless the Group has a non-contingent right to postpone the amortisation of a liability by a minimum of 12 months from the balance sheet date, it is classified as current.

Borrowing costs are recognised in the accounting period during which they have incurred. Credit fees related to loan commitments are recognised as transaction costs to the extent that it is probable that the total loan commitment or a part of it will be raised. This means that the fee is recognised in the balance sheet until the loan is raised. In connection with the drawdown, the credit fee related to loan commitments is recognised as part of the transaction costs. To the extent that it is probable that the loan commitment will not be raised, the credit fee is recognised as prepaid expense in respect of the liquidity related services and is accrued for period of the loan commitment.

For the measurement policies of the fair values of all financial assets and liabilities, refer to note 9 Fair values of financial assets and liabilities.

## DERIVATIVE FINANCIAL INSTRUMENTS AND HEDGING ACTIVITIES

Derivatives are initially recognised at fair value on the date a derivative contract is entered into, and are subsequently re-measured at their fair value. The method of recognising the resulting gain or loss depends on whether the derivative is designated as a hedging instrument, and if so, the nature of the item being hedged. The Group designates certain derivatives as either:

- Hedges of the fair value of recognised liabilities (fair value hedge);
- Hedges of a particular risk associated with a recognised liability or a highly probable forecast transaction (cash flow hedge); or

- Hedges of a net investment in a foreign operation (net investment hedge).

The Group documents, at the inception of the transaction, the relationship between hedging instruments and hedged items, as well as its risk management objectives and strategy for undertaking various hedging transactions. The Group also documents its assessment, both at hedge inception and on an ongoing basis, of whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in fair values or cash flows of hedged items.

The effective portion of changes in the fair value of derivatives that are designated and qualify as cash flow hedges are recognised in other comprehensive income. The gain or loss relating to the ineffective portion is recognised in profit or loss and presented in the comprehensive income statement within financial items. Amounts accumulated in equity are transferred to the comprehensive income statement and classified as income or expense in the same period when the hedged item affects the comprehensive income statement.

The gain or loss relating to the effective portion of an interest rate swap hedging variable rate borrowings is recognised in other comprehensive income. When a hedging instrument expires or is sold, or when a hedge no longer meets the criteria for hedge accounting, any cumulative gain or loss existing in equity at that time remains in equity until the forecast transaction is ultimately recognised in the comprehensive income statement. When a forecast transaction is no longer expected to occur, the cumulative gain or loss that was reported in equity is immediately transferred to profit or loss and presented in the comprehensive income statement within financial items.

Derivatives, which are entered in with hedging purposes, but for which hedge accounting is not applied or cannot be applied are measured at fair value through profit and loss. Changes in the fair value of these derivative instruments are recognised immediately through profit or loss and presented in the comprehensive income statement within financial items.

The fair values of various derivative instruments used for hedging purposes are disclosed in note 10 Financial risk management. Movements of the hedging fund in shareholders' equity are shown

in note 14 Share capital and equity funds. The full fair value of a hedging derivative is classified as a non-current asset or liability when the remaining maturity of the hedged item is more than 12 months; it is classified as a current asset or liability when the remaining maturity of the hedged item is less than 12 months. Derivatives, for which hedge accounting is not applied, are classified as a current asset or liability

## INVENTORIES

Inventories are measured at the lower of cost and net realisable value. Cost is determined using the first-in, first-out (FIFO) method. The cost of inventories shall comprise all costs of purchase including transport, handling and other costs directly attributable to the acquisition. Net realisable value is the estimated selling price in the ordinary course of business, less the cost of selling.

## TRADE RECEIVABLES

Trade receivables are recognised in the amount of their initial billing. Impairment is recognised when there is objective evidence suggesting that impairment loss has been identified. The Group has established a uniform basis for the determination of impairment of trade receivables based on the time receivables have been overdue. In addition, impairment is recognised if there is otherwise some evidence of the debtor's insolvency, bankruptcy or liquidation. Credit losses are recognised as an expense in other operating expenses.

## CASH AND CASH EQUIVALENTS

Cash and cash equivalents, which include cash accounts and short-term cash deposits at banks, have maturities of up to three months. Bank overdrafts are shown within borrowings in current liabilities in the balance sheet.

## NON-CURRENT ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS

Non-current assets or a group of disposed items and the assets and liabilities related to discontinued operations are reclassified as held for sale if their amount corresponding to their carrying amount will accrue principally from the sale of assets instead of continuing use. The conditions for the classification of a held for sale asset are considered to be met when its sale is very probable and the asset or the group of disposed items is directly saleable in its current condition under general and customary conditions

1 after management has committed itself to  
2 the sale and the transaction is expected to  
3 occur within a year of the classification.  
4 Immediately before being classified as  
5 held for sale, the assets or the assets  
6 and liabilities of the disposed groups are  
7 measured according to the applicable  
8 IFRSs. From the date of the classification,  
9 the assets held for sale or groups of  
10 disposed items are measured at their  
11 carrying amount or at the lower of the  
12 fair value less costs to sell. Depreciation  
13 of these assets is ceased on the date of  
14 classification. Assets included in a group  
15 of disposed items which are not included  
16 in the scope of the IFRS 5 valuation  
17 regulation, and liabilities are measured  
18 according to the applicable IFRSs also  
19 after the date of classification.

20 The result of discontinued operations  
21 is presented as a separate item in the  
22 Group's comprehensive income statement.  
23 Assets held for sale, groups of disposed  
24 items, items which relate to assets held  
25 for sale and are recognised in other  
26 comprehensive income items, as well  
27 as liabilities included in the groups of  
28 disposed items are presented separately  
29 from other items in the balance sheet.

30 The Group did not have any non-current  
31 assets held for sale or discontinued  
32 operations during the financial years  
33 included in the financial statements.

## 34 EQUITY

Equity shares are presented as issued  
share capital. Costs related to the issue of  
equity instruments or to an acquisition are  
presented as a reduction in share capital.

When any Group company purchases  
the parent company's shares (treasury  
shares), the consideration paid, including  
any directly attributable incremental  
costs, net of tax, is deducted from equity  
attributable to the owners of the parent  
company.

In the option plans the proceeds gained  
from share subscriptions, adjusted by  
possible transaction costs, are recorded  
according to the conditions of the plans  
into the invested unrestricted equity fund.

## PROVISIONS AND CONTINGENT LIABILITIES

A provision is recognised when the Group  
has a present legal or constructive  
obligation as a result of past events and  
it is probable that an outflow of resources  
will be required to settle the obligation  
and a reliable estimate of the amount can  
be made. Provisions are measured at the  
present value of the required payments to  
cover the obligation. For the calculation

of the present value, the chosen discount  
rate is one that reflects the time value  
of money and the risks included in the  
obligation at the time of observation. If it  
is possible to receive reimbursement for  
part of the obligation from a third party,  
the reimbursement is stated as a separate  
asset when receipt is practically certain.

A contingent liability is a possible  
obligation, incurred as a result of earlier  
events, whose existence is confirmed  
only when an uncertain event outside  
the control of the Group is realised. An  
existing liability that is not likely to require  
the fulfilment of the payment obligation  
or whose amount cannot be reliably  
measured is also considered a contingent  
liability. Contingent liabilities are disclosed  
in note 19 Collaterals and contingent  
liabilities.

## EMPLOYEE BENEFITS

### RETIREMENT BENEFIT OBLIGATIONS

Pension plans are classified as defined  
benefit or defined contribution plans. In  
defined contribution plans, the Group  
makes fixed payments to separate  
entities. The Group has no legal or  
constructive obligation to make additional  
payments if the party receiving them is  
unable to pay the pension benefits in  
question. All arrangements that do not  
fulfil these conditions are considered  
defined benefit pension plans. The  
payments made to defined contribution  
pension plans are recognised in the  
comprehensive income statement in the  
period to which the contributions relate.

The Group currently operates only  
such defined benefit pension plans,  
in which all beneficiaries are already  
retired. The liability (or asset) recognised  
in the balance sheet in respect of defined  
benefit pension plans is the present  
value of the defined benefit obligation at  
the end of the reporting period less the  
fair value of plan assets. The present  
value of the defined benefit obligation is  
calculated by using discount rate, which  
reflects the market yield of high quality  
corporate bonds. Net interest cost of the  
net defined liability is recognised in the  
comprehensive income statement as  
finance costs. Re-measurements from  
experience adjustments and changes in  
actuarial assumptions are recognised in  
other comprehensive income items as  
they occur.

### SHARE-BASED PAYMENTS

The Group has the following share-based  
compensation plans: stock options,

performance share plans and share  
savings plans. For stock option plans the  
total amount to be expensed over the  
vesting period is determined by reference  
to the fair value of the options granted,  
excluding the impact of any non-market  
vesting conditions. Any non-market  
conditions, such as service period, affect  
the estimation of the total number of  
options. The fair value of the option plans  
is defined using the Black-Scholes option  
pricing model. The amount of the fair  
value is allocated as an expense over the  
vesting period and the corresponding  
adjustment is charged to equity. On each  
reporting date, the Group revises its  
estimates of the number of options that  
are expected to become exercisable and  
recognises the impact of the revision  
of original estimates, if any, in the  
comprehensive income statement with a  
corresponding adjustment to equity.

In performance share plans the  
target group has an opportunity to  
earn company shares as a reward on  
the basis of achievement of targets  
established for the performance  
criteria for each calendar year. Part  
of the reward is paid in cash to cover  
taxes and tax-related costs arising  
from the reward. The rewards are  
paid to the target group approximately  
two years after the confirmation of  
the reward, if the service conditions  
are met. The fair value of the equity-  
settled payment is determined at grant  
date and expensed during the vesting  
period, the corresponding amount being  
charged to equity. The total amount to  
be expensed over the vesting period  
is determined based on the Group's  
estimate on the number of the shares  
that are expected to be vested by the end  
of the vesting period. The impact of any  
non-market vesting conditions (EPS-  
target) has been excluded, but they are  
included in the assumptions about the  
number of shares that are expected to  
be distributed. On each reporting date  
the Group revises its estimate on the  
number of shares that are expected to  
be distributed. The impact of the revision  
of the original estimates is recognized  
in the consolidated statement of  
comprehensive income. The fair value of  
the cash-settled payment is measured  
on each reporting date and presented  
as a liability. The cash-settled payment  
is recognised as an expense during  
the vesting period. Any changes in  
the estimates are recognised in the  
comprehensive income statement.

In share savings plans the employees



can save 2-5% of their monthly gross salaries during the 12 months plan periods and the savings are automatically used to purchase company shares for the participants quarterly after each publication date of the interim results during the plan period. The participant will receive one free matching share for every two acquired savings shares, if the participant holds the acquired shares until the end of the designated holding period. An additional requirement for receiving the matching shares is that the participant's employment has not been terminated before the end of the designated holding period. The first savings period started on 1 October 2012 and the corresponding matching shares are paid during 2016. The matching shares are paid partly in cash to cover tax and other tax related costs arising from the reward. The fair value of the equity-settled payment is determined at the date of acquisition of the savings shares. The fair value of the cash-settled part of the reward is determined at the acquisition of the savings shares and re-measured on each reporting date. The expenses of the share savings plan are recognized during the vesting period.

Share-based payments are presented in note 29.

## PRINCIPLES OF REVENUE RECOGNITION

Group's sales mainly comprise of rental revenue of construction equipment and modular space, rental related services and trading of construction and other equipment. Sales are recognised at fair value net of indirect taxes, discounts and exchange differences of currency sales.

## RENTAL SALES

Rental revenues from the rental agreements of equipment, machines and modular space are recognised as income in equal amounts over the lease term.

The sales of modular space, which also include a rental agreement with the third party, and when the modular space has been sold to a finance company on a repurchase commitment, has been considered a lease agreement, because the significant risks and rewards incidental to ownership are not considered to transfer to the finance company. The proceeds of the sale of the buildings with the related rental agreements are recognised as rental income over time. Interest on the liability is calculated using the effective interest rate method.

## TRADING SALES AND RENTAL-RELATED SERVICES

Sales of goods are recognised when the significant risks and rewards of ownership, interests and control have been transferred to the buyer. This mainly occurs in connection with the contractual transfer of the goods. Revenues from the services are recognised in the accounting period during which the service is performed.

## PROCEEDS ON SALE OF USED EQUIPMENT

Gains and losses on sale of used rental equipment are presented as other operating income. The sale is recognised when the significant risks and rewards of ownership, interests and control have been transferred to the buyer. This mainly occurs in connection with the contractual transfer of the goods.

## INTEREST AND DIVIDENDS

Interest income is recognised using the effective interest rate method. Dividend yield is recognised when the right to dividend is established.

## TAXES BASED ON TAXABLE INCOME AND DEFERRED TAXES

Tax expense consists of the taxes based on taxable income and deferred taxes for the current accounting period. Taxes are recognised through profit and loss, except when they relate directly to equity or the items recognised in the other comprehensive income items. In such cases, tax is also charged to these items. Taxes based on taxable income for the current period are calculated based on the effective tax rate of each country.

Deferred taxes are calculated for temporary differences between the book values of assets and liabilities and the tax basis of assets and liabilities. Deferred tax liabilities are not recognised, however, if they are attributable to the initial recognition of an asset or liability in a transaction other than business combination and the transaction, at the time it occurs, does not affect the accounting profit or taxable profit. The deferred tax for investments in subsidiaries and joint ventures is recognised, except when the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not be reversed in the foreseeable future. The most significant temporary differences arise from the depreciation of tangible assets items; the measurement of

derivative financial instruments at fair value; unutilised tax losses and fair value adjustments made in connection with acquisitions.

Deferred taxes are calculated using the tax rates enacted by the final day of the reporting period or those which have, in practice, been accepted by the final day of the reporting period. Deferred tax assets are recognised to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

## DIVIDEND DISTRIBUTION

The dividend proposed by the Board of Directors to the Annual General Meeting has not been deducted from equity; instead, dividends will be recognised after a decision has been made on the matter at the Annual General Meeting.

## ACCOUNTING PRINCIPLES REQUIRING DISCRETION BY MANAGEMENT AND CRITICAL FACTORS OF UNCERTAINTY ASSOCIATED WITH ESTIMATES

Estimates and assumptions regarding the future have to be made during the preparation of financial statements, and the outcome may differ from the estimates and assumptions made. Furthermore, the application of accounting principles requires consideration.

## MANAGEMENT CONSIDERATION IN CHOOSING AND APPLYING ACCOUNTING PRINCIPLES TO FINANCIAL STATEMENTS

It is the duty of the Group's management to make judgements relating to the choice and application of the accounting principles of the financial statements. This is especially true in those cases where the operative IFRSs allow alternative ways of recognition, measurement or presentation.

The most significant sector in which the management has applied the above-described discretion relates to rental agreements of tangible assets (with the Group as lessee) and the economic useful lives of tangible assets. The Group has both financial leasing contracts and rental agreements classified as other types of leases.

## FACTORS OF UNCERTAINTY ASSOCIATED WITH ESTIMATES

The estimates made when preparing the financial statements are based on the management's best knowledge of current events and actions at balance sheet date. Forming the background of

these estimates are previous experiences and assumptions of the future which are considered the most probable at the date of the financial statement's preparation. These assumptions concern, among other things, the development of the Group's sales and level of costs. The management together with business units follow the realisation of these assessments and assumptions and the changes in background factors regularly using several internal as well as external sources of information. Possible changes to estimations and assumptions are recorded in accounting in the reporting period during which one or both of them are adjusted and in all consecutive years.

The critical assumptions concerning the future and the factors of uncertainty associated with estimates made on the final day of the reporting period which cause a significant risk to the stability of the Group's book value of assets and liabilities during the following financial year are presented below. The Group's management consider these sections of the financial statements the most crucial, because the accounting principles involved are the most complicated from the point of view of the Group and their application requires the use of significant estimations and assumptions more than any other in, for example, the measurement of assets. Furthermore, the effects of possible changes on the actual facts behind these assumptions and assessments are expected to be the greatest.

#### *Impairment testing*

In order to observe possible impairment and to prevent it, the Group performs annual tests of goodwill, intangible assets not yet available for use and intangible assets with indefinite useful life. In addition, any signs of impairment are carefully estimated following the principles described above in accounting policies. The recoverable amounts of the cash generating units are defined using calculations based on value in use. In

these calculations, cash flows are based on the financial plans approved by the management which cover a period of 5 years.

More information on the sensitivity of recoverable amounts to changes in used assumptions is provided in the note 5 Impairment testing of goodwill and other intangible assets with indefinite useful life.

#### *Income taxes*

The Group is subject to tax in several countries. Determining the Group's income tax requires significant assessment. The quantification of the final tax for many transactions and calculations of normal business is uncertain. In 2013, the Finnish Tax Administration issued a residual tax decision, total amount of EUR 9.7 million, for Cramo Plc concerning 2009-2012. According to the decision, the interest income from Cramo's financing company in Belgium should have taxed in Finland. Cramo Plc has paid the taxes in Belgium and appealed against the decision. In 2015, the Assessment Adjustment Board changed the tax decision, and the Finnish Tax Administration paid Cramo Plc a EUR 8.3 million tax refund. Cramo Plc has appealed to an Administrative Court in Finland against the approximately one million euro tax penalty. The tax payment is recognised as an income tax receivable. Cramo Plc has decided to submit the case to the mutual agreement procedure (the MAP process) between Belgium and Finland, to the extent that Cramo has been subjected to double taxation, pursuant to the changed tax decision.

Deferred taxes are presented in note 8 Deferred taxes.

#### *Share-based payments*

The Group has share-based compensation plans. The fair value of reward shares in the performance share plan is based on the share price on the grant date and the valuation does not involve high degree of estimation. Instead, the determination of the fair

value of matching shares in the One Cramo Share savings plan includes certain assumptions relating to expected dividend yield and cost of equity and debt. These variables make fair value estimation difficult. These assumptions are described in note 29 Share-based payments.

#### *Valuation of the rental equipment fleet*

The optimisation of rental fleet's utilisation rate is managed on the Group level. Testing of the value of the rental fleet is based on calculations of value in use, taking into account the possibility of transferring it to another entity of the Group. The preparation of these calculations requires estimations.

#### *Determining the fair value of the assets acquired through business combinations*

With regard to tangible assets, the Group's financial department and if necessary Fleet Management makes comparisons to the market prices of corresponding assets, as well as estimates of the decrease in value attributable to the age, wear and tear and other similar factors of acquired assets. The determination of the fair value of intangible assets is based on assessments concerning the cash flows of assets, because information on the sales of similar assets has not been available. More information on the measurement of intangible assets acquired through business combinations is presented in note 6 Business combinations. Management believes that the estimations and assumptions used are a sufficiently accurate basis for the determination of fair value. In major business combinations, the Group utilises an outside advisor to estimate the fair values of tangible and intangible assets. Furthermore, possible signs of impairment in both tangible and intangible assets are discussed and considered at the least at each balance sheet date.

## 2. SEGMENT REPORTING

The Group's management has determined the operating segments based on management reporting regularly reviewed by the Group's chief operating decision maker. Group management has been identified as the chief operating decision maker. The operating segment structure reflects the structure, in which equipment rental and modular space businesses have been combined under the management of each country. The modular space business is also monitored at product area level. In addition to segment information, Cramo discloses additional financial information by product areas for equipment rental and modular space. The reporting of the modular space order book value is also continued.

Cramo Group's business structure consists of the following reportable segments:

- Finland
- Sweden
- Norway
- Denmark
- Central Europe
- Eastern Europe\*

\* Fortrent joint venture in Russia and Ukraine, owned and controlled 50/50 by Cramo and Ramirent, is presented under the Eastern Europe segment. Cramo's share (50 per cent) of the profit/loss is included in EBITA (operating profit before amortisations and impairment on intangible assets resulting from acquisitions) of the Eastern Europe reportable segment in accordance with the equity method of accounting.

In all of its operating segments, Cramo provides modern rental solutions through the Cramo Rental Concept. Under the Cramo Rental

Concept, construction companies and customers in trade, industry and the public sector, as well as private customers, are provided with machinery, equipment and modular space through different rental solutions and services.

The information reported for each segment is the measure, which Group management uses internally for evaluating segment performance and deciding on how to allocate resources to operating segments.

The performance of an operating segment is evaluated primarily based on the segment's EBITA, which refers to operating profit before amortisation and impairment on intangible assets resulting from acquisitions. According to management's view, this is the most appropriate measure when comparing how the segment performance and the performance of other companies engaged in the same industry stand vis-à-vis each other. The figures provided to Group management in respect of segment profitability are measured on a basis consistent with the consolidated financial statements.

The figures provided to Group management in respect of segment assets and liabilities are measured on a basis consistent with the consolidated financial statements. Assets and liabilities are allocated to the segments based on segment operations. The allocation of segment assets and liabilities is in line with the information reported to Group management. Unallocated assets and liabilities comprise financial receivables, deferred tax assets and liabilities, income tax receivables and payables, derivatives, cash and cash equivalents and interest-bearing liabilities.

Inter-segment transactions are based on commercial terms.

### REPORTABLE SEGMENTS 2015

EUR 1,000							
Income statement	Finland	Sweden	Norway	Denmark	Central Europe	Eastern Europe	Total reportable segments
External sales	110,860	330,422	70,394	28,188	77,162	50,850	667,877
Inter-segment sales	50	768		66	78	16	978
<b>Segment sales</b>	<b>110,909</b>	<b>331,190</b>	<b>70,394</b>	<b>28,254</b>	<b>77,241</b>	<b>50,866</b>	<b>668,855</b>
Depreciation	-18,075	-41,055	-10,035	-5,737	-13,836	-11,866	-100,604
Share of profit of joint ventures			5			390	395
<b>EBITA</b>	<b>22,423</b>	<b>61,662</b>	<b>5,386</b>	<b>1,857</b>	<b>-3,312</b>	<b>6,254</b>	<b>94,270</b>
Amortisations on intangible assets resulting from acquisitions	-2,566	-3,565	-1,277			-706	-8,114
<b>Operating profit/loss</b>	<b>19,857</b>	<b>58,098</b>	<b>4,109</b>	<b>1,857</b>	<b>-3,312</b>	<b>5,548</b>	<b>86,157</b>
<b>Segment assets and liabilities</b>							
Intangible assets	37,579	107,986	19,364	633	1,641	20,301	187,504
Tangible and other assets	136,151	389,346	70,561	60,470	95,708	73,647	825,883
Investments in joint ventures			116			2,491	2,608
<b>Segment assets<sup>1</sup></b>	<b>173,730</b>	<b>497,332</b>	<b>90,042</b>	<b>61,103</b>	<b>97,349</b>	<b>96,439</b>	<b>1,015,995</b>
<b>Segment liabilities<sup>2</sup></b>	<b>19,613</b>	<b>75,208</b>	<b>12,247</b>	<b>8,166</b>	<b>10,054</b>	<b>7,368</b>	<b>132,656</b>
<b>Capital employed<sup>3</sup></b>	<b>154,117</b>	<b>422,123</b>	<b>77,794</b>	<b>52,938</b>	<b>87,295</b>	<b>89,071</b>	<b>883,338</b>
<b>Other disclosures</b>							
Gross capital expenditure	37,277	70,459	6,732	14,921	26,089	17,829	173,308
Number of employees 31 Dec (FTE)	448	825	219	97	350	466	2,405
Average number of employees	450	818	225	103	358	465	2,419

1 Segment assets include goodwill, other intangible assets, tangible assets, investments in joint ventures, inventories, non-current and current trade and other receivables as well as assets held for sale.

2 Segment liabilities include provisions, retirement benefit liabilities and non-current and current trade and other liabilities.

3 Capital employed is segment assets less segment liabilities.

## REPORTABLE SEGMENTS 2014

EUR 1,000	Finland	Sweden	Norway	Denmark	Central Europe	Eastern Europe	Total reportable segments
<b>Income statement</b>							
External sales	104,059	308,174	82,505	29,442	77,619	49,960	651,758
Inter-segment sales	171	4,541		98	79	4	4,893
<b>Segment sales</b>	<b>104,230</b>	<b>312,715</b>	<b>82,505</b>	<b>29,539</b>	<b>77,698</b>	<b>49,964</b>	<b>656,651</b>
Depreciation	-17,056	-39,103	-12,598	-5,670	-11,675	-11,086	-97,188
Share of profit of joint ventures			1			-524	-523
<b>EBITA</b>	<b>20,447</b>	<b>55,577</b>	<b>4,451</b>	<b>-3,358</b>	<b>-5,978</b>	<b>6,166</b>	<b>77,306</b>
Amortisations on intangible assets resulting from acquisitions	-2,539	-4,179	-1,430		-1,601	-705	-10,455
Impairments					-25,510		-25,510
<b>Operating profit/loss</b>	<b>17,908</b>	<b>51,398</b>	<b>3,021</b>	<b>-3,358</b>	<b>-33,089</b>	<b>5,461</b>	<b>41,341</b>
<b>Segment assets and liabilities</b>							
Intangible assets	38,441	109,876	22,064	741	1,876	20,974	193,972
Tangible and other assets	116,567	364,125	74,954	49,670	91,098	68,223	764,637
Investments in joint ventures			119			4,135	4,254
<b>Segment assets<sup>1</sup></b>	<b>155,008</b>	<b>474,001</b>	<b>97,136</b>	<b>50,411</b>	<b>92,973</b>	<b>93,333</b>	<b>962,862</b>
<b>Segment liabilities<sup>2</sup></b>	<b>15,698</b>	<b>60,088</b>	<b>15,420</b>	<b>7,993</b>	<b>10,353</b>	<b>5,471</b>	<b>115,022</b>
<b>Capital employed<sup>3</sup></b>	<b>139,310</b>	<b>413,913</b>	<b>81,717</b>	<b>42,418</b>	<b>82,620</b>	<b>87,862</b>	<b>847,841</b>
<b>Other disclosures</b>							
Gross capital expenditure	26,656	53,331	8,966	12,391	44,671	11,214	157,230
Number of employees 31 Dec (FTE)	428	806	235	118	363	456	2,406
Average number of employees	437	819	260	115	378	454	2,463

1 Segment assets include goodwill, other intangible assets, tangible assets, investments in joint ventures, inventories, non-current and current trade and other receivables as well as assets held for sale

2 Segment liabilities include provisions, retirement benefit liabilities and non-current and current trade and other liabilities

3 Capital employed is segment assets less segment liabilities

## RECONCILIATIONS

EUR 1,000	2015	2014	EUR 1,000	2015	2014
<b>Sales</b>			<b>Assets</b>		
Total sales for reportable segments	668,855	656,651	Total assets for reportable segments	1,015,995	962,862
Elimination of inter-segment sales	-978	-4,893	Unallocated amounts and eliminations	33,642	32,474
<b>Group sales</b>	<b>667,877</b>	<b>651,758</b>	<b>Group assets for capital employed<sup>1</sup></b>	<b>1,049,637</b>	<b>995,336</b>
<b>EBITA</b>			Other assets	36,241	52,354
Total EBITA for reportable segments	94,270	77,306	<b>Group total assets</b>	<b>1,085,878</b>	<b>1,047,690</b>
Eliminations	270	363	<b>Liabilities</b>		
Unallocated amounts	-9,713	-7,376	Total liabilities for reportable segments	132,656	115,022
<b>Group EBITA</b>	<b>84,827</b>	<b>70,293</b>	Unallocated amounts and eliminations	8,564	4,665
Amortisation and impairment resulting from acquisitions	-8,114	-35,965	<b>Group liabilities for capital employed<sup>2</sup></b>	<b>141,220</b>	<b>119,687</b>
Group finance costs, net	-12,923	-12,849	Other liabilities	453,915	473,013
<b>Group profit before taxes</b>	<b>63,791</b>	<b>21,479</b>	<b>Group total liabilities</b>	<b>595,135</b>	<b>592,700</b>
			<b>Capital employed</b>		
			Capital employed for total reportable segments	883,338	847,841
			Unallocated amounts and eliminations	25,078	27,809
			<b>Group capital employed<sup>3</sup></b>	<b>908,417</b>	<b>875,649</b>

1 Group assets for capital employed include the same asset items as segment assets.

2 Group liabilities for capital employed include the same liability items as segment liabilities.

3 Group capital employed is group assets for capital employed less group liabilities for capital employed.



## OTHER DISCLOSURES

	2015			2014		
	Reportable segments total	Unallocated amounts and eliminations	Total	Reportable segments total	Unallocated amounts and eliminations	Total
Depreciation	-100,604	-274	-100,878	-97,188	179	-97,008
Gross capital expenditure	173,308	1,678	174,987	157,230	1,844	159,074
Number of employees 31 Dec (FTE)	2,405	68	2,473	2,406	67	2,473
Average number of employees	2,419	68	2,486	2,463	64	2,528

## VALUE OF OUTSTANDING ORDERS FOR MODULAR SPACE 2015

EUR 1,000	Finland	Sweden	Norway	Denmark	Central Europe	Eastern Europe	Total reportable segments
Rental sales	20,649	56,313	1,879	9,265	6,985	1,063	96,154
Other sales	2,199	2,350	647	2,175	1,058		8,429
<b>Total</b>	<b>22,848</b>	<b>58,663</b>	<b>2,526</b>	<b>11,440</b>	<b>8,043</b>	<b>1,063</b>	<b>104,583</b>

## VALUE OF OUTSTANDING ORDERS FOR MODULAR SPACE 2014

EUR 1,000	Finland	Sweden	Norway	Denmark	Central Europe	Eastern Europe	Total reportable segments
Rental sales	24,388	54,210	5,425	8,808	2,101	1,106	96,038
Other sales	1,272				178	39	1,489
<b>Total</b>	<b>25,660</b>	<b>54,210</b>	<b>5,425</b>	<b>8,808</b>	<b>2,279</b>	<b>1,145</b>	<b>97,527</b>

## ADDITIONAL INFORMATION BY PRODUCT AREA 2015

EUR 1,000	Equipment rental	Modular space	Product areas total	Unallocated amounts and eliminations	Group
Sales	568,449	100,001	668,451	-574	667,877
EBITDA	150,024	44,617	194,641	-8,935	185,705
EBITDA-%	26.4	44.6	29.1		27.8
Depreciation and impairment on tangible assets	-85,169	-15,075	-100,244	-634	-100,878
EBITA	64,855	29,541	94,396	-9,569	84,827
EBITA-%	11.4	29.5	14.1		12.7
<b>Capital employed<sup>1</sup></b>	<b>625,035</b>	<b>257,813</b>	<b>882,847</b>	<b>25,569</b>	<b>908,417</b>

1 Capital employed is product area assets less product area liabilities. Product area assets and liabilities are similar to assets and liabilities allocated to reportable segments.

## ADDITIONAL INFORMATION BY PRODUCT AREA 2014

EUR 1,000	Equipment rental <sup>1</sup>	Modular space	Product areas total	Unallocated amounts and eliminations	Group
Sales	560,357	92,766	653,123	-1,365	651,758
EBITDA	134,048	40,346	174,922	-7,620	167,302
EBITDA-%	23.9	43.5	26.8		25.7
Depreciation and impairment on tangible assets	-83,294	-13,431	-96,725	-284	-97,008
EBITA	50,754	26,915	78,197	-7,904	70,293
EBITA-%	9.1	29.0	12.0		10.8
<b>Capital employed<sup>2</sup></b>	<b>628,973</b>	<b>218,250</b>	<b>847,224</b>	<b>28,426</b>	<b>875,649</b>

1 Comparative figures for equipment rental EBITDA and EBITA have been adjusted by the share of loss of the joint venture Fortrent.

2 Capital employed is product area assets less product area liabilities. Product area assets and liabilities are similar to assets and liabilities allocated to reportable segments.

## INFORMATION ABOUT PRODUCTS AND SERVICES

EUR 1,000	2015	2014
Rental sales	493,930	482,366
Rental-related sales	131,997	125,525
Trading sales <sup>1</sup>	41,949	43,868
<b>Group total sales</b>	<b>667,877</b>	<b>651,758</b>

1 Comparative figure for trading sales includes EUR 435 thousands of sale of used modular space. In 2015 net gains from the sale of used modular space are presented in other operating income.

## 3. TANGIBLE ASSETS

EUR 1,000	Land	Buildings and improvements	Machinery and equipment	Uncompleted purchases	Total
<b>Acquisition cost</b>					
At 1 Jan 2014	1,835	21,204	1,119,781	900	1,143,720
Exchange differences	-23	-382	-45,039	-21	-45,464
Additions		908	143,747	1,157	145,812
Business combinations (note 6)		199	7,903		8,102
Reductions		31	-65,167	24	-65,111
Reclassification between asset categories	-133	139	1,594	-1,533	67
<b>At 31 Dec 2014</b>	<b>1,680</b>	<b>22,099</b>	<b>1,162,820</b>	<b>527</b>	<b>1,187,126</b>
<b>Accumulated depreciation and impairment</b>					
At 1 Jan 2014		-12,390	-524,708		-537,097
Exchange differences		253	22,176		22,429
Reductions		-48	48,342		48,293
Reclassification between asset categories		-30	3		-26
Depreciation (note 24)		-1,755	-91,729		-93,484
Impairment loss (note 24)			-1,502		-1,502
<b>At 31 Dec 2014</b>		<b>-13,970</b>	<b>-547,418</b>		<b>-561,387</b>
<b>Acquisition cost</b>					
At 1 Jan 2015	1,680	22,099	1,162,820	527	1,187,126
Exchange differences	26	-203	6,359	18	6,199
Additions		1,922	161,065	1,622	164,610
Business combinations (note 6)			7,556		7,556
Reductions		-1,267	-77,140	-59	-78,467
Reclassification between asset categories		7,766	-5,438	-259	2,069
<b>At 31 Dec 2015</b>	<b>1,706</b>	<b>30,317</b>	<b>1,255,221</b>	<b>1,849</b>	<b>1,289,093</b>
<b>Accumulated depreciation and impairment</b>					
At 31 Jan 2015		-13,970	-547,418		-561,387
Exchange differences		174	-3,282		-3,108
Reductions		1,027	61,950		62,977
Reclassification between asset categories		-6,385	4,123		-2,262
Depreciation (note 24)		-2,434	-94,539		-96,973
Impairment loss (note 24)			-1,430		-1,430
<b>At 31 Dec 2015</b>		<b>-21,588</b>	<b>-580,597</b>		<b>-602,184</b>
<b>Net book value:</b>					
At 1 Jan 2014	1,835	8,814	595,073	900	606,625
At 31 Dec 2014	1,680	8,129	615,401	527	625,738
At 31 Dec 2015	1,706	8,730	674,624	1,849	686,909

Net book value of tangible assets increased by EUR 61.2 million from EUR 625.7 million to EUR 686.9 million in 2015. The net book value increased mainly due to investments (EUR 164.6 million) and business combinations (EUR 7.6 million), which were above the level of depreciation and impairment losses (EUR 98.4 million) and asset reductions (EUR 15.5 million). Exchange differences increased the net book value by EUR 3.1 million.

Machinery and equipment includes assets acquired through finance lease contracts. Acquisition cost of such equipment at the end of period was EUR 78.4 (101.5) million, accumulated depreciation EUR 43.4 (51.6) million and net book value EUR 35.0 (49.9) million.

Investment commitments are presented in note 19.

#### 4. GOODWILL AND OTHER INTANGIBLE ASSETS

EUR 1,000	Goodwill		Other intangible assets						Total
		Cramo-brand	Co-brands	Customer relationships	Depot network	Non-competition agreement	Other intangible assets	Software	
<b>Acquisition cost</b>									
At 1 Jan 2014	192,138	29,500	7,861	46,517	67,751	5,933	1,426	15,495	366,622
Exchange differences	-6,637		-82	-914	-1,678	-71	-31	-534	-9,947
Additions							568	1,320	1,888
Business combinations (note 6)	979		657	841		793		4	3,274
Reductions								-495	-495
Reclassification between asset categories							117	628	745
At 31 Dec 2014	186,481	29,500	8,436	46,444	66,073	6,655	2,079	16,418	362,087
<b>Accumulated depreciation, amortisation and impairment</b>									
At 1 Jan 2014	-26,786		-4,668	-33,184	-22,880	-5,637	-1,249	-5,767	-100,170
Exchange differences	-12		59	581	295	63	13	220	1,219
Reductions								479	479
Reclassification between asset categories								9	9
Depreciation (note 24)							-116	-1,906	-2,022
Amortisation resulting from acquisitions (note 24)			-1,162	-5,479	-3,377	-437			-10,455
Impairment loss (note 24)	-10,212		-2,240	-320	-12,737				-25,510
At 31 Dec 2014	-37,009		-8,011	-38,402	-38,699	-6,011	-1,351	-6,964	-136,448
<b>Acquisition cost</b>									
At 1 Jan 2015	186,481	29,500	8,436	46,444	66,073	6,655	2,079	16,418	362,087
Exchange differences	946		6	-35	288	-5	20	64	1,285
Additions							205	388	593
Business combinations (note 6)	711			728	457	332			2,228
Reductions								-6	-6
Reclassification between asset categories							-756	822	66
At 31 Dec 2015	188,137	29,500	8,442	47,137	66,818	6,983	1,549	17,687	366,253
<b>Accumulated depreciation, amortisation and impairment</b>									
At 1 Jan 2015	-37,009		-8,011	-38,402	-38,699	-6,011	-1,351	-6,964	-136,448
Exchange differences	12		-4	81	-68	6	-5	-49	-29
Reductions								5	5
Reclassification between asset categories								127	127
Depreciation (note 24)							-99	-2,376	-2,475
Amortisation resulting from acquisitions (note 24)			-327	-4,961	-2,567	-259			-8,114
At 31 Dec 2015	-36,996		-8,342	-43,282	-41,334	-6,264	-1,456	-9,257	-146,932
<b>Net book value:</b>									
At 1 Jan 2014	165,352	29,500	3,193	13,333	44,871	296	177	9,729	266,452
At 31 Dec 2014	149,472	29,500	424	8,042	27,374	644	728	9,455	225,639
At 31 Dec 2015	151,142	29,500	99	3,855	25,484	718	93	8,430	219,320

Net book value of goodwill and intangible assets decreased by EUR 6.3 million from EUR 225.6 million to EUR 219.3 million in 2015. Decrease in net book value was mainly due to annual amortisations and depreciation

(EUR 10.6 million). Business combinations and other investments increased the net book value by EUR 2.8 million. Exchange differences increased the net book value by EUR 1.3 million.

## 5. IMPAIRMENT TESTING OF GOODWILL AND OTHER INTANGIBLE ASSETS WITH INDEFINITE USEFUL LIVES

### The allocation of goodwill and other intangible assets with indefinite useful lives

Goodwill and other intangible assets with indefinite useful lives acquired through business combinations have been allocated to cash-generating units for impairment testing. A CGU encompasses the business operations of the segment in each country, except for Central Europe, Latvia and

Lithuania, and the Czech Republic and Slovakia. Central Europe consists of business in Germany, Austria and Hungary. The Cramo brand has been considered as a corporate-level asset which is annually allocated to CGUs for impairment on the basis of CGU sales. Sales is believed to best reflect the future cash inflows the brand generates. Russian operations have been treated as assets to be transferred to joint venture.

Goodwill and the Cramo brand have been allocated to CGUs as follows:

EUR 1,000	2015		2014	
	Goodwill	Cramo brand	Goodwill	Cramo brand
Finland	31,123	4,892	30,412	4,683
Sweden	88,462	14,607	86,546	14,049
Norway	15,542	3,105	16,507	3,707
Denmark		1,246		1,327
Central Europe		3,407		3,491
Estonia	11,806	703	11,806	763
Latvia and Lithuania	948	697	948	743
Poland	3,261	494	3,254	458
The Czech Republic and Slovakia		349		281
<b>Total</b>	<b>151,142</b>	<b>29,500</b>	<b>149,472</b>	<b>29,500</b>

### Basis for impairment testing

Goodwill is tested for impairment annually, or on a more frequent basis should there be an indication of a potential impairment. The latest impairment test has been performed in December 2015. The test was based on the balance sheet as at 31 October 2015. In impairment testing the assets of a CGU are compared to its recoverable amount. The recoverable amount of a CGU has been determined based on value in use which is calculated by using the discounted cash flow method. The cash flow projections used in the calculations are based on the next year's financial budget and the forecasts for the subsequent four years approved by management. The cash flow projections, covering all together a period of five years, are based on experience as well as on the estimated future development of the markets. The projections are in line with the external information to the extent such projections are available. Management has approved the plans upon which the impairment tests are based.

The results of impairment test in 2015 indicate no need for impairment loss, since recoverable amount exceeds carrying amount of assets in all cash generating units.

The results of impairment test as per 31 December 2014 indicated a need for impairment loss in Central Europe amounting to EUR 25,510 thousand. The classification of impairment loss between balance sheet items is disclosed in note 4 Intangible assets. The transformation program of Central Europe has progressed slower than expected, which has caused weaker than expected financial performance until the end of 2014. This has resulted in an impairment loss as per 31 December 2014. For other units there was no need for impairment loss, since the recoverable amount exceeded the carrying amount of assets in other cash generating units.

The key assumptions related to impairment test of 2015 and 2014 is presented in the tables below.

Key assumptions used in value-in-use calculations:

2015	EBITA-%	Compound annual growth rate five-year period, %	Growth rate beyond the five-year period, %	Discount rate before tax, %	Discount rate after tax, %
Finland	18.9–22.8	1.3	1.0	6.98	5.81
Sweden	17.3–19.4	0.8	1.0	7.12	5.79
Norway	7.6–11.8	1.7	1.0	7.99	6.18
Denmark	9.8–11.0	2.0	1.0	7.90	6.37
Central Europe	0.2–9.7	4.0	1.0	8.01	6.15
Eastern Europe	13.6–20.1	0.6–3.3	1.5	7.42–8.90	6.26–7.45

2014	EBITA-%	Compound annual growth rate five-year period, %	Growth rate beyond the five-year period, %	Discount rate before tax, %	Discount rate after tax, %
Finland	16.7 – 19.8	2.0	1.0	7.86	6.45
Sweden	17.1– 18.1	1.0	1.0	8.00	6.43
Norway	10.3– 12.8	2.5	1.0	8.99	6.82
Denmark	7.4– 11.0	1.4	1.0	8.72	7.03
Central Europe	1.4 – 9.0	3.8	1.0	9.44	6.79
Eastern Europe	5.6 – 21.9	1.9–7.8	1.5–2.0	8.37 – 9.65	6.89 – 8.10



### EBITA margin

The Group's profitability improved in 2015. The efficiency improvements are expected to gradually improve the profitability in majority of the CGUs during the forecasting period. Profitability level used in terminal value calculation reflects mostly moderate historical level. There is significant improvement potential in utilisation rates especially in Central Europe but also in other units.

### Growth rate for the five year period

Future growth estimates are mainly based on higher utilisation rates but also on improved pricing in some areas. Growth investments and their impact have been carved out. Sales is expected to reach an annual average growth rate of 0.6 - 4.0 per cent in 2016-2020. In the Nordic countries the annual average growth rate is expected to vary between 0.8 - 2.0 per cent, depending on the unit. In Central Europe sales is expected to grow in an annual average rate of 4.0 percent in 2016-2020. In Eastern-Europe, the annual average growth rate is expected to be 0.6 - 3.3 per cent.

### Growth rate beyond the five years

The growth rate beyond five years for Eastern Europe countries equals 1.5 percent per year and for the Nordic countries and Central Europe it equals one percent per year. This is predicted to reflect a moderate long-term inflation forecast.

### Discount rate

Forecasted cash flows are discounted to present value with CGU-specific discount rate. Cramo Group's weighted average cost of capital (WACC) constitutes the basis for the determination of the discount rate. Cost of capital includes assumptions for capital structure, risk-free interest rate, risk premium, cost of debt and equity and equity beta. In determining the CGU-specific discount rates the weighted average cost of capital is increased by a CGU specific risk factor, which includes assumptions for country, currency and price risks inherent to the CGU.

### Sensitivity analysis of the main assumptions

The figures below represent the maximum changes of the main assumptions, for each assumption separately, after which the carrying amount of the unit equals its recoverable amount. In the sensitivity analysis, each parameter was varied independently whilst holding the other parameters constant.

	Change in EBITA margin Max. decrease in %-units	Compound annual growth rate, five- year period Max. decrease in %-units	Growth rate beyond five-year period Max. decrease in %-units	Discount rate Max. increase in %-units	The amount by which the recoverable amount exceeds the carrying amount, EUR million	The amount by which the recoverable amount exceeds the carrying amount, %-range
2015						
Finland	-11.6	-17.2	-11.9	5.8	206.5	> 100
Sweden	-8.7	-14.4	-8.4	4.5	427.1	50 - 100
Norway	-1.2	-2.4	-0.8	0.6	11.2	0 - 20
Denmark	-0.1	-0.3	-0.1	0.1	0.6	0 - 10
Central Europe	-0.3	-0.7	-0.2	0.1	3.1	0 - 10
Eastern Europe	-6,1 - -2,6	-11,3 - -4,1	-6,5 - -1,5	1,0 - 3,6	3,8-14,4	20 - 100

## 6. BUSINESS COMBINATIONS

### BUSINESS COMBINATIONS 2015

The information of the business combinations have been presented as combined, since none of them is material when assessed separately. Individual considerations have not been presented separately, since none of them is material, when assessed individually.

Cramo acquired on 4 February 2015 the shares of Vuokra-Pekati Oy. Vuokra-Pekati, founded in 2004, is a strong local general rental company in Southern Finland. The company's specific area of expertise is rental-related dust control, in which area it is also the market leader in Finland. The dust control service is an excellent complement to Cramo's range of rental-related services throughout the country. The company's sales were approximately EUR 4.8 million in 2014, profitability is at a good level and the company employs 20 persons.

On 13 February 2015 Cramo announced that it strengthens its position on the island of Gotland in Sweden by acquiring all the assets of Visby Hyresmaskiner AB ("VHM") and at the same time converting VHM into a Cramo franchisee. VHM's sales in 2013 were approximately EUR 2.3 million. VHM, founded in 1998 and located in central Visby, has a strong position in the local rental market. The company provides a wide range of rental equipment for construction companies and contractors all over Gotland.

Cramo acquired on 22 December 2015 MDS Raumsysteme's modular space rental business including 180 modules and related customer contracts. The deal resulted in a EUR 136 thousand negative goodwill, which is recognised as other operating income.

The Group sales would have increased by EUR 0.8 million and EBITA would have been the same, if all the acquisitions had been completed on 1 January 2015.

The total consideration for transactions includes a EUR 1.0 million contingent consideration, which is paid mostly based on the financial development after the consolidation date. In 2015 the contingent consideration has been reversed by EUR 0.4 million, thus the remaining liability is EUR 0.6 million. The decrease has been recognised in other operating income. A contingent consideration liability relating to acquisitions prior to 2015 totalling EUR 0.7 million was paid. The remaining contingent

consideration for acquisitions made prior to 2015 is EUR 0.5 million.

The table below represents the summary of the business combinations completed in 2015. The acquisition values have been converted to euros by using the exchange rates prevailing at the acquisition date. Exchange differences compared with the balance sheet date's exchange rates are immaterial.

### BUSINESS COMBINATIONS 2014

Cramo's Finnish subsidiary Cramo Finland Oy acquired 9 April 2014 the shares of OptiRent Oy. OptiRent, founded in 2007, was the market leader in Finland in the rental of earth moving equipment weighing under 10 tons. OptiRent's sales in 2013 were EUR 2.3 million and the company employs four persons.

Cramo Plc acquired the shares of modular space rental company C/S RaumCenter GmbH. The company was consolidated from 1 April 2014 onwards. The company sales were EUR 4 million in 2013 and it employed 21 people.

Cramo's Swedish subsidiary Cramo AB acquired the shares of BMS Uthyrning i Kalmar AB with operations in Kalmar and Nybro. The company is consolidated from 1 October 2014 onwards. The company annual sales were approximately EUR 1.1 million prior to acquisition.

The Group sales would have increased by EUR 2.0 million and EBITA would have been the same, if the acquisition had been completed 1 January 2014.

Total consideration includes EUR 1.25 million contingent consideration relating to OptiRent and C/S RaumCenter, which is paid based on the financial development after the consolidation date. In 2014 the contingent consideration has been reversed by EUR 0.2 million and recognised in other operating income. The contingent consideration liability of EUR 2.4 million relating to acquisitions prior to 2014 was reversed and recognised in other operating income.

The acquisition values have been converted to euros by using the exchange rates prevailing at the acquisition date. Exchange differences compared with the balance sheet date's exchange rates are immaterial.

EUR 1,000	2015	EUR 1,000	2014
<b>Consideration</b>		<b>Consideration</b>	
Cash	6,750	Cash	5,818
Contingent consideration	1,000	Contingent consideration	1,250
<b>Total consideration</b>	<b>7,750</b>	<b>Total consideration</b>	<b>7,068</b>
<b>Recognised amounts of identifiable assets acquired and liabilities assumed</b>		<b>Recognised amounts of identifiable assets acquired and liabilities assumed</b>	
<b>Identifiable assets</b>		<b>Identifiable assets</b>	
<b>Non-current assets</b>		<b>Non-current assets</b>	
<b>Intangible assets</b>		<b>Intangible assets</b>	
Customer relationships	728	Customer relationships	841
Depot network	457	Brand (amortised)	657
Non-compete agreements	332	Non-compete agreements	793
<b>Total intangible assets</b>	<b>1,517</b>	Software	4
<b>Tangible assets</b>		<b>Total intangible assets</b>	<b>2,296</b>
Machinery and equipment	7,527	<b>Tangible assets</b>	
<b>Total tangible assets</b>	<b>7,527</b>	Machinery and equipment	7,928
		Buildings	199
<b>Total non-current assets</b>	<b>9,044</b>	<b>Total tangible assets</b>	<b>8,127</b>
<b>Current assets</b>		<b>Total non-current assets</b>	<b>10,423</b>
Inventories	38	<b>Current assets</b>	
Trade and other receivables	586	Inventories	449
Cash and cash equivalents	134	Trade and other receivables	699
<b>Total current assets</b>	<b>758</b>	Income tax receivables	29
<b>Total identifiable assets</b>	<b>9,802</b>	Cash and cash equivalents	416
<b>Assumed liabilities</b>		<b>Total current assets</b>	<b>1,594</b>
Deferred tax liabilities	721	<b>Total identifiable assets</b>	<b>12,017</b>
Interest bearing liabilities	832	<b>Assumed liabilities</b>	
Trade and other payables	1,074	Deferred tax liabilities	1,386
<b>Total liabilities assumed</b>	<b>2,627</b>	Interest bearing liabilities	3,606
<b>Total identifiable net assets</b>	<b>7,175</b>	Trade and other payables	774
<b>Goodwill</b>	<b>711</b>	Income tax liabilities	161
<b>Negative goodwill (recognised as other operating income)</b>	<b>-136</b>	<b>Total liabilities assumed</b>	<b>5,927</b>
		<b>Total identifiable net assets</b>	<b>6,089</b>
		<b>Goodwill</b>	<b>979</b>

## 7. JOINT VENTURES

### Reconciliation of summarised financial information

EUR 1,000	Fortrent		Fellesutleie AS		Total	
Summarised financial information	2015	2014	2015	2014	2015	2014
Opening net assets at 1 Jan	6,086	32,512	238	255	6,324	32,767
Profit/loss for the period	780	-1,048	9	2	789	-1,046
Other comprehensive income items	-4,065	-25,378	-15	-19	-4,080	-25,397
<b>Closing net assets at 31 Dec</b>	<b>2,801</b>	<b>6,086</b>	<b>233</b>	<b>238</b>	<b>3,034</b>	<b>6,324</b>
Interest in joint venture (50 %)	1,401	3,043	116	119	1,517	3,162
Transaction costs	1,091	1,091			1,091	1,091
<b>Carrying amount of investment</b>	<b>2,492</b>	<b>4,134</b>	<b>116</b>	<b>119</b>	<b>2,608</b>	<b>4,254</b>

Fortrent is a construction machinery and equipment rental company operating in Russia and Ukraine. The company is owned and controlled jointly 50/50 by Cramo and Ramirent. Cramo presents its share of profit or loss from the joint venture above EBITDA in the consolidated income statement in accordance with the equity method of accounting.

Cramo and Ramirent have granted loans to the joint venture. The value of the loan at the end of 2015 is 30.5 million. In 2015 Fortrent has amortised

the loans by EUR 4.8 (5.2) million.

The Group has also a 50 per cent share in a joint venture Fellesutleie AS. The company operates in machinery rental in Norway. Cramo presents its share of profit of the joint venture using the equity method of accounting above EBITDA.

EUR 1,000	Fortrent		Fellesutleie AS	
Summarised balance sheet	2015	2014	2015	2014
<b>Current assets</b>				
Cash and cash equivalents	894	811	180	157
Other current assets (excluding cash)	5,393	5,910	69	109
<b>Total current assets</b>	<b>6,287</b>	<b>6,721</b>	<b>249</b>	<b>266</b>
Other current liabilities	2,881	3,305	2	31
<b>Total current liabilities</b>	<b>2,881</b>	<b>3,305</b>	<b>2</b>	<b>31</b>
<b>Non-current assets</b>				
Goodwill	4,321	4,819		
Intangible assets relating to PPA	4,440	5,579		
Other non-current assets	21,462	28,169	223	427
Deferred tax assets	2,144	2,283		
<b>Total non-current assets</b>	<b>32,367</b>	<b>40,850</b>	<b>223</b>	<b>427</b>
Interest bearing liabilities	30,533	35,311	185	363
Deferred tax liabilities	2,439	2,868	53	61
<b>Total non-current liabilities</b>	<b>32,972</b>	<b>38,179</b>	<b>237</b>	<b>424</b>
<b>Net assets</b>	<b>2,801</b>	<b>6,086</b>	<b>233</b>	<b>238</b>

Fortrent has commitments amounting to EUR 0.1 (0.2) million

EUR 1,000	Fortrent		Fellesutleie AS	
Summarised statement of comprehensive income	2015	2014	2015	2014
<b>Sales</b>	<b>30,503</b>	<b>37,970</b>	<b>441</b>	<b>412</b>
Materials and services	-9,466	-10,674		
Other expenses	-10,898	-14,279	-429	-392
Depreciation and impairment on tangible assets	-7,864	-10,983		
<b>EBITA</b>	<b>2,275</b>	<b>2,034</b>	<b>11</b>	<b>19</b>
Amortisation and impairment resulting from acquisitions	-758	-1,528		
Interest expenses	-887	-1,120		
Other financial expenses	-87	-798	-2	-17
<b>EBT</b>	<b>543</b>	<b>-1,412</b>	<b>10</b>	<b>2</b>
Income taxes	237	364	0	0
<b>Profit/loss for the year</b>	<b>780</b>	<b>-1,048</b>	<b>9</b>	<b>2</b>
Other comprehensive income items	-4,065	-25,378	-15	-19
<b>Total comprehensive income</b>	<b>-3,285</b>	<b>-26,426</b>	<b>-5</b>	<b>-17</b>

## 8. DEFERRED TAXES

Deferred tax assets and liabilities as presented in the balance sheet

EUR 1,000	2015	2014
Deferred tax assets	13,463	14,336
Deferred tax liabilities	70,636	68,096
<b>Deferred tax liabilities net</b>	<b>57,173</b>	<b>53,760</b>

Movements in deferred tax assets and liabilities during the year:

EUR 1,000	1 Jan 2015	Recognised in income statement	Recognised in other comprehensive income	Acquisitions and disposals	Exchange differences	31 Dec 2015
<b>Deferred tax assets</b>						
Tax losses carried forward	8,375	-35			-293	8,047
Depreciation difference, negative	1,545	-645			13	913
Financial leases	382	-133			3	252
Fair value of hedging fund	1,857		-193			1,664
Derivative financial instruments	116	-69				47
Elimination of internal profit	993	-120				873
Retirement benefit liabilities	542	24	-22		8	552
Other temporary differences	526	596			-7	1,115
<b>Total</b>	<b>14,336</b>	<b>-382</b>	<b>-215</b>		<b>-276</b>	<b>13,463</b>
<b>Deferred tax liabilities</b>						
Depreciation difference	49,643	3,688		86	503	53,919
Financial leases	3,879	-248			78	3,709
Derivative financial instruments	726	-548				178
Valuation of assets to fair value in business combinations	13,411	-1,567		685	79	12,608
Undistributed retained earnings	372	-172				200
Other temporary differences	65	-45			2	22
<b>Total</b>	<b>68,096</b>	<b>1,108</b>		<b>771</b>	<b>662</b>	<b>70,636</b>
<b>Deferred tax liabilities net</b>	<b>53,760</b>	<b>1,490</b>	<b>215</b>	<b>771</b>	<b>938</b>	<b>57,173</b>

EUR 1,000	1 Jan 2014	Recognised in income statement	Recognised in other comprehensive income	Acquisitions and disposals	Exchange differences	31 Dec 2014
<b>Deferred tax assets</b>						
Tax losses carried forward	9,913	-1,012			-526	8,375
Depreciation difference, negative	122	1,426			-3	1,545
Financial leases	589	-199			-8	382
Fair value of hedging fund	1,200		657			1,857
Derivative financial instruments	587	-471				116
Elimination of internal profit	1,181	-188				993
Retirement benefit liabilities	139	285	131		-13	542
Other temporary differences	1,089	-550			-13	526
<b>Total</b>	<b>14,820</b>	<b>-709</b>	<b>788</b>		<b>-563</b>	<b>14,336</b>
<b>Deferred tax liabilities</b>						
Depreciation difference	51,085	1,411			-2,852	49,643
Financial leases	4,219	-169			-171	3,879
Derivative financial instruments	411	315				726
Valuation of assets to fair value in business combinations	19,010	-6,543		1,356	-412	13,411
Undistributed retained earnings	532	-160				372
Other temporary differences	80	-13			-2	65
<b>Total</b>	<b>75,337</b>	<b>-5,159</b>		<b>1,356</b>	<b>-3,437</b>	<b>68,096</b>
<b>Deferred tax liabilities net</b>	<b>60,517</b>	<b>-4,450</b>	<b>-788</b>	<b>1,356</b>	<b>-2,874</b>	<b>53,760</b>

"The deferred tax liability for the annual profits of the Estonian subsidiary has been recognised since the financial year 2013 corresponding to the half of the profit in line with the dividend distribution policy for future earnings. No deferred tax liability has been recognised on the undistributed earnings of the earlier years, because the distribution is in the control of the Group and such distribution is not probable within foreseeable future.

Deferred tax assets are recognised for tax loss carry-forwards to the extent that the realisation of the related tax benefit through future taxable profits is probable. The Group had not recognised deferred tax assets of EUR 13,551 (9,229) thousands of the tax losses in respect of subsidiaries that are currently making a loss.

Specification of tax items recognised in other comprehensive income is presented in note 26.



## 9. FAIR VALUES OF FINANCIAL ASSETS AND LIABILITIES

EUR 1,000 At 31 Dec 2015	Note	Financial assets/ liabilities at fair value through profit and loss	Loans and other receivables	Loans and other liabilities	Hedge accounted derivatives	Book value	Fair value	Fair value hierarchy
<b>Non-current financial assets</b>								
Interest-bearing receivables	11		15,267			15,267	15,267	2
Trade and other receivables	11		1,436			1,436		-
<b>Current financial assets</b>								
Derivative financial instruments	10	889				889	889	2
Trade and other receivables	11		108,931			108,931		-
Cash and short-term deposits	13		3,511			3,511	3,511	2
<b>Total</b>		<b>889</b>	<b>129,145</b>			<b>130,034</b>		
<b>Non-current financial liabilities</b>								
Interest-bearing liabilities	15			293,811		293,811	299,493	2
Derivative financial instruments	10				8,322	8,322	8,322	2
Other non-current liabilities	17			2,559		2,559		-
<b>Current financial liabilities</b>								
Interest-bearing liabilities	15			78,097		78,097	78,097	2
Derivative financial instruments	10	233				233	233	2
Trade and other payables	18			76,153		76,153		-
<b>Total</b>		<b>233</b>		<b>450,620</b>	<b>8,322</b>	<b>459,175</b>		

EUR 1,000 At 31 Dec 2014	Note	Financial assets/ liabilities at fair value through profit and loss	Loans and other receivables	Loans and other liabilities	Hedge accounted derivatives	Book value	Fair value	Fair value hierarchy
<b>Non-current financial assets</b>								
Interest-bearing receivables	11		17,656			17,656	17,656	2
Trade and other receivables	11		1,266			1,266		-
<b>Current financial assets</b>								
Derivative financial instruments	10	3,632				3,632	3,632	2
Trade and other receivables	11		105,889			105,889		-
Cash and short-term deposits	13		5,689			5,689	5,689	2
<b>Total</b>		<b>3,632</b>	<b>130,500</b>			<b>134,132</b>		
<b>Non-current financial liabilities</b>								
Interest-bearing liabilities	15			294,392		294,392	299,830	2
Derivative financial instruments	10				9,286	9,286	9,286	2
Other non-current liabilities	17			1,369		1,369		-
<b>Current financial liabilities</b>								
Interest-bearing liabilities	15			96,676		96,676	96,676	2
Derivative financial instruments	10	580				580	580	2
Trade and other payables	18			63,154		63,154		-
<b>Total</b>		<b>580</b>		<b>455,591</b>	<b>9,286</b>	<b>465,457</b>		

### Derivative financial instruments

The fair value of forward contracts is determined by using the forward rates of 31 December for respective contracts. For interest rate swaps the fair value is computed by discounting the future cash flows using the market rates at annual closing. If the market value given by a counterparty is utilised, company produces also its own calculation using generally accepted valuation methods.

### Interest-bearing receivables and liabilities

The fair value of loans and loans receivable is based on the discounted cash flows. The rate used for measurement is the rate which would apply for the Group's new external financing and investments. The overall rate consists of a risk free rate and the risk premium for the company. The fair value of leasing contracts is computed by discounting the cash flows with a rate corresponding to similar contracts.

### Trade and other receivables and liabilities

The fair value of trade and other receivables and liabilities corresponds to the historical cost. The effect of discounting is not relevant due to short maturity of the instrument.

#### Fair value hierarchy disclosures for each class of financial instruments:

The following fair value measurement hierarchy is applied for the financial instruments measured in the balance sheet at fair value.

- Quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1).
- Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or

indirectly (that is, derived from prices) (level 2).

- Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs) (level 3).

## 10. FINANCIAL RISK MANAGEMENT

The Group's activities expose it to a variety of financial risks: market risk (including currency risk and cash flow interest rate risk), credit risk and liquidity risk. The objective of the Group's risk management is to minimise the negative effects on the Group's financial performance caused by changes in financial markets. The Group uses derivative financial instruments to hedge certain risk exposures.

Risk management is carried out by a central treasury function (Group Treasury). Group Treasury identifies, evaluates and hedges financial risks in close co-operation with the Group's operating units according to the Treasury policy approved by the Board. The objectives of Group Treasury are to secure sufficient funding for business operations, avoiding financial constraints at all times, to provide business units with financial services, to minimise the costs of financing, to manage financial risks (currency, interest rate, liquidity and funding, credit and operational risks) and to provide the management with information on the financial position and risk exposures of Cramo and its business units. In addition, Group Treasury actively monitors the actual values of the Group's financial covenants and anticipated financial headroom in relation to maximum values of these financial covenants as part of the Group's business planning.

### MARKET RISK

#### Interest rate risk

Fluctuations in market interest rates have an effect on consolidated interest outflows and the fair value of interest-bearing receivables, loans payable and derivative instruments. The objective of interest rate risk management is to mitigate the impact of interest rate changes on the income statement, balance sheet and cash flow, while also taking into account the market value of net debt.

The Group's interest rate risk arises mainly from its long-term borrowings. The Group is mainly exposed to cash flow interest rate risk, which arises from liabilities at variable rates and is partly off-set by the bond with fixed interest rate. At the balance sheet date, 62.4% (49.2%) of outstanding interest-bearing liabilities were at fixed interest rates when including the effect of derivatives used. During 2015 and 2014 the Group's borrowings were denominated mainly in the EUR. The currency specification of financial lease liabilities is presented in table later in this note. The weighted average interest rate fixing period for loan portfolio was 3.0 (2.3 years). The Treasury Policy states the limit for the portion of fixed interest to be 20–80% of the whole loan portfolio and duration to stay in a range from one to four years.

The Group manages its cash flow interest rate risk by using interest rate swaps in accordance with the Treasury Policy. Such interest rate swaps have the economic effect of converting borrowings from floating rates to fixed rates. The nominal value of the Group's interest rate swaps was at 31 December 2015 EUR 130.0 (90.0) million. IAS 39 hedge accounting was applied to all of these interest rate swaps. The maturity structure of these derivatives is presented in a table following in this note.

For interest rate sensitivity analysis in accordance with IFRS 7, if interest rates at 31 December 2015 on EUR-denominated borrowings had been 1 % higher/lower with all other variables held constant, the impact to pre-tax profit for the year would have been EUR -1.3/-0.5 [-1.6/-0.3] million, as a result of changes in the interest flows on floating rate borrowings and hedging instruments and the change of market value of the non-hedge accounted interest rate swaps. The impact to other components of equity would have been EUR +5.6/-6.0 (+4.3/-4.6) million, as a result of a change in the fair value of interest rate swaps for which hedge accounting is applied. The following table illustrates the sensitivity analysis.

MEUR	2015				2014			
	Income statement		Equity		Income statement		Equity	
Effect of change in interest rates	+ 1%	- 1%	+ 1%	- 1%	+1%	-1%	+1%	-1%
Interest-bearing liabilities	-2.0	0.2			-2.3	0.4		
Interest rate derivatives								
Hedge accounted	0.7	-0.7	5.6	-6.0	0.7	-0.7	4.3	-4.6
<b>Total</b>	<b>-1.3</b>	<b>-0.5</b>	<b>5.6</b>	<b>-6.0</b>	<b>-1.6</b>	<b>-0.3</b>	<b>4.3</b>	<b>-4.6</b>

As the Group has no significant interest-bearing assets, the Group's income and operating cash flows are substantially independent of changes in market interest rates. The Group's interest-bearing liabilities and their average interest rates are presented in note 15.

#### Foreign exchange risk

The Group operates internationally and is exposed to risks arising from foreign exchange rate fluctuations, primarily from exposures with respect to the Swedish crown. Foreign exchange risk arises primarily from internal funding and net investments in foreign operations as well as from recognised assets and liabilities.

Since Cramo has subsidiaries outside the euro zone, the euro denominated value of the shareholders' equity is exposed to fluctuations in exchange rates. Equity changes caused by movements in foreign exchange rates are shown as translation differences in other comprehensive income items. The Group Treasury regularly monitors and evaluates the translation risk. In 2015 the Group had not hedged any foreign currency denominated equity.

Foreign exchange risk arising from internal funding and recognised assets and liabilities is managed primarily through forward contracts. A table following in this note presents the maturity structure of these derivatives. Hedge accounting is not applied for these derivatives and changes in the fair value of derivatives are recognised in the income statement.

Sales in Group companies are carried out in the functional currency of the local entities. These transactions do not expose the Group to significant foreign exchange risk. Purchases are carried out both in Euros and local currencies. The currency risk arising from purchases is considered insignificant. Hence, according to the Treasury Policy, future purchase commitments are not hedged.

Sensitivity analysis, in accordance with IFRS 7, aims to represent the sensitivity of the consolidated income and equity with respect to

foreign exchange rate fluctuations. The open euro exposure against other functional currencies arises from account payables, leasing liabilities in other than local currency, as well as from the open exposure of the Group Treasury.

The following table presents the Group's currency exposure and the sensitivity effects to equity. The sensitivity calculation is based on a change of 5% in the Euro exchange rate against all the functional currencies that the Group operates in.

EUR 1,000 31 Dec 2015	SEK	DKK	NOK	Other currencies total	Total
<b>Translation risk and hedging</b>					
Equity exposed to translation risk	375,445	11,721	28,508	17,906	433,580
<b>Open exposure</b>	<b>375,445</b>	<b>11,721</b>	<b>28,508</b>	<b>17,906</b>	<b>433,580</b>
<b>Sensitivity analysis, 5% depreciation of each currency against euro</b>					
Translation differences	-18,772	-1,425	-586	-895	-21,678
<b>Total</b>	<b>-18,772</b>	<b>-1,425</b>	<b>-586</b>	<b>-895</b>	<b>-21,678</b>

EUR 1,000 31 Dec 2014	SEK	DKK	NOK	Other currencies total	Total
<b>Translation risk and hedging</b>					
Equity exposed to translation risk	359,422	10,759	29,698	20,921	420,800
<b>Open exposure</b>	<b>359,422</b>	<b>10,759</b>	<b>29,698</b>	<b>20,921</b>	<b>420,800</b>
<b>Sensitivity analysis, 5% depreciation of each currency against euro</b>					
Translation differences	-17,971	-538	-1,485	-1,046	-21,040
<b>Total</b>	<b>-17,971</b>	<b>-538</b>	<b>-1,485</b>	<b>-1,046</b>	<b>-21,040</b>

During 2015 and 2014 Cramo has not utilised any financial instruments to hedge the net investments in subsidiaries denominated in other currencies than EUR.

In 2015 the translation differences arising from subsidiaries' equities denominated in Swedish krona amounted to EUR 7.7 (-21.6) million, in Danish krone EUR -0.0 (+0.0) million, in Norwegian krone EUR -1.7 (-2.3)

million and other currencies EUR 0.9 (-1.4) million. In addition to these, translation differences derived from a joint venture Fortrent amounted to EUR -2.0 (-12.7) million. The cumulative total of translation differences shown in other comprehensive income items totalled to EUR -26.4 (-31.1) million.

EUR 1,000 31 Dec 2015	SEK	DKK	NOK	Other currencies total	Total
<b>Transaction risk and hedging</b>					
Transaction exposure	-8,998	40,976	44,167	9,514	85,659
Hedges	7,617	-37,252	-42,643	-7,622	-79,900
<b>Open exposure</b>	<b>-1,381</b>	<b>3,724</b>	<b>1,524</b>	<b>1,892</b>	<b>5,759</b>
<b>Sensitivity analysis, 5% depreciation of each currency against euro</b>					
Transaction exposure	450	-2,049	-2,208	-476	-4,283
Hedges	-381	1,863	2,132	381	3,995
<b>Total</b>	<b>69</b>	<b>-186</b>	<b>-76</b>	<b>-95</b>	<b>-288</b>

EUR 1,000 31 Dec 2014	SEK	DKK	NOK	Other currencies total	Total
<b>Transaction risk and hedging</b>					
Transaction exposure	-17,025	38,572	58,526	7,523	87,596
Hedges	14,905	-32,504	-46,173	-6,938	-70,710
<b>Open exposure</b>	<b>-2,121</b>	<b>6,068</b>	<b>12,353</b>	<b>585</b>	<b>16,886</b>
<b>Sensitivity analysis, 5% depreciation of each currency against euro</b>					
Transaction exposure	851	-1,929	-2,926	-376	-4,380
Hedges	-745	1,625	2,309	347	3,536
<b>Total</b>	<b>106</b>	<b>-303</b>	<b>-618</b>	<b>-29</b>	<b>-844</b>

#### Price risk

The Group holds a minor amount of unquoted shares, which do not expose to material price risk. The Group is not exposed to commodity price risk.

#### DERIVATIVE FINANCIAL INSTRUMENTS

EUR 1,000 Fair values 31 Dec 2015	Positive fair value	Negative fair value	Net fair value
FX forward contracts	780	-123	657
Interest rate swaps, cash flow hedges		-8,322	-8,322
<b>Total</b>	<b>780</b>	<b>-8,445</b>	<b>-7,665</b>
<b>Non-current portion</b>			
Interest rate swaps, cash flow hedges		-8,322	-8,322
<b>Non-current portion</b>		<b>-8,322</b>	<b>-8,322</b>
<b>Current portion</b>	<b>780</b>	<b>-123</b>	<b>657</b>

EUR 1,000 Fair values 31 Dec 2014	Positive fair value	Negative fair value	Net fair value
FX forward contracts	3,376	-325	3,051
Interest rate swaps, cash flow hedges		-9,286	-9,286
<b>Total</b>	<b>3,376</b>	<b>-9,611</b>	<b>-6,234</b>
<b>Non-current portion</b>			
Interest rate swaps, cash flow hedges		-9,286	-9,286
<b>Non-current portion</b>		<b>-9,286</b>	<b>-9,286</b>
<b>Current portion</b>	<b>3,376</b>	<b>-325</b>	<b>3,051</b>

EUR 1,000 Nominal values of derivative financial instruments	2015	2014
FX forward contracts	106,904	138,569
Interest rate swaps	130,000	90,000
<b>Total</b>	<b>236,904</b>	<b>228,569</b>

The derivatives used in 2015 and 2014 were currency forward contracts and interest rate swaps. These were used for hedging purposes in line with the Group's hedging policy.

The change in fair value of currency derivatives has been recognised in the income statement. The change in fair value of hedge accounted interest rate derivatives has been recognised in other comprehensive income items, as net of tax. At 31 December 2015 the open derivative exposure reflects well the exposure retained during the financial year.

Cramo enters into derivative transactions under master netting agreements. In general the amounts owed by each counterparty are settled with one single net payment by each currency. In certain circumstances, e.g. when a credit event such as a default occurs, all outstanding transactions under the agreements are terminated and only one amount is payable in settlement of all transactions. The netting agreements do not meet the criteria for offsetting in the balance sheet. The following table illustrates the carrying amounts of derivative instruments that are subject to the agreements described above.



EUR 1,000 Derivative financial assets	2015	2014
Gross amounts in the balance sheet	780	3,376
Related instruments that are not offset	-587	-2,800
<b>Total</b>	<b>193</b>	<b>576</b>

EUR 1,000 Derivative financial liabilities	2015	2014
Gross amounts in the balance sheet	8,445	9,611
Related instruments that are not offset	-587	-2,800
<b>Total</b>	<b>7,858</b>	<b>6,811</b>

EUR 1,000 Derivative instruments mature as follows, 2015	2016	2017	2018	2019	2020	2021+	Total
Currency derivative instruments	106,904						106,904
Interest rate derivative instruments					20,000	110,000	130,000
<b>Total interest derivative instruments</b>	<b>106,904</b>				<b>20,000</b>	<b>110,000</b>	<b>236,904</b>

EUR 1,000 Derivative instruments mature as follows, 2014	2015	2016	2017	2018	2019	2020+	Total
Currency derivative instruments	138,569						138,569
Interest rate derivative instruments					40,000	50,000	90,000
<b>Total interest derivative instruments</b>	<b>138,569</b>				<b>40,000</b>	<b>50,000</b>	<b>228,569</b>

### CREDIT RISK

The Group's policy identifies counterparty credit rating requirements and principles of investment for clients, investment transactions and derivative financial instruments. The Group has no significant credit risk concentrations since it has a broad clientele, which is geographically spread over a wide area. Credits are granted to companies and private persons, which have proper credit information. The Group's maximum exposure to credit risk is represented by the fair values of receivables and other financial assets at 31 December 2015.

The maturity structure of accounts receivables is presented in note 11.

Also the credit losses and increase of provision for bad debts are presented in note 11. Receivables do not include significant credit risk concentrations.

### REFUNDING AND LIQUIDITY RISK

The Group Treasury manages the Group's liquidity risk and ensures flexibility in funding by maintaining availability under committed credit lines. The Group Treasury manages the Group's liquidity risk and ensures flexibility in funding by maintaining availability under committed

credit lines. The Group uses diverse funding sources and borrowings are primarily long-term. The Group has committed borrowing facilities or other lines of credit that it can access to meet liquidity needs. At 31 December 2015 the undrawn committed credit facilities totalled EUR 201.2 (217.6) million.

In order to decrease the refinancing risk the Group aims to diversify the maturity structure of its interest-bearing debt and negotiates new committed credit lines well in advance of need. During 2015 Cramo partly extended its EUR 375 million long term unsecured syndicated loan facilities. The facility is from 2014 and was due to mature in January 2020. With the extension EUR 75 million of the syndicated facility matures on 1 January 2020 and EUR 300 million on 1 January 2021. The table below analyses the Group's non-derivative financial liabilities and net-settled derivative financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet date to the contractual maturity date. Derivative instruments are included in the analysis if their contractual maturities are essential for an understanding of the timing of the cash flows. The amounts disclosed in the table are the contractual undiscounted cash flows.

EUR 1,000 Maturities of financial liabilities at 31 Dec 2015	Less than 1 year	1-2 years	2-5 years	Over 5 years	Total
<b>Derivatives</b>					
FX forward contracts, outflow	-123				-123
FX forward contracts, inflow	780				780
Interest rate swaps, outflow	-1,859	-2,229	-5,625	-3,390	-13,103
Interest rate swaps, inflow			501	1,452	1,953
<b>Derivatives, net</b>	<b>-1,202</b>	<b>-2,229</b>	<b>-5,124</b>	<b>-1,938</b>	<b>-10,493</b>
Accounts payable and other non-interest bearing liabilities	-76,153				-76,153
Borrowings (excl. finance lease liabilities)	-64,664	-4,500	-142,063	-150,252	-361,479
Finance lease liabilities	-8,031	-2,671	-1,957	-1,519	-14,178
Repurchase liabilities	-8	-8	-204		-220
<b>Total</b>	<b>-148,856</b>	<b>-7,179</b>	<b>-144,224</b>	<b>-151,771</b>	<b>-452,043</b>

EUR 1,000					
Maturities of financial liabilities at 31 Dec 2014	Less than 1 year	1–2 years	2–5 years	Over 5 years	Total
<b>Derivatives</b>					
FX forward contracts, outflow	-422				-422
FX forward contracts, inflow	2,053				2,053
Interest rate swaps, outflow	-1,930	-2,925	-3,366	-3,843	-12,063
Interest rate swaps, inflow	65	82	437	1,626	2,209
<b>Derivatives, net</b>	<b>-234</b>	<b>-2,843</b>	<b>-2,929</b>	<b>-2,217</b>	<b>-8,223</b>
Accounts payable and other non-interest bearing liabilities	-63,155				-63,155
Borrowings (excl. finance lease liabilities)	-87,674	-9,012	-104,500	-183,000	-384,186
Finance lease liabilities	-13,573	-6,752	-7,595		-27,920
Repurchase liabilities	-8	-8	-218		-234
<b>Total</b>	<b>-164,410</b>	<b>-15,772</b>	<b>-112,313</b>	<b>-183,000</b>	<b>-475,495</b>

## CAPITAL STRUCTURE

The Group's objectives when managing capital structure are to safeguard the Group's ability to continue as a going concern and to maintain the optimum capital structure. The targets for capital structure are determined by the Board of Directors. The Group Treasury regularly monitors the development of the capital structure.

The Group monitors capital on the basis of the gearing ratio. Gearing is calculated as the ratio of net interest-bearing liability to total equity. One of the financial targets of the Group is to keep the gearing ratio below 100%. This target was well met (gearing at 31 Dec 2015 75.1%, 31 Dec 2014 84.7%).

The net interest-bearing liabilities of the Group at 31 December 2015 totalled EUR 368.4 million, while at 31 December 2014 they were EUR 385.4 million. During 2015 the net interest-bearing liabilities decreased by EUR 17.0 million.

Net debt and gearing are represented in the table below.

EUR 1,000	2015	2014
Interest-bearing liabilities	371,908	391,068
Cash and cash equivalents	-3,511	-5,689
<b>Net interest-bearing liabilities</b>	<b>368,397</b>	<b>385,379</b>
<b>Total equity</b>	<b>490,743</b>	<b>454,990</b>
<b>Gearing, %</b>	<b>75.1</b>	<b>84.7</b>

## 11. NON-CURRENT AND CURRENT RECEIVABLES

EUR 1,000	2015	2014
<b>Non-current receivables</b>		
Loan receivables from joint ventures (see note 30)	15,267	17,656
Pension assets (see note 16)	33	
Other receivables <sup>1</sup>	1,403	1,266
<b>Non-current receivables, total</b>	<b>16,703</b>	<b>18,922</b>
<b>Current receivables</b>		
Trade receivables	104,027	100,231
Other receivables	4,905	5,658
Prepaid expenses and accrued income	21,550	22,878
<b>Current receivables, total</b>	<b>130,482</b>	<b>128,767</b>

<sup>1</sup> Available-for-sale financial assets have been reclassified as financial assets to be measured at historical cost due to their immaterial nature for the Group and are presented as other non-current receivables. The comparative figure for other non-current receivables has therefore increased by EUR 187 thousands.

Trade receivables are non-interest-bearing and are generally on 14-60 day terms.

A total amount of EUR 3,485 (5,187) thousands of trade receivables has been recognised in the income statement as impairment losses. See

below for the movements in the provision for impairment of receivables. For further guidance, see credit risk note 10.

EUR 1,000		
<b>Movements in the provision for impairment of receivables</b>	<b>2015</b>	<b>2014</b>
At 1 Jan	6,130	6,043
Exchange differences	-19	-161
Charge for the period (+)/income (-)	-535	248
At 31 Dec	5,576	6,130

The balance sheet values best correspond to the amount which is the maximum credit risk exposure before deducting the fair value of collateral in case other contractual parties fail to meet their obligations related to the financial instruments. The manner in which the Group operates does not require the obtaining of collateral in respect of trade and other receivables. Trade and other receivables do not contain any

significant concentration of credit risk. The management considers that the carrying amount of trade and other receivables approximates their fair value.

Material items included in prepaid expenses and accrued income relate to uninvoiced revenue accrual and prepaid premises, insurance, personnel and leasing expenses.

EUR 1,000		
<b>Ageing analysis of trade receivables</b>	<b>2015</b>	<b>2014</b>
Trade receivables, not due at reporting date	79,601	68,073
Trade receivables 1 – 30 days overdue	18,759	25,626
Trade receivables 31 – 60 days overdue	2,182	3,053
Trade receivables 61 – 90 days overdue	455	473
Trade receivables 91 – 180 days overdue	1,048	1,375
Trade receivables more than 180 days overdue	1,982	1,631
<b>Total</b>	<b>104,027</b>	<b>100,231</b>

EUR 1,000		
<b>Trade receivables by currencies</b>	<b>2015</b>	<b>2014</b>
EUR	27,640	26,576
SEK	56,811	48,103
NOK	9,985	14,731
DKK	5,588	6,110
PLN	1,729	1,653
Other	2,274	3,058
<b>Total</b>	<b>104,027</b>	<b>100,231</b>

Trade receivables are arising from a large number of customers and are mainly denominated in EUR, SEK and NOK, therefore mitigating the concentration of risk.

## 12. INVENTORIES

EUR 1,000	2015	2014
Materials, supplies and goods for sale	9,055	9,908
Obsolescence allowance	-92	-190
<b>Total</b>	<b>8,963</b>	<b>9,718</b>

At the end of the period, inventories have been written down by EUR 92 (190) thousands to correspond to their net realisable value. The amount of write-down is recognised in materials and services in the income statement.

## 13. CASH AND CASH EQUIVALENTS

EUR 1,000	2015	2014
Cash in hand and at banks	3,511	5,689
<b>Total</b>	<b>3,511</b>	<b>5,689</b>

Cash and cash equivalents include cash in hand and bank deposits available at call. Cash and cash equivalents have original maturities of three months or less. Bank overdrafts are shown within borrowings in current liabilities in the balance sheet.

Cash at banks earns interest at floating rates based on daily bank deposit rates.

At 31 December 2015, the Group had available EUR 201.2 (217.6) million of undrawn committed borrowing facilities in respect of which all conditions precedent had been met.

For the purpose of the consolidated cash flow statement, cash and cash equivalents comprise the abovementioned figures for cash in hand and at banks at 31 December 2015 and 31 December 2014.

## 14. SHARE CAPITAL AND EQUITY FUNDS

EUR 1,000	Number of shares	Share capital	Other reserves	Total
<b>Movements during the year</b>				
At 1 Jan 2014	42,844,333	24,835	318,742	343,577
Exercise of share options	1,059,221		4,395	4,395
Changes within equity			-300	-300
At 31 Dec 2014	43,903,554	24,835	322,837	347,672
Exercise of share options	717,740		3,459	3,459
At 31 Dec 2015	44,621,294	24,835	326,297	351,132

During the financial year Cramo Plc had one option plan and other share plans. The last option plan expired on 31 December 2015. More information on the share-based payments is given in note 29.

Each share entitles the holder to one vote at the Annual General Meeting and to an equal dividend. At the balance sheet date share capital was fully paid

and entered in the trade register.

### Other reserves

Other reserves include the subscription price of the shares and also the premiums received on exercise of share options and other share issues under the old Limited Liability Companies Act.

EUR 1,000	Fair value reserve	Hedging fund	Total
<b>Movements during the year</b>			
At 1 Jan 2014	119	-6,726	-6,607
Cash flow hedges			
Fair value losses in period		-2,093	-2,093
Tax on fair value losses		657	657
Change in fair value reserve	-119		-119
At 31 Dec 2014		-8,162	-8,162
Cash flow hedges			
Fair value gains in period		1,281	1,281
Tax on fair value gains		-193	-193
At 31 Dec 2015		-7,074	-7,074

### Fair value reserve

At the balance sheet date the Group had no financial assets classified as available-for-sale. During 2014 the Group reclassified the available-for-sale financial assets to be measured at historical cost.

### Hedging fund

The Group applies hedge accounting for all of the interest rate derivatives that are designated as cash flow hedges. The effective portion of changes in the fair value of those derivatives is recognised in hedging fund. The gain or loss relating to the ineffective portion is recognised in the income statement and classified within finance expenses.

### Translation differences

Translation differences arise from the consolidation of the financial statements of subsidiaries outside the Euro zone.

At the balance sheet date the Group had not hedged any foreign currency denominated equity.

### DIVIDENDS

The Board proposes to the AGM a dividend of EUR 0.65 (0.55) per share for year 2015.

## 15. INTEREST-BEARING LIABILITIES

EUR 1,000	2015		2014	
Non-current interest-bearing liabilities	Book value	Fair value	Book value	Fair value
Syndicated bank loan	187,815	187,815	180,191	180,191
Bond	99,769	105,451	99,662	105,100
Other bank loans	156	156	613	613
Repurchase liabilities	202	202	202	202
Finance lease liabilities	5,869	5,869	13,724	13,724
<b>Total</b>	<b>293,811</b>	<b>299,493</b>	<b>294,392</b>	<b>299,830</b>
Current interest-bearing liabilities	Book value		Book value	
Other bank loans	10,764		1,199	
Finance lease liabilities	7,873		13,018	
Commercial papers	59,460		82,459	
<b>Total</b>	<b>78,097</b>		<b>96,676</b>	
<b>Total interest-bearing liabilities</b>	<b>371,908</b>		<b>391,068</b>	



Book values of current liabilities approximate their fair values. All bank loans are at floating rate and thus their fair values do not differ materially from their carrying amounts. Repurchase liabilities are at fixed rate, but their fair values do not differ materially from their carrying amounts.

Other bank loans mainly consist of overdraft limits and hire purchase liabilities.

At the year end the Group had available undrawn committed credit facilities totalling EUR 201.2 (217.6) million, of which long-term EUR 185.0 (192.00) million and short-term EUR 16.2 (25.6) million.

In 2015 Cramo partially extended its long-term syndicated loan facilities totalling EUR 375 million. The facility was agreed in 2014 and was due to mature on 1 January 2020. With the extension EUR 300 of the unsecured syndicated loan matures on 1 January 2021 and EUR 75 on 1 January 2020. The extension improves further the maturity profile of Cramo's debt portfolio. The loan consists of a EUR 125 million term loan and a EUR 250 million revolving credit facility. The loan has only one financial covenant, the Net Debt to EBITDA ratio. The Group has extensive headroom towards the essential parameters breaking the covenant.

EUR 1,000							
Interest-bearing liabilities mature as follows, 2015	2016	2017	2018	2019	2020	2021+	Total
Syndicated bank loan					37,563	150,252	187,815
Bond			99,769				99,769
Other bank loans	10,920						10,920
Repurchase liabilities			202				202
Finance lease liabilities	7,875	2,575	1,891	1,164	237		13,742
Commercial papers	59,460						59,460
<b>Total</b>	<b>78,255</b>	<b>2,575</b>	<b>101,862</b>	<b>1,164</b>	<b>37,800</b>	<b>150,252</b>	<b>371,908</b>

EUR 1,000							
Interest-bearing liabilities mature as follows, 2014	2015	2016	2017	2018	2019	2020+	Total
Syndicated bank loan						180,191	180,191
Bond				99,662			99,662
Other bank loans	1,813						1,813
Repurchase liabilities				202			202
Finance lease liabilities	13,017	6,465	3,655	1,769	1,835		26,741
Commercial papers	82,459						82,459
<b>Total</b>	<b>97,289</b>	<b>6,465</b>	<b>3,655</b>	<b>101,633</b>	<b>1,835</b>	<b>180,191</b>	<b>391,068</b>

#### Finance lease liabilities

The Group has entered into financial leases on certain vehicles and items of machinery. These leases have an average life of between three and five years. Financial lease liabilities mainly have floating rates based on

market rates between one and three months. Tables below specify the future minimum cash flows under financial leases by maturity and by currency as at 31 December.

EUR 1,000		
Gross finance lease liabilities		
– minimum lease payments	2015	2014
Payable < 1 year from balance sheet date	8,006	13,572
Payable 1–5 years from balance sheet date	6,124	14,347
Payable > 5 years from balance sheet date		
<b>Total</b>	<b>14,130</b>	<b>27,919</b>
Future finance charges on finance leases	388	1,178
<b>Present value of minimum future finance lease payments</b>	<b>13,742</b>	<b>26,741</b>

EUR 1,000		
Finance lease liabilities by currency	2015	2014
SEK	8,523	14,799
NOK	3,596	5,867
EUR	962	3,694
Other	660	2,381
<b>Total</b>	<b>13,742</b>	<b>26,741</b>

Weighted average maturity and interest rates at 31 Dec	2015		2014	
	Maturity, years	Interest, %	Maturity, years	Interest, %
Bank loans excluding interest rate swaps	4.8	1.27	5.0	1.39
Bank loans including interest rate swaps	4.8	2.09	5.0	2.41
Bond	2.2	4.50	3.2	4.50
Finance leases	1.3	1.73	1.5	2.83
Repurchase liabilities	2.6	4.08	3.6	4.08
Commercial papers	0.1	0.49	0.1	0.56
<b>Total (including interest rate swaps)</b>	<b>3.2</b>	<b>2.47</b>	<b>3.3</b>	<b>2.58</b>

## 16. RETIREMENT BENEFIT OBLIGATIONS

Retirement benefit obligations as presented in the balance sheet as follows:

EUR 1,000	2015	2014
<b>Liabilities in the balance sheet</b>		
Defined pension benefits	1,659	1,818
Other long-term employee benefits	48	44
<b>Total</b>	<b>1,707</b>	<b>1,861</b>
<b>Assets in the balance sheet</b>		
Defined pension benefits (see note 11)	33	
<b>Total</b>	<b>33</b>	

The Group operates a number of retirement benefit plans in accordance with local conditions and practises in the countries in which it operates. Most of the retirement benefit plans are defined contribution plans. Currently there are two retirement benefit plans in Germany and Sweden that are classified as defined benefit plans.

The pension obligations in Germany are directly at the Group's own responsibility and there are no funded assets. The plan applies to already retired employees.

The defined benefit plan in Sweden applies to retired former employees. The plan is funded.

Fair value of plan assets has changed during the period as follows:

EUR 1,000	2015	2014
<b>Balance at 1 Jan</b>	<b>1,276</b>	<b>1,271</b>
Exchange differences	28	-72
Benefits paid	-27	-24
Interest income	32	45
Remeasurements	103	58
<b>Balance at 31 Dec</b>	<b>1,413</b>	<b>1,276</b>

Expense in the income statement has been defined as follows:

EUR 1,000	2015	2014
Net interest income (+)/cost (-)	-30	-47
<b>Total</b>	<b>-30</b>	<b>-47</b>

The amounts recognised in the balance sheet are determined as follows:

EUR 1,000	2015	2014
Present value of funded obligations	1,380	1,342
Fair value of plan assets	-1,413	-1,276
Excess (-) / Deficit (+) of funded plans	-33	66
Present value of unfunded obligations	1,659	1,752
<b>Total deficit of defined benefit plans</b>	<b>1,627</b>	<b>1,818</b>

Defined benefit obligation has changed during the period as follows:

EUR 1,000	2015	2014
<b>Net book value at 1 Jan</b>	<b>3,094</b>	<b>2,781</b>
Exchange differences	30	-67
Benefits paid	-169	-166
Interest cost	62	92
Remeasurements	22	454
<b>Net book value at 31 Dec</b>	<b>3,039</b>	<b>3,094</b>

Remeasurements charged (+) or credited (-) to equity in other comprehensive income as follows:

EUR 1,000	2015	2014
<b>Remeasurements:</b>		
Gain (-)/Loss (+) from change in financial assumptions	-305	397
Experience gains (-)/losses (+)	225	-1
<b>Total</b>	<b>-81</b>	<b>397</b>

The principal assumptions used in determining pension benefit obligations for the Group's plans are shown below:

%	2015	2014
Discount rate	2.02-3.00	1.70-2.50
Expected pension increase rate	2.00	2.00

The sensitivity of the defined benefit obligation to changes in the weighted principal assumptions is:	Change in assumption	Effect of increase in assumption on the obligation	Effect of decrease in assumption on the obligation
Discount rate, %	0.50	Decrease by 5,4	Increase by 5,9
Pension growth rate, %	1.00	Increase by 3,1	Decrease by 3,0
Life expectancy	1 year	Increase by 7,1	Decrease by 7,4

Expected maturity analysis of undiscounted pension liabilities:

EUR 1,000 At 31 Dec 2015	Less than a year	Between 1–2 years	Between 2–5 years	Over 5 years	Total
Payments from plans	249	241	676	2,488	3,655

In Sweden the ITP pension plans operated by Alecta are multi-employer benefit plans. It has not been possible to receive sufficient information for the calculation of obligation and assets by employer from Alecta and due to that the plan has been treated as a defined contribution plan in the

financial statements. In addition, the Group has defined benefit plans in Norway which are not significant and those plans are treated as defined contribution plans.

## 17. OTHER NON-CURRENT LIABILITIES

EUR 1,000	2015	2014
Other non-current liabilities		
Advances received	273	428
Other non-current liabilities <sup>1</sup>	2,559	1,369
<b>Total</b>	<b>2,832</b>	<b>1,797</b>

<sup>1</sup> Other non-current liabilities mainly consist of the cash component of the performance share plan program and unpaid contingent considerations of business acquisitions.

## 18. TRADE AND OTHER PAYABLES

EUR 1,000	2015	2014
Trade payables	63,432	53,223
Advances received	12,607	11,070
Accrued expenses and deferred income	47,310	41,152
Other current liabilities	12,721	9,932
<b>Total</b>	<b>136,070</b>	<b>115,377</b>

Material items included in accrued expenses and deferred income consist of personnel expenses and periodised customer bonuses.

The management considers that the carrying amount of trade and other liabilities approximates their fair value.

Terms and conditions of the above liabilities:

- Trade payables are non-interest bearing and are normally settled on 14–60 day terms
- Other current liabilities are non-interest bearing and have an average term of three months

## 19. COLLATERALS AND CONTINGENT LIABILITIES

EUR 1,000	2015	2014
Collateral given on own behalf		
Debts, secured by collateral		
Finance lease liabilities	13,741	26,741
Collateral given		
Pledges, finance lease	34,983	49,880
Other contingent liabilities		
Investments	24,995	21,001
Other contingent liabilities	1,182	1,212
Group's share of commitments in joint ventures	65	120

Joint venture contingent liabilities see note 7.

EUR 1,000	2015	2014
Commitments to office and depot rents		
Payable < 1 year from balance sheet date	29,284	24,756
Payable 1–5 years from balance sheet date	55,919	58,890
Payable > 5 years from balance sheet date	4,903	8,011
<b>Total</b>	<b>90,106</b>	<b>91,657</b>

EUR 1,000	2015	2014
Operational lease payments		
Payable < 1 year from balance sheet date	10,335	12,178
Payable 1–5 years from balance sheet date	12,795	16,687
<b>Total</b>	<b>23,130</b>	<b>28,865</b>

The Group has entered into commercial leases on rental machinery and vehicles. These leases have an average life of between three and five years. The maximum maturity of operational lease payments is five years. Operational lease liabilities mainly have floating rates and are based on Euribor, Stibor, Nibor or Cibur varying between 1 and 3 months.

## 20. OTHER OPERATING INCOME

EUR 1,000	2015	2014
Net capital gain on sale of tangible assets	9,309	8,067
Reversal of contingent considerations	396	2,594
Rent on premises	752	1,037
Income from insurance companies	480	338
Other income	2,526	1,120
<b>Total</b>	<b>13,462</b>	<b>13,156</b>

## 22. EMPLOYEE BENEFIT EXPENSES

EUR 1,000	2015	2014
Salaries and fees	-107,084	-105,822
Termination benefits	-1,510	-255
Share-based payments <sup>1</sup>	-1,969	-977
Social security costs	-23,580	-21,911
Pension costs - defined contribution plans	-9,755	-9,535
<b>Total</b>	<b>-143,899</b>	<b>-138,500</b>

<sup>1</sup> In 2015 share-based payments include EUR 255 thousands of termination benefits, which are presented in the note as termination benefits.

## 23. OTHER OPERATING EXPENSES

EUR 1,000	2015	2014
Rent for premises	-31,412	-32,187
Other expenses for premises	-11,973	-13,300
Operational leases	-11,613	-14,935
Bad debts	-3,485	-5,187
Marketing	-8,116	-8,361
ICT	-10,010	-10,680
Temporary staff	-8,937	-8,164
Other personnel related expenses	-10,537	-10,499
Other administrative and operating expenses	-19,427	-22,612
<b>Total</b>	<b>-115,510</b>	<b>-125,927</b>
<b>Audit fees</b>		
Authorised Public Accountants KPMG		
Audit fees	-400	-396
Tax consultation	-57	-24
Other services	-56	-16
<b>Total</b>	<b>-513</b>	<b>-436</b>
Other audit companies		
Audit fees	-28	-139
Tax consultation		-153
Other services		-122
<b>Total</b>	<b>-28</b>	<b>-414</b>
<b>Total</b>	<b>-541</b>	<b>-851</b>

## 21. MATERIALS AND SERVICES

EUR 1,000	2015	2014
Cost of sub-rental and rental-sharing	-35,427	-31,363
Cost of goods sold	-29,813	-32,104
Repair and maintenance cost	-50,784	-54,797
Transportation cost	-53,082	-52,039
Cost of external services	-67,513	-62,360
<b>Total</b>	<b>-236,619</b>	<b>-232,663</b>

Number	2015	2014
Average number of personnel	2,486	2,528
Average number of personnel in joint ventures	347	371

The employee benefits of the Group's management are disclosed in note 30 and information concerning share based payments are presented in note 29. Joint ventures, see note 7.

## 24. DEPRECIATION AND IMPAIRMENT

EUR 1,000	2015	2014
Depreciation of tangible assets	-96,973	-93,484
Amortisation of intangible assets	-2,475	-2,022
<b>Total depreciation</b>	<b>-99,448</b>	<b>-95,506</b>
Impairment loss of tangible assets	-1,430	-1,502
<b>Depreciation and impairment loss related to tangible and intangible assets</b>	<b>-100,878</b>	<b>-97,008</b>
Amortisation on intangible assets resulting from acquisitions	-8,114	-10,455
Impairment loss related to intangible assets resulting from acquisitions		-25,510
<b>Amortisation and impairment loss resulting from acquisitions and disposals</b>	<b>-8,114</b>	<b>-35,965</b>
<b>Total depreciation, amortisation and impairment losses</b>	<b>-108,991</b>	<b>-132,974</b>
Depreciation of tangible assets	-96,973	-93,484
Amortisation of intangible assets	-2,475	-2,022
Amortisation of intangible assets resulting from acquisitions	-8,114	-10,455
<b>Total depreciation and amortisation</b>	<b>-107,562</b>	<b>-105,961</b>
Impairment loss of tangible assets	-1,430	-1,502
Impairment loss related to intangible assets resulting from acquisitions		-25,510
<b>Total impairment losses</b>	<b>-1,430</b>	<b>-27,012</b>
<b>Total depreciation, amortisation and impairment losses</b>	<b>-108,991</b>	<b>-132,974</b>

In 2015 no impairment losses were recognised on goodwill and intangible assets. In 2014 an impairment loss of EUR 25,510 thousands was recognised on goodwill and intangible assets in Central Europe.



## 25. FINANCIAL INCOME AND EXPENSES

EUR 1,000	2015	2014
Interest income on loans receivable and cash and cash equivalents	990	1,349
Exchange rate gains, non-hedge accounted derivatives	8,525	8,119
Other exchange rate gains	1,518	10,199
Other financing income	5	1
<b>Incomes total</b>	<b>11,038</b>	<b>19,668</b>
Interest expenses on financial liabilities measured at amortised cost	-8,050	-8,702
Interest expenses on financial leases	-510	-947
Net interest expenses on interest rate derivatives, cash flow hedges	-3,030	-3,254
Exchange rate losses, non-hedge accounted derivatives	-5,826	-4,062
Other exchange rate losses	-4,881	-13,747
Arrangement and commitment fees relating to interest-bearing loans	-1,565	-1,640
Other financing expenses	-99	-166
<b>Expenses total</b>	<b>-23,961</b>	<b>-32,518</b>
<b>Net financial incomes and expenses</b>	<b>-12,923</b>	<b>-12,849</b>

In accordance with the Treasury Policy, the Group uses interest rate swaps as the hedging instruments designated as cash flow hedges. All terms of these hedges match with the terms of the hedged instrument (loan). Hedges are

effective and therefore no gains or losses arising from ineffectiveness have been recognised in net finance expenses during the period.

## 26. INCOME TAXES

EUR 1,000	2015	2014
<b>Amounts recognised in income statement</b>		
Current tax	-11,922	-9,660
Adjustment for prior years	-663	-261
Change in deferred taxes	-1,490	4,450
<b>Total</b>	<b>-14,075</b>	<b>-5,471</b>

	2015			2014		
Amounts recognised in other comprehensive income items (OCI)	Before tax	Tax effect	Net of tax	Before tax	Tax effect	Net of tax
Remeasurements of defined benefit liability	80	-22	59	-454	131	-324
Change in hedging fund	1,281	-193	1,088	-2,967	657	-2,309
Available-for-sale financial assets				-119		-119
Share of OCI of joint ventures	-2,040		-2,040	-12,689		-12,689
Change in translation differences	6,778		6,778	-25,243		-25,243
<b>Total</b>	<b>6,099</b>	<b>-215</b>	<b>5,885</b>	<b>-41,472</b>	<b>788</b>	<b>-40,684</b>

### Reconciliation of effective tax rate

The difference between income taxes at the domestic tax rate in Finland 20 % (2014 20 %) and income taxes recognised in the consolidated income statement is reconciled as follows:

EUR 1,000	2015	2014
Profit before tax	63,791	21,479
Tax calculated with domestic corporate tax rate	-12,758	-4,296
Foreign subsidiaries divergent tax rate +/-	-734	2,452
Tax from the previous financial periods	-663	-261
Change in tax rates	85	
Non-taxable income	134	732
Non-deductable expenses	-525	-1,557
Goodwill impairment		-2,979
Share of result of joint ventures reported net of taxes	79	-105
Tax losses for which no deferred income tax asset was recognised	-1,688	-1,970
Utilisation of previously unrecognised tax losses	639	860
Recognition of previously unrecognised tax losses	1,474	1,146
Other items	-118	507
<b>Taxes in income statement</b>	<b>-14,075</b>	<b>-5,471</b>
<b>Group's effective tax rate, %</b>	<b>22.1</b>	<b>25.5</b>

Deferred taxes have been recalculated due to the following changes in tax rates:  
2015 Norway from 27% to 25% (2014 no changes)

## 27. EARNINGS PER SHARE

	2015	2014
<b>Profit for the year attributable to owners of the parent company , EUR 1,000</b>	<b>49,715</b>	<b>16,008</b>
Number of shares		
Basic weighted average number of shares outstanding	44,067,946	43,455,457
Effect of options and share plans granted	193,064	466,358
<b>Diluted weighted average number of shares outstanding</b>	<b>44,261,010</b>	<b>43,921,815</b>
Earnings per share from profit attributable to owners of the parent company		
Basic, EUR	1.13	0.37
Diluted, EUR	1.12	0.36

Basic earnings per share are calculated by dividing the net profit attributable to the owners of the parent company by the weighted average number of shares outstanding during the period. Diluted earnings per share are calculated by adjusting the weighted average number of all shares to assume conversion of all potentially dilutive shares.

The Group has share plans with a dilutive effect, which increases the number of shares. The Group also operated stock option plans until the end of 2015, when the last stock option plan expired. Stock options have a dilutive effect when their exercise price is lower than the fair value of the share. For stock options the dilutive effect is the number of shares which has to be issued without consideration. With the proceeds from the exercise of stock options the Group could not issue the same number of shares at fair value. The fair value of the share is based on the average share price during the period.

## 28. OTHER NON-CASH CORRECTIONS

EUR 1,000	2015	2014
Net capital gain on sale of tangible assets	-9,309	-8,067
Share-based payments	826	676
Reversal of contingent considerations	-396	-2,594
Other non-cash corrections	73	-79
<b>Total</b>	<b>-8,806</b>	<b>-10,064</b>

## 29. SHARE-BASED PAYMENTS

During the financial year the Group had one stock option plan, performance share plans and One Cramo share savings plans in operation. The last stock option plan, Stock Options 2011 expired on 31 December 2015. The Group has two performance share plans, established as part of the incentive and commitment program for the key personnel of the Group. The plan established in 2012 covers three discretionary periods 2012, 2013 and 2014 and the plan established in 2015 covers three discretionary periods 2015, 2016 and 2017. One Cramo share plans have been established to encourage Cramo employees to become shareholders in the company. The fourth plan period 2015-2016 was started 1 October 2015.

### Effect of Stock Options and Share Plans on the result and financial position

EUR 1,000	
Expenses for the financial period, share-based payments	2,224
Expenses for the financial period, share-based payments, equity-settled	826
Liabilities arising from share-based payments on 31 Dec 2015	1,844

### STOCK OPTIONS

During the financial year Cramo had stock option 2011 in operation. Under the plan the Board of Directors was authorised to grant up to 1 million stock options to the key employees of Cramo Group. The option plan expired on 31 December 2015. Key characteristics and terms of the option plan are listed in the table below.

Options Basic information	Stock Options 2011
Annual General Shareholders' Meeting date	24-Mar-11
Initial grant date	31-Oct-11
Maximum number of stock options	1,000,000
The number of shares subscribed by one option	1
Initial exercise price, €	7.30
Dividend adjustment	Yes
Current exercise price, € <sup>1</sup>	5.43
Beginning of exercise period, date (vesting)	01-Oct-14
End of exercise period, date (expiration)	31-Dec-15
Maximum contractual life, years	4.2
Remaining contractual life, years	-
Number of persons Dec 31, 2015	Expired

1 The exercise price is deducted by the amount of the dividend distributed annually.

Options Changes during the period 2015	Stock Options 2011	Weighted average exercise price in EUR <sup>1</sup>
<b>1 Jan 2015</b>		
Outstanding at the beginning of the period	625,525	5.98
<b>Changes during the period</b>		
Granted		
Forfeited		
Exercised	625,525	5.43
Expired		
Weighted average share price, € <sup>2</sup>	17.08	
<b>31 Dec 2015</b>		
Outstanding at the end of the period	-	
Exercisable at the end of the period	-	

1 Exercise price in the beginning of the period is status at Dec. 31, 2013. Exercise price for the options forfeited during the period is based on the status at Dec. 31, 2014. Exercise price for the options exercised during the period is based on the realised exercise price.

2 Weighted average price for the company share during the reporting period or partial instrument term within

Options Changes during the period 2014	Stock Options 2010	Stock Options 2011	Total	Weighted average exercise price in EUR <sup>1</sup>	Weighted average remaining life, years
<b>1 Jan 2015</b>					
Outstanding at the beginning of the period	778,500	827,000	1,605,500	9.69	
<b>Changes during the period</b>					
Granted					
Forfeited		40,000	40,000	5.98	
Exercised	212,766	161,475	374,241	9.63	
Expired	565,734		565,734	12.40	
Weighted average share price, € <sup>2</sup>	13.97	11.25	9.54		
<b>31 Dec 2015</b>					
Outstanding at the end of the period	-	625,525	625,525	5.98	1.0
Exercisable at the end of the period	-	625,525	625,525		

1 Exercise price in the beginning of the period is status at Dec. 31, 2013. Exercise price for the options forfeited during the period is based on the status at Dec. 31, 2014. Exercise price for the options exercised during the period is based on the realised exercise price.

2 Weighted average price for the company share during the reporting period or partial instrument term within

## PERFORMANCE SHARE PLAN

The Group has two performance share plans. The plan established in 2012 covers three discretionary periods 2012, 2013 and 2014 and the plan established in 2015 covers three discretionary periods 2015, 2016 and 2017. The plans were established as part of the incentive and commitment program for the key personnel of the company and its subsidiaries. They offer the target group the opportunity to earn the company shares as a reward on the basis of achievement of targets established for the performance criteria.

There shall be a maximum total of 2,000,000 shares that shall be given as reward on the basis of the two plans covering years 2012-2017 including a cash proportion needed for taxes and tax-related costs arising from the

reward to the key employees on the book-entry registration date of the shares. The rewards shall be paid to the key employees approximately two years after the confirmation of the reward. The rewards of the discretionary period 2012 were paid in January 2015.

The key data and changes in the amounts of share ownership plans are presented in the tables below. Since the cash component of the share reward is also recognised as a share-based expense, the amounts below are presented in gross terms, i.e. the share reward figures include both the reward paid in shares and a number of shares corresponding to the amount of the reward paid in cash.

Performance share plan Basic information	Discretionary Period 2012	Discretionary Period 2013	Discretionary Period 2014	Discretionary Period 2015
Maximum number of shares	1,000,000			1,000,000
Dividend adjustment	-	-	-	-
Grant date	25-Jun-12	15-Apr-13	17-Mar-14	14-Apr-15
Beginning of earning period	01-Jan-12	01-Jan-13	01-Jan-14	01-Jan-15
End of earning period	31-Dec-12	31-Dec-13	31-Dec-14	31-Dec-15
End of restriction period	08-Jan-15	15-Jan-16	31-Jan-17	31-Jan-18
Vesting conditions	EPS	EPS	EPS	EPS
	Service period	Service period	Service period	Service period
Maximum contractual life, years	2.5	2.8	2.9	2.8
Remaining contractual life, years	-	0.1	1.1	2.1
Number of persons at the end of the reporting year	Expired	51	57	62
Payment method	Cash & Equity	Cash & Equity	Cash & Equity	Cash & Equity

Performance share plan Changes during the period 2015	Discretionary Period 2012 <sup>2</sup>	Discretionary Period 2013 <sup>2</sup>	Discretionary Period 2014 <sup>2</sup>	Discretionary Period 2015 <sup>2</sup>	Weighted remaining life in years
<b>1 Jan 2014</b>					
Outstanding at the beginning of the period <sup>1</sup>	266,000	299,000	333,000		
<b>Changes during the period<sup>1</sup></b>					
Granted				316,000	
Forfeited		24,000	25,000		
Exercised	266,000				
Expired					
<b>31 Dec 2014</b>					
Outstanding at the end of the period <sup>1</sup>		275,000	308,000	316,000	1.6
Achievement of reward target, %	15	30	14	61	
Corresponding number of reward shares	39,900	82,500	43,120	192,760	

1 Maximum number of shares received if the reward target was 100% met

2 The number of shares is presented in gross terms, i.e. the share reward figures include both the reward paid in shares and a number of shares corresponding to the amount of the reward paid in cash

Performance share plan Changes during the period 2014	Discretionary Period 2012 <sup>2</sup>	Discretionary Period 2013 <sup>2</sup>	Discretionary Period 2014 <sup>2</sup>	Weighted remaining life in years
<b>1 Jan 2014</b>				
Outstanding at the beginning of the period <sup>1</sup>	280,500	313,000		
<b>Changes during the period<sup>1</sup></b>				
Granted			336,000	
Forfeited	14,500	14,000	3,000	
Exercised				
Expired				
<b>31 Dec 2014</b>				
Outstanding at the end of the period <sup>1</sup>	266,000	299,000	333,000	1.4
Achievement of reward target, %	15	30	14	
Corresponding number of reward shares	39,900	89,700	46,620	

1 Maximum number of shares received if the reward target was 100% met.

2 The number of shares is presented in gross terms, i.e. the share reward figures include both the reward paid in shares and a number of shares corresponding to the amount of the reward paid in cash.



## Determination of fair value

Inputs to the fair value determination of the share plans granted during the financial year 2015 are listed in the table below. The fair value of the equity-settled payment has been determined at grant date and the fair value is expensed during the vesting period. The fair value of the cash-settled payment is revalued on each reporting date and expensed during the vesting period. The total fair value of the rewards is based on the achievement of 61% of the target and the company's estimate on December 31, 2015 as to the number of shares to be eventually vesting.

## ONE CRAMO SHARE PLAN

One Cramo share plans have been established to encourage all Cramo employees to become shareholders in the company and reward the employees for their efforts in working towards Cramo's goals. Another objective is to strengthen the tie between Cramo shareholders and employees. The fourth One Cramo plan period 2015-2016 was started 1 October 2015.

During the plan periods the participants can save 2-5% of their monthly gross salary. The total amount of all savings from each plan period may not exceed EUR 4 million. The savings are automatically used to purchase Cramo shares for the participants quarterly, after the publication date of the interim results during the plan period, at market price. The participant will receive one free matching share for every two acquired savings shares, if the participant holds the acquired shares until the end of the designated

Performance share plan Valuation parameters	Discretionary Period 2015
Share price at grant date, €	17.67
Expected dividends, €	1.20
Fair value of the equity-settled component per share, €	16.47
Fair value of the cash-settled component per share on 31 Dec 2015, €	19.11
Total fair value on 31 Dec 2015, € thousands	3,018

holding period. An additional requirement for receiving the matching shares is that the participant's employment has not been terminated before the end of the designated holding period. The matching shares will be paid partly in company shares and partly in cash. The cash part is intended to cover the tax and other tax-related costs arising from the reward to the participant.

The first plan period 2012-2013 ended on 30 September 2013 and related additional shares will be conveyed in May 2016.

In accordance with IFRS 2 the matching shares that are equity-settled are valued at the date of acquisition of the savings shares. The cash-settled part of the reward will be evaluated to the fair value at each reporting date. The expenses of the plans are recognised on the vesting-periods ending approximately after 3 years from the grant date.

The key data and changes in the amounts of share ownership plans are presented in the tables below:

One Cramo share plan Basic information	One Cramo 2012-2013	One Cramo 2013-2014	One Cramo 2014-2015
Grant date	22-Feb-13	26-Feb-14	24-Feb-15
Vesting date	15-May-16	15-May-17	15-May-18
Maximum contractual life, years	3.2	3.2	3.2
Remaining contractual life, years	0.4	1.4	2.4
Number of persons at the end of the reporting year	399	407	410
Payment method	Cash & Equity	Cash & Equity	Cash & Equity

One Cramo share plan Changes during the period 2015	One Cramo 2012-2013 <sup>1</sup>	One Cramo 2013-2014 <sup>1</sup>	One Cramo 2014-2015 <sup>1</sup>
<b>1 Jan 2015</b>			
Outstanding at the beginning of the period	27,812	24,770	
<b>Changes during the period</b>			
Granted			18,470
Forfeited	2,367	1,679	722
Exercised			
Expired			
<b>31 Dec 2015</b>			
Outstanding at the end of the period	25,445	23,091	17,748

<sup>1</sup> The number of shares is presented in gross terms, i.e. the matching share figures include both the reward paid in shares and a number of shares corresponding to the amount of the reward paid in cash.

One Cramo share plan Changes during the period 2014	One Cramo 2012-2013 <sup>1</sup>	One Cramo 2013-2014 <sup>1</sup>
<b>1 Jan 2014</b>		
Outstanding at the beginning of the period	29,540	
<b>Changes during the period</b>		
Granted		25,323
Forfeited	1,728	553
Exercised		
Expired		
<b>31 Dec 2014</b>		
Outstanding at the end of the period	27,812	24,770

One Cramo share plan Valuation parameters	One Cramo 2014-2015
Share price at grant date, EUR	17.47
Share price at reporting period end, EUR	19.11
Cost of equity	8.23%
Holding period, years	2.9
Interest expense (one share), EUR	1.23
Expected dividends, EUR	2.02
Fair value of the equity-settled component per share, EUR	10.53
Fair value of the cash-settled component per share on 31 Dec 2015, EUR	19.11
Total fair value on 31 Dec 2015, EUR thousands	231

<sup>1</sup> The number of shares is presented in gross terms, i.e. the matching share figures include both the reward paid in shares and a number of shares corresponding to the amount of the reward paid in cash.

## Determination of fair value

Inputs to the fair value determination of the One Cramo Share Plan granted during the financial year 2014 are listed in the table below. The fair value of the equity-settled payment has been determined at grant date and the fair value is expensed during the vesting period. The fair

value of the cash-settled payment is revalued on each reporting date and expensed during the vesting period. The total fair value of the rewards is based on the company's estimate on December 31, 2014 as to the number of shares to be eventually vesting.

## 30. RELATED PARTY TRANSACTIONS

The Group's related parties include the Board of Directors, Group management team (key management personnel), his/her close family members, entities under control or significant influence of the persons belonging to related parties, subsidiaries and joint ventures. The subsidiaries are listed in a separate note 33 Group companies. Joint ventures, see note 29.

The related party transactions disclosed consist of transactions carried out with related parties that are not eliminated in the consolidated financial statements.

President and CEO Vesa Koivula has retired and left the position on December 31, 2015. Leif Gustafsson was appointed as new Cramo Plc's President and CEO as of January 1, 2016.

According to Employees' Pensions Act (TyEL 395/2006), pension costs of EUR 113.4 (114.4) thousand were recognised based on the compensation to the President and CEO. TyEL pension system is part of the Finnish social security system. It is a collective arrangement, in which the employer has no direct responsibility for the pension, but the responsibility lies on the pension system. Arrangements for the financing of pensions are done in two different ways: part of the pensions paid in future is funded in advance, and part funded by the so-called distribution system only when the pensions are paid.

The retirement age for the President and CEO is agreed to be the Finnish statutory retirement age (for Vesa Koivula 63 years). In addition to the statutory pension system, Cramo offers a voluntary pension insurance for the President and CEO (for Vesa Koivula until 31 December 2015 and for Leif Gustafsson as from 1 January 2016) and two of the Group management team members. The notice period of the President and CEO's service contract is 6 months, during which time he receives a full salary. In case that the contract is terminated by the employer, there may also be a severance payment of 12 months' salary.

In related party transactions bonuses are reported in the financial period when realised. Post-employment benefits include voluntary pension systems, which are defined contribution plans.

The value of share-based payments represents the IFRS 2 expense of the stock options and share plans granted to the President and CEO and other Group management.

The discretionary periods of the share-based incentive scheme for Cramo Plc's key employees are the calendar years starting from 2012. The rewards for 2012 were paid on January 8, 2015. A total of 8,344 shares were given in a directed share issue to the President and CEO and other Group management. In addition to which, rewards were paid in cash in the amount of EUR 107.7 thousand.

Under the option programme 2011 the President and CEO and other Group management subscribed for 3,910 new shares and sold 293,540 options.

EUR 1,000		
Compensation to Board members	2015	2014
<b>Board members:</b>		
Helene Biström, Chairman	74	73
Eino Halonen, Debuty Chairman	50	48
Leif Boström	40	37
Peter Nilsson	38	
Joakim Rubin	39	
Raimo Seppänen	39	37
Erkki Stenberg	39	38
Caroline Sundewall	40	37
<b>Former Board members:</b>		
Stig Gustavson		1
Victor Hartwall	1	38
Jari Lainio		1
Esko Mäkelä		1
<b>Total</b>	<b>360</b>	<b>311</b>

An amount of EUR 145 [0] thousand of the Board fees has been paid in the form of Cramo shares.

EUR 1,000		
Executive remuneration	2015	2014
<b>Compensation to President and CEO</b>		
Salaries, bonuses and fringe benefits	488	475
Termination benefits	1,140	
Post-employment benefits	84	84
Share-based payments	257	120
<b>Total</b>	<b>1,968</b>	<b>679</b>
<b>Compensation to the Group management team</b>		
Salaries, bonuses and fringe benefits	1,544	1,567
Post-employment benefits	35	14
Share-based payments	748	337
<b>Total</b>	<b>2,327</b>	<b>1,919</b>
<b>Total compensation to President and CEO and other Group management</b>	<b>4,295</b>	<b>2,598</b>

### Related party transactions

Tatu Hauho, Executive Vice President, Eastern Europe, and Managing Director, Cramo Finland is a joint-owner of Kiinteistö Oy Hosionrinne, to which Cramo has paid real estate rents amounting to EUR 1,733 (1,725) thousand.

### Loans to related parties

EUR 1,000		
Loans to joint ventures <sup>1</sup>	2015	2014
<b>1 Jan</b>	<b>17,656</b>	<b>20,250</b>
Amortisations during the period	-2,389	-2,594
Accrued interest	443	560
Paid interest	-232	-560
<b>31 Dec</b>	<b>15,478</b>	<b>17,656</b>

<sup>1</sup> Fortrent Oy.

## 31. GROUP COMPANIES

The Group consists of Cramo Plc and the following subsidiaries.

Subsidiaries	Domicile	% of shares	
		Parent company	Group
Cramo AB	Sollentuna Sweden	100	
Cramo Adapteo AB	Sollentuna Sweden	100	
Cramo AG	Feldkirchen Germany	100	
Cramo A/S	Glostrup Denmark	100	
Cramo AS	Oslo Norway	100	
Cramo AS Estonia	Tallinn Estonia	100	
Cramo Finance NV	Antwerp Belgium	99.9	100
Cramo Finland Oy	Vantaa Finland	100	
Cramo Holding BV	Amsterdam Netherlands	100	
Cramo Kaliningrad OOO	Kaliningrad Russia	100	
Cramo New Holding AB	Sollentuna Sweden	100	
Cramo SK s.r.o.	Bratislava Slovakia	100	
Cramo s.r.o.	Prague the Czech Republic	100	
Cramo UAB	Vilnius Lithuania	100	
Construction Vehicles Karvina s.r.o.	Karvina the Czech Republic	100	
C/S Raum Center GmbH	Frankfurt Germany	100	
SIA Cramo	Riga Latvia	100	
Suomen Tähtivuokraus Oy	Vantaa Finland	100	
Cramo Dutch Holding BV	Rotterdam Netherlands		100
Cramo GmbH	Wien Austria		100
Cramo GMBH & Co KG	Wien Austria		100
Cramo Korlatolt Felelőssegu Tarsasag	Budapest Hungary		100
Cramo Scaffolding Oy	Kemi Finland		100
Cramo Services AB	Sollentuna Sweden		100
Cramo Sp. z o.o	Warszawa Poland		100
Ehitustööriist OÜ	Tallinn Estonia		100
Machine Forum Oy	Helsinki Suomi		100
Mupol Förvaltnings AB	Stockholm Sweden		100
Vuokra-Pekati Oy	Helsinki Suomi		100

The Group has ownership in the following joint ventures. See more in note 7. Joint ventures.  
There are no associated companies in the Group.

Joint ventures	Domicile	% of shares	
		Parent company	Group
Fellesutleie AS	Oslo Norway		50
Fortrent Oy	Vantaa Finland		50

## 32. EVENTS AFTER BALANCE SHEET DATE

On 1 January 2016, Leif Gustafsson started as a new President and CEO of the Group.

On 15 January 2016, Cramo announced a directed share issue related to Cramo Performance Share Plan 2013. In the share issue, 43,562 Cramo Plc shares held by the company were conveyed without consideration to the key employees participating in the Performance Share Plan 2013 in accordance with the terms and conditions of the Plan. The decision on the share issue, made by Cramo Plc's Board of Directors on 16 December 2015, is based on the authorisation granted by the Annual General Meeting on 31 March 2015.

On January 27, 2016, the Shareholders' Nomination Committee of Cramo Plc proposed to the next Annual General Meeting of Shareholders, which is planned to be held on 31 March 2016, that the number of

members of the Board of Directors be confirmed as seven (7) ordinary members. The Nomination Committee proposed that, in accordance with their consents, the following current members of the Board be re-elected: Helene Biström, Peter Nilsson, Joakim Rubin, Raimo Seppänen, Erkki Stenberg and Caroline Sundewall and that Perttu Louhiluoto be elected as new Board member, all to serve for a term ending at the end of the Annual General Meeting 2017. Of the current members of the Board Leif Boström and Eino Halonen have announced that they will not be available for re-election.

### 33. CALCULATION OF THE KEY FIGURES AND RATIOS

#### KEY FIGURES ON FINANCIAL PERFORMANCE:

##### Return on equity, %

$$= \frac{\text{Profit for the period}}{\text{Total equity (average)}} \times 100$$

##### Return on investment, %

$$= \frac{\text{Profit before taxes + interest and other financial expenses}}{\text{Balance sheet total - non-interest-bearing liabilities (average)}} \times 100$$

##### Equity ratio, %

$$= \frac{\text{Total equity}}{\text{Balance sheet total - advance payments received}} \times 100$$

##### Net interest-bearing liabilities

$$= \text{Interest-bearing liabilities - cash and cash equivalents}$$

##### Gearing, %

$$= \frac{\text{Net interest-bearing liabilities}}{\text{Total equity}} \times 100$$

##### Personnel on average

$$= \text{The average number of employees at the end of each calendar month during the accounting period, adjusted with the number of part-time employees}$$

#### PER-SHARE RATIOS:

##### Earnings per share (EPS)

$$= \frac{\text{Profit for the year attributable to owners of the parent company}}{\text{Average number of issue-adjusted shares during the period}}$$

##### Shareholders' equity per share

$$= \frac{\text{Shareholders' equity}}{\text{Adjusted number of shares at the end of the period}}$$

##### Dividend per share

$$= \frac{\text{Dividend distribution for the period}}{\text{Adjusted number of shares at the end of the period}}$$

##### Dividend per earnings, %

$$= \frac{\text{Dividend per share}}{\text{Earnings per share}} \times 100$$

##### Effective dividend yield, %

$$= \frac{\text{Dividend per share}}{\text{Issue-adjusted closing price at the end of the period}} \times 100$$

##### Price/earnings ratio (P/E)

$$= \frac{\text{Issue-adjusted closing price at the end of the period}}{\text{Earnings per share}}$$

##### Market capitalisation

$$= \text{Number of shares at the end of the period} \times \text{closing price at the end of the period}$$

### 34. SHARES AND SHAREHOLDERS

	2015		2014	
	No	EUR 1,000	No	EUR 1,000
Shares	44,621,294	24,835	43,903,554	24,835

All shares are issued, registered and fully paid. Each share entitles the holder to one vote.

#### Shareholders

The Group had 7 900 shareholders in the share register as at 31 December 2015.

Major shareholders 31 Dec 2015	Number of shares	%	Voting rights	%
Zeres Capital <sup>1</sup>	4,696,730	10.53	4,696,730	10.53 %
Massachusetts Mutual Life Insurance Company, MassMutual Holding LLC and MM Asset Management Holding LLC <sup>2</sup>	2,261,163	5.07	2,261,163	5.07
Rakennusmestarien Säätiö (Construction engineers' fund)	2,129,422	4.77	2,129,422	4.77
Ilmarinen Mutual Pension Insurance Company	1,145,603	2.57	1,145,603	2.57
Odin Finland	820,109	1.84	820,109	1.84
Nordea Nordenfonden	550,250	1.23	550,250	1.23
Varma Mutual Pension Insurance Company	518,387	1.16	518,387	1.16
Fondita Nordic Micro Cap	470,000	1.05	470,000	1.05
OP-Finland Value Fund	369,433	0.83	369,433	0.83
Nordea Life Assurance Finland Ltd	359,000	0.80	359,000	0.80
Savings Bank Finland Fund	349,648	0.78	349,648	0.78
Rakennusmestarit ja -insinöörit AMK RKL ry	301,220	0.68	301,220	0.68
OP-Finland Small Firms Fund	203,293	0.46	203,293	0.46
Nordea Nordic Fund	180,386	0.40	180,386	0.40
Helsingin Rakennusmestarit ja -insinöörit AMK ry	173,973	0.39	173,973	0.39
Lindström Kim	159,475	0.36	159,475	0.36
Laakkonen Mikko	135,300	0.30	135,300	0.30
Maa- ja vesitekniiikan tuki r.y.	130,000	0.29	130,000	0.29
Koivula Vesa	120,216	0.27	120,216	0.27
Gustavson Stig	117,240	0.26	117,240	0.26
Relander Harald	105,000	0.24	105,000	0.24
OP-Delta Fund	102,609	0.23	102,609	0.23
Investment Fund Aktia Capital	91,562	0.21	91,562	0.21
SEB Life Helsinki Branch	89,929	0.20	89,929	0.20
Suomen Kauppayhtiöt Oy	87,370	0.20	87,370	0.20
Other	8,458,586	18.96	8,458,586	18.96
Nominee registered	20,487,221	45.91	20,487,221	45.91
Transferred to book-entry securities system total	44,613,125	99.98	44,613,125	99.98
Not transferred to book-entry securities system total	8,169	0.02	8,169	0.02
<b>Total</b>	<b>44,621,294</b>	<b>100.00</b>	<b>44,621,294</b>	<b>100.00</b>

<sup>1</sup> According to the notification pursuant to Chapter 9, section 5 of the Securities Markets Act on 30 March 2015. No further information on current ownership.

<sup>2</sup> According to the notification pursuant to Chapter 9, section 5 of the Securities Markets Act on 25 August 2015. No further information on current ownership.

Distribution of shareholding by size range 31 Dec 2015 Number of shares	Number of shareholders	% of shareholders	Number of shares	% of share capital
1–100	2,027	25.66	112,991	0.25
101–1000	4,460	56.46	1,725,052	3.87
1001–10 000	1,269	16.06	3,291,115	7.38
10 001–100 000	117	1.48	3,348,642	7.50
100 001–500 000	19	0.24	3,994,528	8.95
500 001–	8	0.10	32,140,797	72.03
<b>Transferred to book-entry securities system total</b>	<b>7,900</b>	<b>100.00</b>	<b>44,613,125</b>	<b>99.98</b>
Not transferred to book-entry securities system total			8,169	0.02
<b>Total</b>			<b>44,621,294</b>	<b>100.00</b>

Distribution of shareholding by sector 31 Dec 2015 Shareholding by sector	Number of shares	% of share capital	Number of votes	% of votes
Corporations	2,069,108	4.64	2,069,108	4.64
Financial and insurance corporations	29,555,597	66.24	29,555,597	66.24
General Government	1,687,040	3.78	1,687,040	3.78
Non-profit institutions	3,444,296	7.72	3,444,296	7.72
Households	5,945,696	13.32	5,945,696	13.32
Foreign shareholders	1,911,388	4.28	1,911,388	4.28
<b>Transferred to book-entry securities system total</b>	<b>44,613,125</b>	<b>99.98</b>	<b>44,613,125</b>	<b>99.98</b>
Not transferred to book-entry securities system total	8,169	0.02	8,169	0.02
<b>Total</b>	<b>44,621,294</b>	<b>100.00</b>	<b>44,621,294</b>	<b>100.00</b>

#### Shareholding of Board members and CEO of the Group

On 31 December 2015, the Board members and the President and CEO held, either directly or through companies in which they exercise control, a total of 155,293 Cramo Plc shares, representing 0.35% of the company's shares and votes.

#### Insider guidelines

Cramo Plc observes the Finnish Corporate Governance Code that entered into force on 1 October 2010. Cramo Plc's insider guidelines are based on the Finnish Securities Markets Act, rules and regulations issued by the Financial Supervision Authority, and the insider guidelines of the stock exchange. Euroclear Finland Ltd maintains an insider register of Cramo Plc's permanent insiders, whose holdings are also available on Cramo Plc's website.



# BALANCE SHEET OF THE PARENT COMPANY (FAS)

EUR 1,000	Note	31 Dec 2015	31 Dec 2014
<b>ASSETS</b>			
<b>Non-current assets</b>			
Intangible assets	2	640	843
Tangible assets	2	426	440
Investments			
Shares in Group companies	2	354,397	361,761
Shares in other companies	2	119	119
Non-current receivables	3	431,801	398,355
<b>Total non-current assets</b>		<b>787,382</b>	<b>761,518</b>
<b>Current assets</b>			
Current receivables	4	60,444	69,082
Cash and cash equivalents		9	1,564
<b>Total current assets</b>		<b>60,454</b>	<b>70,646</b>
<b>TOTAL ASSETS</b>		<b>847,836</b>	<b>832,164</b>
<b>EQUITY AND LIABILITIES</b>			
<b>Equity</b>			
Share capital		24,835	24,835
Share premium		3,331	3,331
Invested unrestricted equity		141,616	138,157
Retained earnings		15,383	11,517
Profit for the period		33,319	27,999
<b>Total equity</b>	5	<b>218,484</b>	<b>205,838</b>
<b>Appropriations</b>	6	<b>177</b>	<b>174</b>
<b>Provisions</b>	7	<b>947</b>	<b>305</b>
<b>Liabilities</b>			
Non-current liabilities	8	500,272	483,341
Current liabilities	8	127,956	142,506
<b>Total liabilities</b>		<b>628,228</b>	<b>625,847</b>
<b>TOTAL EQUITY AND LIABILITIES</b>		<b>847,836</b>	<b>832,164</b>

# INCOME STATEMENT OF THE PARENT COMPANY (FAS)

EUR 1,000	Note	1 Jan - 31 Dec 2015	1 Jan - 31 Dec 2014
Sales	9	1,178	1,138
Other operating income	10	478	97
Personnel expenses	11	-4,916	-3,148
Depreciation and impairment	12	-237	-192
Other operating expenses	13	-5,277	-5,113
<b>Operating loss</b>		<b>-8,773</b>	<b>-7,218</b>
Financial income		60,916	63,302
Financial expenses		-33,498	-44,010
Total financial income and expenses	14	27,418	19,292
<b>Profit before extraordinary items</b>		<b>18,644</b>	<b>12,074</b>
Extraordinary income	15	14,678	15,983
<b>Profit before appropriations and taxes</b>		<b>33,322</b>	<b>28,057</b>
Appropriations	16	-3	-58
Income taxes	17	0	
<b>Profit for the year</b>		<b>33,319</b>	<b>27,999</b>

# CASH FLOW STATEMENT OF THE PARENT COMPANY (FAS)

EUR 1,000	Note	1 Jan - 31 Dec 2015	1 Jan - 31 Dec 2014
<b>Cash flow from operating activities</b>			
Profit before taxes		33,322	28,057
Non-cash adjustments:			
Depreciation	12	237	192
Financial income and expenses	14	-27,418	-19,292
Other non-cash corrections		644	-11
Extraordinary items	15	-14,678	-15,983
Operating loss before change in working capital		-7,892	-7,037
Change in working capital <sup>1</sup>		1,178	-6,538
Cash generated from operations		-6,714	-13,575
Taxes paid		8,208	-9,786
Dividends received	14	39,021	31,118
Interest received		10,932	13,466
Interest and other financial expenses paid		-10,321	-18,353
<b>Net cash flow from operating activities</b>		<b>41,127</b>	<b>2,871</b>
<b>Cash flow from investing activities</b>			
Investments in tangible and intangible assets		-20	-330
Acquisition of subsidiaries		-273	-23,721
Non-current loans granted			-28,000
Proceeds from repayments of non-current loans		9,661	25,803
Change in current loans		-13,750	204,109
<b>Cash flow used in investing activities</b>		<b>-4,382</b>	<b>177,861</b>
<b>Cash flow from financing activities</b>			
Proceeds from share options exercised		4,049	11,358
Proceeds from non-current liabilities		7,000	42,000
Change in current liabilities		-24,555	-208,187
Dividends paid	5	-24,128	-25,982
<b>Net cash flow from financing activities</b>		<b>-37,634</b>	<b>-180,811</b>
<b>Change in cash and cash equivalents</b>		<b>-888</b>	<b>-79</b>
Cash and cash equivalents at beginning of the year		1,564	240
Cash from merger			153
Exchange rate difference		-667	1,251
<b>Cash and cash equivalents at year end</b>		<b>9</b>	<b>1,564</b>
Change in working capital <sup>1</sup>			
Increase (-)/decrease (+) in short-term receivables		-209	1,001
Increase (+)/decrease (-) in short-term non-interest bearing liabilities		1,387	-7,539
<b>Total</b>		<b>1,178</b>	<b>-6,538</b>

# PARENT COMPANY NOTES TO THE FINANCIAL STATEMENTS (FAS)

## 1. ACCOUNTING PRINCIPLES

### Measurement of tangible assets

Tangible assets are recorded at cost, including fixed manufacturing costs less depreciation according to plan. Maintenance and repair costs are recognised as expenses in the year in which they are incurred.

Depreciation according to plan is calculated, based on Group-wide principles, on a straight-line basis over the expected useful lives of the assets.

### Depreciations according to plan are as follows:

Buildings and structures	20 years
Machinery and equipment	3–6 years
Other tangible assets	10 years
Intangible assets	5 years

### Items denominated in foreign currencies

Assets and liabilities denominated in currencies other than those of the euro zone are translated into euros at the exchange rates prevailing at the date of the transactions. Exchange gains and losses are recognized through profit and loss.

### Appropriations

The accumulated difference between the depreciation according to plan and in taxation is shown under appropriations.

### Deferred taxes

Deferred tax liabilities and assets are not entered into the company's balance sheet. Deferred tax liabilities and assets significant to the company are disclosed in the notes.

### Revenue and revenue recognition

Revenue consists of service charges to subsidiaries. Sales are recognised on an accrual basis. In calculating revenue, sales are recorded net of indirect taxes, discounts and rebates.

### Other operating income

Other operating income includes, among other things, rental income and contributions received as well as gain/loss from mergers. Other operating income is recognised on an accrual basis.

### Pension schemes

Pensions are accounted as expense for the period they incurred. There are no uncovered pension liabilities. The pension scheme is based on pension insurance in compliance with the Employees' Pensions Act and the Employment Pensions Fund. In 2015, the contractual retirement age for the President and CEO was 63 years.

### Extraordinary items

Extraordinary items include income and expenses which are based on material and non-frequent transactions departing from ordinary business or changes of accounting policies as well as received and given Group contributions.

### Valuation of financial derivative instruments

Financial instruments are measured according to Accounting Act 5:2§, at the lower of acquisition cost and net realisable value.

### Income taxes

Income taxes for the financial year and the previous financial years are recognised through taxes in profit and loss.

## 2. NON-CURRENT ASSETS

TANGIBLE ASSETS EUR 1,000	Land	Buildings and structures	Machinery and equipment	Other tangible assets	Total tangible assets
Acquisition cost at 1 Jan 2015	339		272	190	801
Additions			19		19
Acquisition cost at 31 Dec 2015	339		291	190	819
Accumulated depreciation			-191	-171	-361
Depreciation for the financial year 2015			-32		-32
Net book value at 31 Dec 2015	339		68	19	426
Acquisition cost at 1 Jan 2014	339	40	268	191	838
Additions			4		4
Disposals				-1	-1
Acquisition cost at 31 Dec 2014	339	40	272	190	841
Accumulated depreciation		-35	-153	-171	-359
Depreciation for the financial year 2014		-5	-37		-42
Net book value at 31 Dec 2014	339		81	19	440

INTANGIBLE ASSETS	Intangible rights	Other capitalised longterm expenditure	Total intangible assets
EUR 1,000			
Acquisition cost at 1 Jan 2015	665	565	1,230
Additions	1		1
Acquisition cost at 31 Dec 2015	667	565	1,232
Accumulated depreciation	-149	-239	-388
Amortisation for the financial year 2015	-116	-88	-204
Net book value at 31 Dec 2015	402	238	640
Acquisition cost at 1 Jan 2014	340	565	905
Additions	326		326
Acquisition cost at 31 Dec 2014	665	565	1,230
Accumulated depreciation	-88	-151	-238
Amortisation for the financial year 2014	-61	-88	-149
Net book value at 31 Dec 2014	516	326	843

#### ACCUMULATED DEPRECIATION DIFFERENCE EUR 1,000

##### Machinery and equipment

Accumulated difference in total depreciation and depreciation according to plan at 1 Jan

Increase in accumulated depreciation difference for the period of 1 Jan - 31 Dec

Accumulated difference in total depreciation and depreciation according to plan at 31 Dec

Change in depreciation difference of machinery and equipment 1 Jan - 31 Dec includes depreciation difference received through mergers.

### 3. NON-CURRENT RECEIVABLES

EUR 1,000	2015	2014
<b>From Group companies</b>		
Loan receivables	414,118	377,553
<b>From others</b>		
Loan receivables <sup>1</sup>	15,267	17,656
Prepaid expenses and accrued income	2,416	3,147
<b>Total</b>	<b>431,801</b>	<b>398,355</b>

<sup>1</sup> Loan receivables from joint venture Fortrent Oy. For joint ventures, see consolidated financial statements note 7.

### 4. CURRENT RECEIVABLES

EUR 1,000	2015	2014
<b>From Group companies</b>		
Loan receivables	55,351	55,549
Trade receivables	258	101
Prepaid expenses and accrued income	2,541	2,353
<b>From others</b>		
Trade receivables	0	15
Other receivables	504	1,246
Prepaid expenses and accrued income	1,791	9,818
<b>Total</b>	<b>60,444</b>	<b>69,082</b>
<b>Prepaid expenses and accrued income</b>		
<b>From Group companies</b>		
Accrued interest	411	470
Other prepaid expenses and accrued income	2,129	1,882
<b>From others</b>		
Income tax receivables <sup>1</sup>	1,514	9,722
Other prepaid expenses and accrued income	277	96
<b>Total</b>	<b>4,332</b>	<b>12,171</b>

<sup>1</sup> In 2013, the Tax Administration issued a residual tax decision, total amount of EUR 9.7 million, for Cramo Plc concerning 2009 - 2012. According to the decision, the interest income from Cramo's financing company in Belgium should have been taxed in Finland. Cramo Plc has paid the taxes in Belgium and appealed against the decision. In 2015, the Assessment Adjustment Board changed the tax decision, and the Finnish Tax Administration paid Cramo Plc a EUR 8.3 million tax refund. Cramo Plc has appealed to an Administrative Court in Finland against the approximately one million euro tax penalty associated with the changed tax decision. Cramo Plc has decided to submit the case to the mutual agreement procedure (the MAP process) between Belgium and Finland, to the extent that Cramo has been subjected to double taxation, pursuant to the changed tax decision.

INVESTMENTS	Shares in Group companies	Shares in other companies	Total investments
EUR 1,000			
Acquisition cost at 1 Jan 2015	361,761	119	361,880
Additions	73		73
Impairment	-7,437		-7,437
Net book value at 31 Dec 2015	354,397	119	354,516
Acquisition cost at 1 Jan 2014	343,293	119	343,413
Additions	29,629		29,629
Disposals	-5,915		-5,915
Impairment	-5,246		-5,246
Net book value at 31 Dec 2014	361,761	119	361,880

For shares and shareholdings, see consolidated financial statements in note 31.

### 5. EQUITY

EUR 1,000	2015	2014
Share capital at 1 Jan / 31 Dec	24,835	24,835
Share premium fund at 1 Jan / 31 Dec	3,331	3,331
Invested unrestricted equity at 1 Jan	138,157	133,761
Exercise of share options, option program 2010		3,430
Exercise of share options, option program 2011	3,459	966
Invested unrestricted equity at 31 Dec	141,616	138,157
Retained earnings at 1 Jan	39,515	37,503
Dividend distribution	-24,132	-25,986
Retained earnings at 31 Dec	15,383	11,517
Profit for the year	33,319	27,999
<b>Total equity</b>	<b>218,484</b>	<b>205,838</b>
<b>Distributable funds</b>		
Retained earnings at 31 Dec	15,383	11,517
Profit for the year	33,319	27,999
Invested unrestricted equity	141,616	138,157
<b>Total</b>	<b>190,318</b>	<b>177,672</b>

SHARE CAPITAL	2015 No.	EUR	2014 No.	EUR
Shares	44,621,294	24,834,753.09	43,903,554	24,834,753.09

#### Stock options and share plans

Details about current option programmes and share incentive schemes are disclosed in the consolidated financial statements, note 29.

### 6. APPROPRIATIONS

EUR 1,000	2015	2014
Accumulated depreciation difference	177	174



## 7. PROVISIONS

EUR 1,000	2015	2014
Other provisions	947	305

Other provisions include the cash reward of the share plans payable during the financial periods 2016–2018.

## 8. LIABILITIES

EUR 1,000	2015	2014
<b>Non-current liabilities</b>		
Bonds	100,000	100,000
Loans from credit institutions	190,000	183,000
Loans from group companies	210,155	200,141
Other liabilities	117	200
<b>Total</b>	<b>500,272</b>	<b>483,341</b>
<b>Current liabilities</b>		
<b>To Group companies</b>		
Liabilities to Group companies	51,080	48,478
Accounts payable	686	505
Accrued liabilities and deferred income	173	4,243
<b>Total</b>	<b>51,939</b>	<b>53,226</b>
<b>To others</b>		
Loans from credit institutions	10,498	1,181
Accounts payable	381	1,018
Accrued liabilities and deferred income	5,552	4,519
Commercial papers	59,460	82,459
Other current liabilities	125	103
<b>Total</b>	<b>76,016</b>	<b>89,280</b>
<b>Total current liabilities</b>	<b>127,956</b>	<b>142,506</b>
<b>Total liabilities</b>	<b>628,228</b>	<b>625,847</b>
<b>ACCRUED LIABILITIES AND DEFERRED INCOME</b>		
<b>To Group companies</b>		
Interest expenses	173	4,874
Other accruals		-631
<b>Total</b>	<b>173</b>	<b>4,243</b>
<b>To others</b>		
Interest expenses	4,027	4,070
Personnel expenses	1,525	448
<b>Total</b>	<b>5,552</b>	<b>4,519</b>
<b>Total</b>	<b>5,725</b>	<b>8,761</b>

### NON-CURRENT LIABILITIES, MATURITY > 5 YEARS

Loans from credit institutions	152,000
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## 9. SALES BY GEOGRAPHICAL SEGMENTS

EUR 1,000	2015	2014
<b>Service Charges</b>		
Finland	260	332
Sweden	539	414
Norway	101	104
Denmark	73	91
Central Europe	61	157
Eastern Europe	145	41
<b>Total</b>	<b>1,178</b>	<b>1,138</b>

## 10. OTHER OPERATING INCOME

EUR 1,000	2015	2014
Rental of premises	25	25
Other	453	72
<b>Total</b>	<b>478</b>	<b>97</b>

## 11. PERSONNEL EXPENSES

EUR 1,000	2015	2014
Salaries and fees	-4,225	-2,537
Pensions	-579	-530
Other statutory employer contributions	-112	-81
<b>Total</b>	<b>-4,916</b>	<b>-3,148</b>
<b>Average number of personnel</b>		
Clerical personnel	24	22
<b>Executive remuneration<sup>1</sup></b>		
Salaries and fees with fringe benefits		
President and CEO	-488	-475
Management team	-521	-543
Board members	-360	-311
Termination benefits <sup>2</sup>		
President and CEO	-1,140	
Post-employment benefits <sup>3</sup>		
President and CEO	-84	-84
Management team	-14	-14
<b>Total</b>	<b>-2,607</b>	<b>-1,427</b>

1 Executive remuneration, see consolidated financial statements note 30, related party transactions.

2 The President and CEO Vesa Koivula has retired and left the position on 31 December, 2015.

3 Post-employment benefits include voluntary pension systems, which are defined contribution plans.

## 12. DEPRECIATION AND IMPAIRMENT

EUR 1,000	2015	2014
Depreciation according to plan on intangible assets	-204	-149
Depreciation according to plan on tangible assets	-32	-42
<b>Total</b>	<b>-237</b>	<b>-192</b>

## 13. OTHER OPERATING EXPENSES

EUR 1,000	2015	2014
Premises expenses	-302	-358
Investor relations	-458	-444
Expert services	-883	-1,858
Intra-Group services	-2,300	-1,304
Other administrative expenses	-1,334	-1,149
<b>Total</b>	<b>-5,277</b>	<b>-5,113</b>

	2015 KPMG Oy Ab	KPMG Oy Ab	2014 Ernst & Young Oy	Total
<b>AUDIT FEES</b>				
Authorised Public Accountants				
Audit fees	-62	-49	-52	-101
Tax consultation	-5	-8	-61	-69
Other services	-33	0	-119	-120
<b>Total</b>	<b>-100</b>	<b>-58</b>	<b>-232</b>	<b>-290</b>

## 14. NET FINANCIAL ITEMS

EUR 1,000	2015	2014
<b>Dividend income</b>		
From Group companies	39,021	31,118
From others	0	0
<b>Total dividend income</b>	<b>39,021</b>	<b>31,118</b>
<b>Interest income</b>		
From Group companies	10,564	12,804
From others	518	566
<b>Total interest income</b>	<b>11,082</b>	<b>13,370</b>
<b>Interest expenses</b>		
To Group companies	-4,596	-6,482
To others	-10,762	-11,372
<b>Total interest expenses</b>	<b>-15,358</b>	<b>-17,854</b>
<b>Other financial expenses</b>		
Impairment on non-current investments	-7,437	-5,246
Other financial expenses	-1,580	-1,687
<b>Total financial expenses</b>	<b>-9,017</b>	<b>-6,933</b>
<b>Exchange gains and losses</b>		
To Group companies	-2,827	-5,096
To others	4,517	4,688
<b>Total exchange gains and losses</b>	<b>1,690</b>	<b>-409</b>
<b>Net financial items</b>	<b>27,418</b>	<b>19,292</b>

## 15. EXTRAORDINARY ITEMS

EUR 1,000	2015	2014
Group contributions received	14,678	15,983
<b>Total</b>	<b>14,678</b>	<b>15,983</b>

## 16. APPROPRIATIONS

EUR 1,000	2015	2014
<b>Depreciation difference, increase (-)/decrease (+):</b>		
Intangible assets		-55
Machinery and equipment	-3	-4
<b>Total</b>	<b>-3</b>	<b>-58</b>

## 17. INCOME TAXES

EUR 1,000	2015	2014
Current tax	2,936	3,197
Taxes on extraordinary income	-2,936	-3,197
Tax from previous financial periods	0	
<b>Total</b>	<b>0</b>	

## 18. COLLATERALS AND CONTINGENT LIABILITIES

EUR 1,000	2015	2014
<b>COLLATERALS GIVEN</b>		
Collaterals given on behalf of the Group companies		
Guarantees given	9,303	11,001
<b>COMMITMENTS AND CONTINGENCIES</b>		
<b>Leasing liabilities</b>		
Leasing liabilities in the following year	288	273
Subsequent leasing liabilities	273	351
Leasing liabilities are 3–4 year contracts without redemption clauses.		
<b>Rental liabilities</b>		
Rental liabilities in the following year	1,812	1,833
Subsequent rental liabilities	2,416	4,276

Rental liabilities of business premises are 10-year contracts without redemption clauses.

## 19. INTEREST RATE AND CURRENCY DERIVATIVES

EUR 1,000	2015		2014	
	Notional value	Fair value	Notional value	Fair value
<b>INTEREST RATE DERIVATIVES</b>				
Interest rate swap	130,000	-8,322	90,000	-9,286
Negative fair value		-8,322		-9,286
<b>CURRENCY DERIVATIVES</b>				
Forward contracts	106,904	657	138,569	3,051
Positive fair value		780		3,376
Negative fair value		-123		-325

Financial derivative instruments of parent company which are valid at the closing date, will mature during financial years 2016–2023.

Financial derivative instruments consist of interest rate derivatives and currency derivatives. The forward exchange agreements designate as hedges of cash flow changes in foreign currency. Interest rate swaps are recognised under hedge accounting. The effects of hedge instruments are recognised in the income statement as an adjustment to interest expenses which are based on the hedged item.

## 20. DEFERRED TAXES

EUR 1,000	2015	2014
Deferred tax asset on negative depreciation difference	4	5
Deferred tax asset on tax losses carried forward	15	641
Deferred tax asset on provisions	189	61
	<b>208</b>	<b>707</b>
Deferred tax liability on depreciation difference	-35	-35
	<b>-35</b>	<b>-35</b>
<b>Total</b>	<b>173</b>	<b>672</b>

Deferred tax assets and liabilities are not included in the balance sheet.

# SIGNATURES

Vantaa, 9 February 2016

*Helene Biström*

*Eino Halonen*

*Leif Boström*

*Peter Nilsson*

*Joakim Rubin*

*Raimo Seppänen*

*Erkki Stenberg*

*Caroline Sundewall*

*Leif Gustafsson*  
*President and CEO*

## AUDITOR'S REPORT

### TO THE ANNUAL GENERAL MEETING OF CRAMO PLC

We have audited the accounting records, the financial statements, the report of the Board of Directors, and the administration of Cramo Plc for the year ended 31 December 2015. The financial statements comprise the consolidated statement of financial position, statement of comprehensive income, statement of changes in equity and statement of cash flows, and notes to the consolidated financial statements, as well as the parent company's balance sheet, income statement, cash flow statement and notes to the financial statements.

### RESPONSIBILITY OF THE BOARD OF DIRECTORS AND THE PRESIDENT AND CEO

The Board of Directors and the President and CEO are responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with International Financial Reporting Standards (IFRS) as adopted by the EU, as well as for the preparation of financial statements and the report of the Board of Directors that give a true and fair view in accordance with the laws and regulations governing the preparation of the financial statements and the report of the Board of Directors in Finland. The Board of Directors is responsible for the appropriate arrangement of the control of the company's accounts and finances, and the President and CEO shall see to it that the accounts of the company are in compliance with the law and that its financial affairs have been arranged in a reliable manner.

### AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on the financial statements, on the consolidated financial statements and on the report of the Board of Directors based on our audit. The

Auditing Act requires that we comply with the requirements of professional ethics. We conducted our audit in accordance with good auditing practice in Finland. Good auditing practice requires that we plan and perform the audit to obtain reasonable assurance about whether the financial statements and the report of the Board of Directors are free from material misstatement, and whether the members of the Board of Directors of the parent company or the President and CEO are guilty of an act or negligence which may result in liability in damages towards the company or have violated the Limited Liability Companies Act or the articles of association of the company.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements and the report of the Board of Directors. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of financial statements and report of the Board of Directors that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements and the report of the Board of Directors.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### OPINION ON THE CONSOLIDATED FINANCIAL STATEMENTS

In our opinion, the consolidated financial statements give a true and fair view of the financial position, financial performance, and cash flows of the group in accordance with International Financial Reporting Standards (IFRS) as adopted by the EU.

### OPINION ON THE COMPANY'S FINANCIAL STATEMENTS AND THE REPORT OF THE BOARD OF DIRECTORS

In our opinion, the financial statements and the report of the Board of Directors give a true and fair view of both the consolidated and the parent company's financial performance and financial position in accordance with the laws and regulations governing the preparation of the financial statements and the report of the Board of Directors in Finland. The information in the report of the Board of Directors is consistent with the information in the financial statements.

### OTHER OPINIONS

We support that the financial statements should be adopted. The proposal by the Board of Directors regarding the use of the profit shown in the balance sheet is in compliance with the Limited Liability Companies Act. We support that the members of the Board of Directors of the parent company and the President and CEO should be discharged from liability for the financial period audited by us.

Helsinki, 9 February 2016

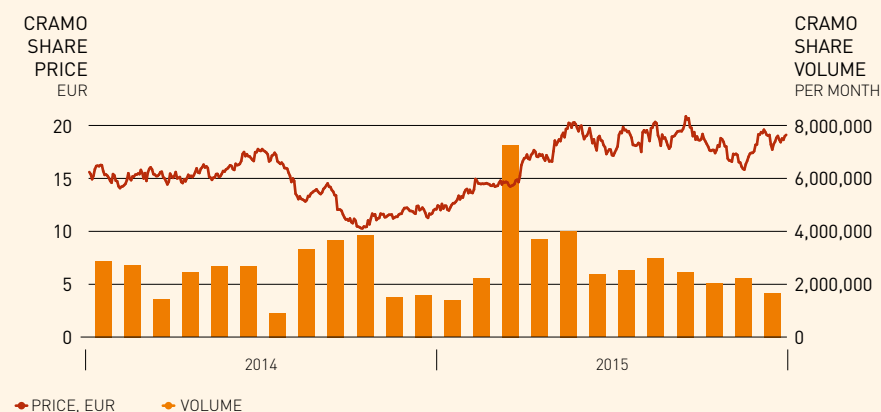
KPMG OY AB

*Toni Aaltonen*  
Authorized Public Accountant

# OUR INVESTOR INFORMATION IS READILY AVAILABLE TO EVERYONE

We support the correct valuation of Cramo's share by providing capital markets with information about the company's business, strategy and financial position. Our up-to-date investor information is readily available on our website in Finnish and English.

## CRAMO SHARE PRICE AND TRADING VOLUME



## DIVIDEND PAYMENT

In accordance with the company's profit distribution policy, the Board proposes a dividend of EUR 0.65 per share for the financial year 2015, representing 57.5% of reported earnings per share. A dividend of EUR 0.55 was paid for the financial year 2014, representing 149.3% of reported earnings per share.

## MANAGEMENT AND EMPLOYEE INTEREST ON 31 DECEMBER 2015

At year-end, the members of the Board of Directors, the President and CEO and other members of the Cramo management team and their interested parties held a total of 240,991 Cramo Plc shares (487,282 in 2014), representing about 0.54% (1.11) of the total shares and voting rights in the company.

At year-end, as a result of the first, second and third phases of the One Cramo Share Plan, employees held a total of 132,569 Cramo Plc shares (81,158 in 2014), representing about 0.30% (0.18) of the total shares and voting rights in the company.

## VALID BOARD AUTHORISATIONS

► Board of Directors' report, pages 51–57.

## SHARE INFORMATION

- Listed on the Nasdaq Helsinki Ltd
- List: Nordic Mid Cap
- Trading code: CRA1V
- ISIN code: FI0009900476
- Sector: Industrials
- Industry: Trading Companies & Distributors
- Number of shares 31 December 2015: 44,621,294
- Listing date: 1 August 1988

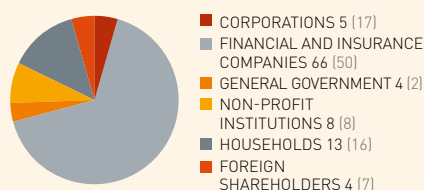
## CHANGES IN SHARE CAPITAL

As a result of share subscriptions based on 2011 stock options, the number of Cramo Plc's shares increased by 717,740 to 44,621,294 shares in 2015. In the fourth quarter, 69,260 new shares were subscribed based on the 2011 option programme. These shares were registered in the Finnish Trade Register on 18 January 2016. The subscription prices have been reported under the invested unrestricted equity fund. ► Pages 94–98.

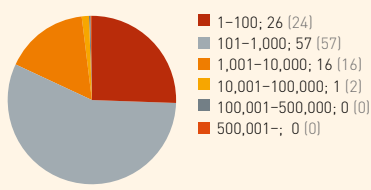
## SHAREHOLDERS

Cramo had 9,149 shareholders as of 1 January 2015 and 7,900 as of 31 December 2015. ► The largest shareholders, page 100. Shares held by the management team: [www.cramo.com](http://www.cramo.com) ► Investors ► Share ► Insiders

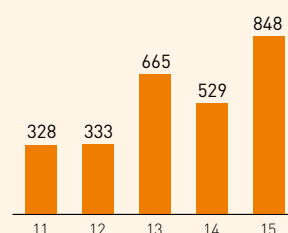
## SHAREHOLDING BY SECTOR 31 DECEMBER 2015 (2014) % OF SHARES



## SHAREHOLDING BY SIZE 31 DECEMBER 2015 (2014) %



## MARKET CAPITALISATION ON NASDAQ HELSINKI 2011–2015 MEUR



## INVESTOR RELATIONS POLICY

Cramo's investor relations seek to support the correct valuation of the company's share by providing capital markets with up-to-date information about the company's business, strategy and financial position. In its investor communications, Cramo follows the principle of impartiality and publishes all investor information including its annual report on its website in Finnish and English.

Cramo observes a three-week silent period prior to the publication of its results. At other times, we are happy to answer the enquiries of analysts and investors by phone or email, or at the investor meetings arranged.

## ANNUAL GENERAL MEETING

**Time:** Thursday, 31 March 2016 at 10.00 am (EET)

**Venue:** Finlandia Hall

**Address:** Mannerheimintie 13 e, Congress Wing, Hall A, Helsinki, Finland. Admission of registered shareholders begins at 9.00 am.

Shareholders who wish to attend the AGM must be registered on 17 March 2016 in the company's shareholders' register held by Euroclear Finland Ltd. Shareholders must also give prior notice of their attendance to the company by 24 March 2016 at 6.00 pm. Such notice can be given:

- on the company website:  
[www.cramo.com](http://www.cramo.com)
- by phone +358 10 661 1242  
(Mon–Fri 8.00 am–6.00 pm)
- by fax to +358 10 661 1298

- in writing to Cramo Plc, "Annual General Meeting", Kalliosolantie 2, FI-01740 Vantaa, Finland

Any proxy documents should be delivered as originals prior to the final date for registration. If a shareholder wishes to bring up a matter for consideration by the Annual General Meeting, they must present the matter in writing to the Board of Directors at the latest four weeks prior to the publication of the notice in order for the matter to be included in the notice convening the meeting.

## ANALYST RESEARCH

According to the information available to the company, analysts in the service of at least the following banks and brokerage firms have made investment analyses of Cramo in 2015: Carnegie, Danske Markets, Evli Bank Plc, Handelsbanken Capital Markets, Inderes, Nordea Markets, Pohjola Bank plc and SEB Enskilda Equities. Cramo takes no responsibility for the opinions expressed.

## CHANGE OF ADDRESS

If your address or account number for dividend payment changes, we ask that you send written notification of this to the particular register holding your book entry account.

## If you have any questions please contact:

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President and CEO  
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Merja Naumanen  
IR Communication Officer  
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email: [merja.naumanen@cramo.com](mailto:merja.naumanen@cramo.com)

## Financial documents can be obtained from:

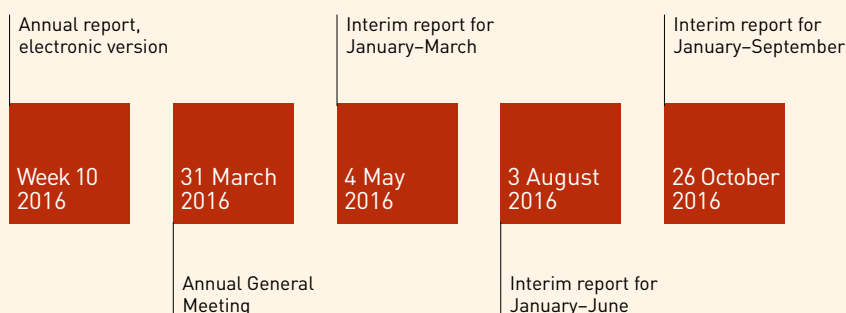
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email: [investor.relations@cramo.com](mailto:investor.relations@cramo.com)

## Investor information:

► [www.cramo.com](http://www.cramo.com) ► Investors

## Releases for 2015:

► [www.cramo.com](http://www.cramo.com) ► Investors ► Releases and publications





Our purpose is to contribute to our customers' success by making their lives easier. We do that by delivering the Cramo Story, which is directly linked to our strategy and our vision – to be the role model for all rental.

## #1 WE ARE ALWAYS HELPFUL



Every Cramo country has its own Ombudsman. The Ombudsman is a neutral authority who is willing and able to solve any causes for dissatisfaction. Their job is to make our customers happy and help us to improve.

## #2 WE ARE ALWAYS ON TIME



We understand your needs and timetables so well, that every delay is too much. One minute late or one hose short, we'll take responsibility – just to keep our service standards at least as high as your expectations.

## #3 OUR EQUIPMENT NEVER FAILS



High quality equipment is the very core of our business. When equipment needs to be fixed or substituted, we'll do it faster than you could imagine.



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